

# LIFE



**MATT RIDGWAY'S  
ARRIVAL TO ASSUME  
SUPREME COMMAND**

**20 CENTS**

**APRIL 30, 1951**

**CIRCULATION OVER**

**5,200,000**

REG. U. S. PAT. OFF.



...for keeps



*Community*

THE FINEST SILVERPLATE

PATTERNS TO LIVE WITH . . . PATTERNS TO LOVE

**BRIDES!** Be sure to see Community. It's the world's most popular silverplate—beloved by more brides than any other because of its fine designs, creative craftsmanship, enduring "Overlay" of solid silver. There's nothing like Community\*—no patterns so popular as the four at your jeweler's in distinguished Community. Good news, too: dinner services for eight places at a budget-low \$53.75.

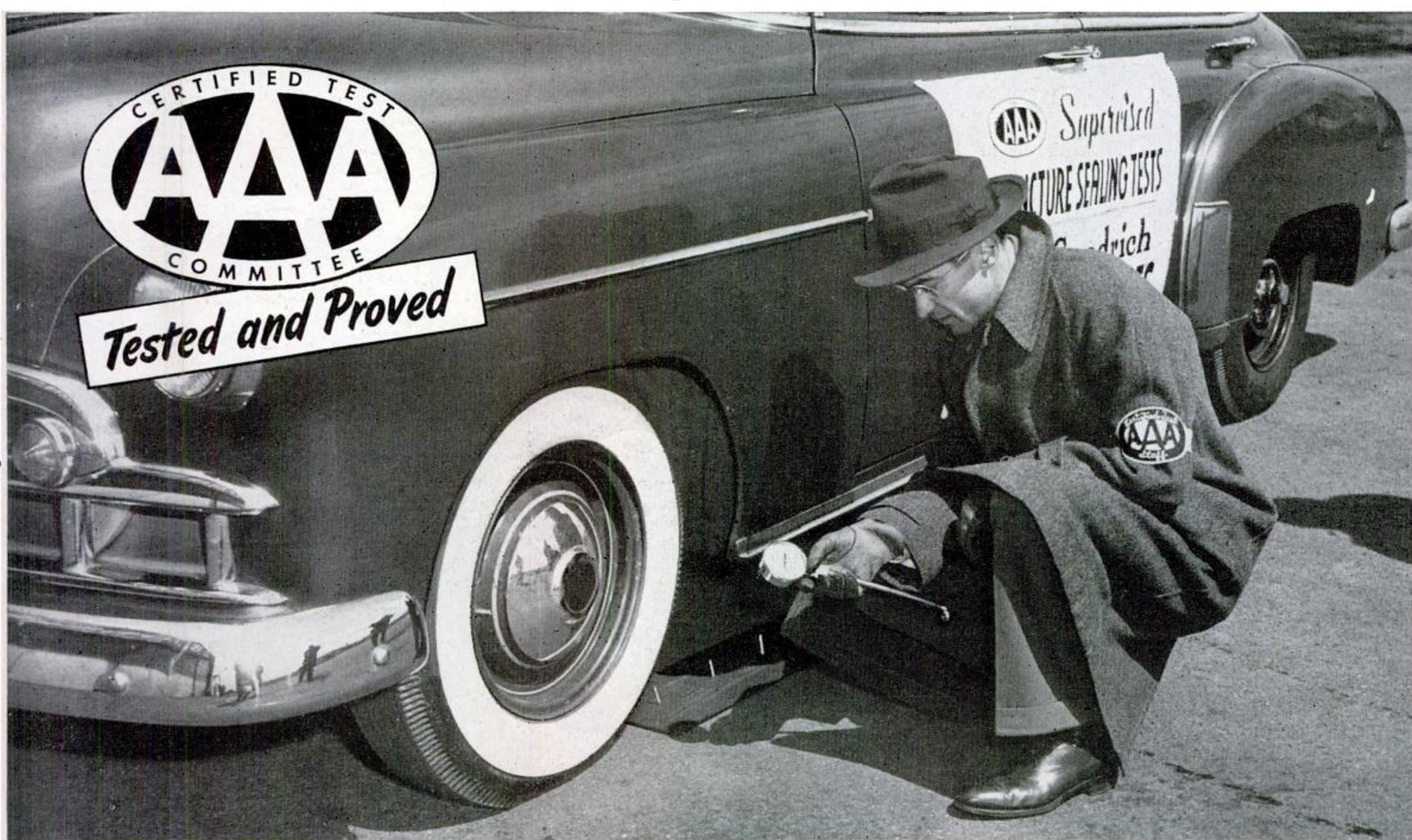
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# B.F. Goodrich

## Tubeless Tires Seal Punctures and Protect Against Blowouts



**N**OW it's been proved *three* ways! Early tests five years ago showed that the B. F. Goodrich Tubeless Tire gives blowout and puncture safety never before possible! The experience of more than

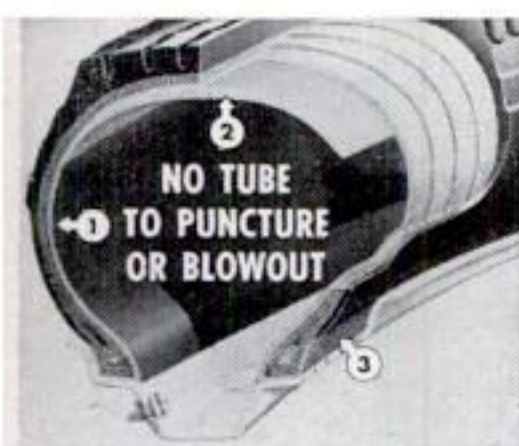
100,000 users over the past three years confirmed it. And now tests supervised by the American Automobile Association add new authoritative proof!

In AAA puncture sealing tests, BFG Tubeless Tires were run over spike boards (photo above). Reports AAA: "...several spikes completely penetrated the tire at

the tread and were then withdrawn with no loss of air pressure indicated on the gauge." The puncture-sealing rubber under the tread tightly gripped each spike so no air could leak out, then permanently plugged the holes.

In AAA blowout tests, both conventional tires and Tubeless Tires were artificially weakened to force failure. AAA reports: "The conventional tires with inner tubes . . . all failed by blowout and collapsed instantly. The Tubeless Tires . . . failed with a slow and gradual loss of air." That's because there's no inner tube to blow out. An air-retaining liner of special rubber is built into the tire. When a break occurs in the fabric, the tire's action gradually causes a small break in the liner and a *slow* escape of air.

Let your dealer give you a demonstration now. Convenient terms. The B. F. Goodrich Company, Akron, Ohio.



(1) Special rubber lining protects against blowouts. (2) Gummy material seals punctures. (3) Rim-seal ridges form airtight lock.

**Now on sale nationwide!**

**Costs less than regular tire and safety tube!**

**Get yours now where you see this sign:**



This One

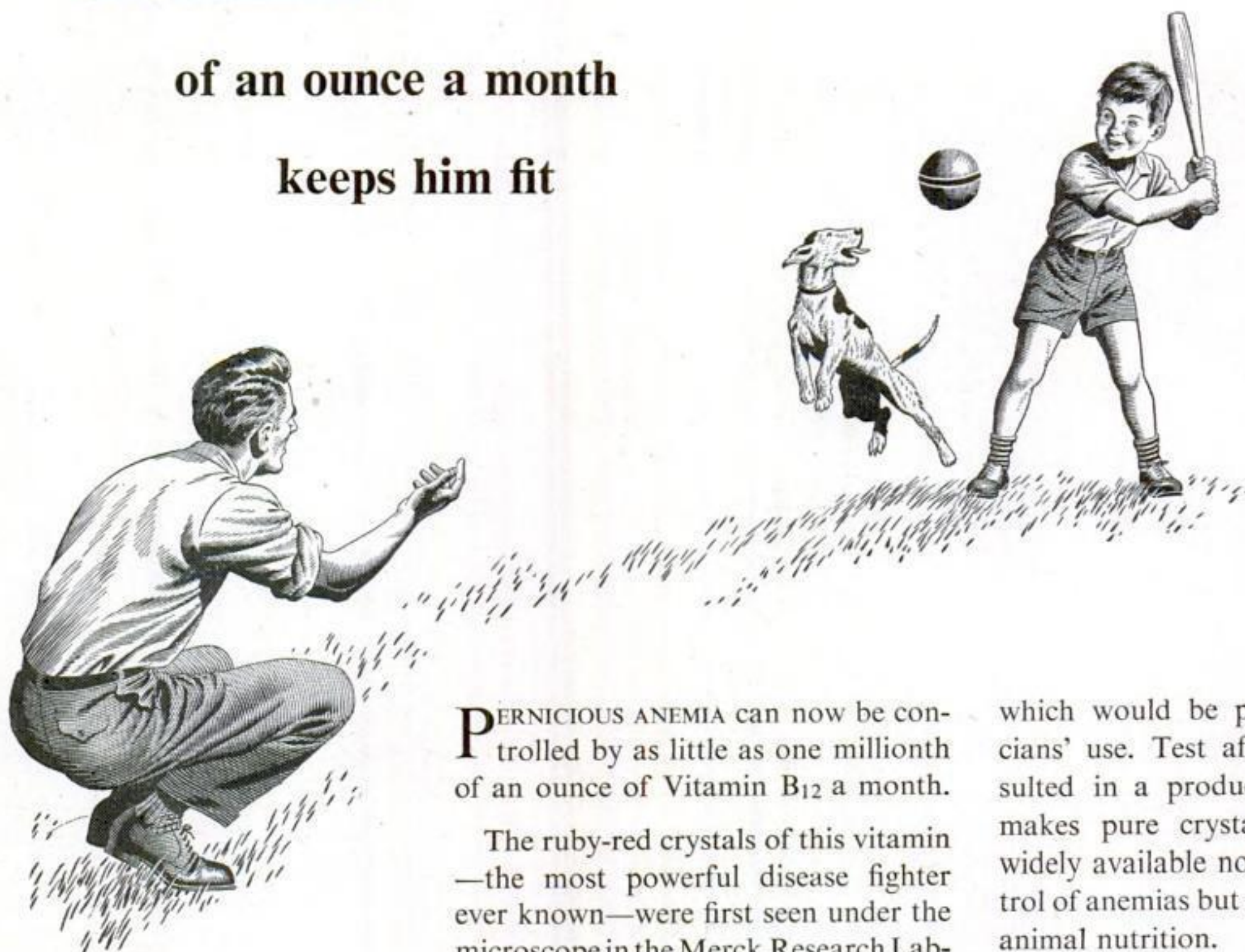


G3BN-DZA-UEHF



# \*B<sub>12</sub> . . . Spark Plug for Living

One millionth  
of an ounce a month  
keeps him fit



\*Crystalline Vitamin B<sub>12</sub> . . .  
pure anti-anemia factor

**P**ERNICIOUS ANEMIA can now be controlled by as little as one millionth of an ounce of Vitamin B<sub>12</sub> a month.

The ruby-red crystals of this vitamin—the most powerful disease fighter ever known—were first seen under the microscope in the Merck Research Laboratories only three years ago.

Dramatic as the discovery of Vitamin B<sub>12</sub> was to the world of science, the task of bringing this medicinal substance to the patient had just begun. Merck chemists and engineers still faced the challenge of converting the test-tube rarity into a modestly priced product

which would be practical for physicians' use. Test after test finally resulted in a production method that makes pure crystalline Vitamin B<sub>12</sub> widely available not only for the control of anemias but also for human and animal nutrition.

Vitamin B<sub>12</sub> is one more triumph of medical science in the relentless fight on many fronts against disease. Vitamins, Streptomycin, and most recently, Cortisone are milestones in a continuous Merck research and production program to help the physician bring better health and longer life to mankind.

*Research and Production  
for the Nation's Health*



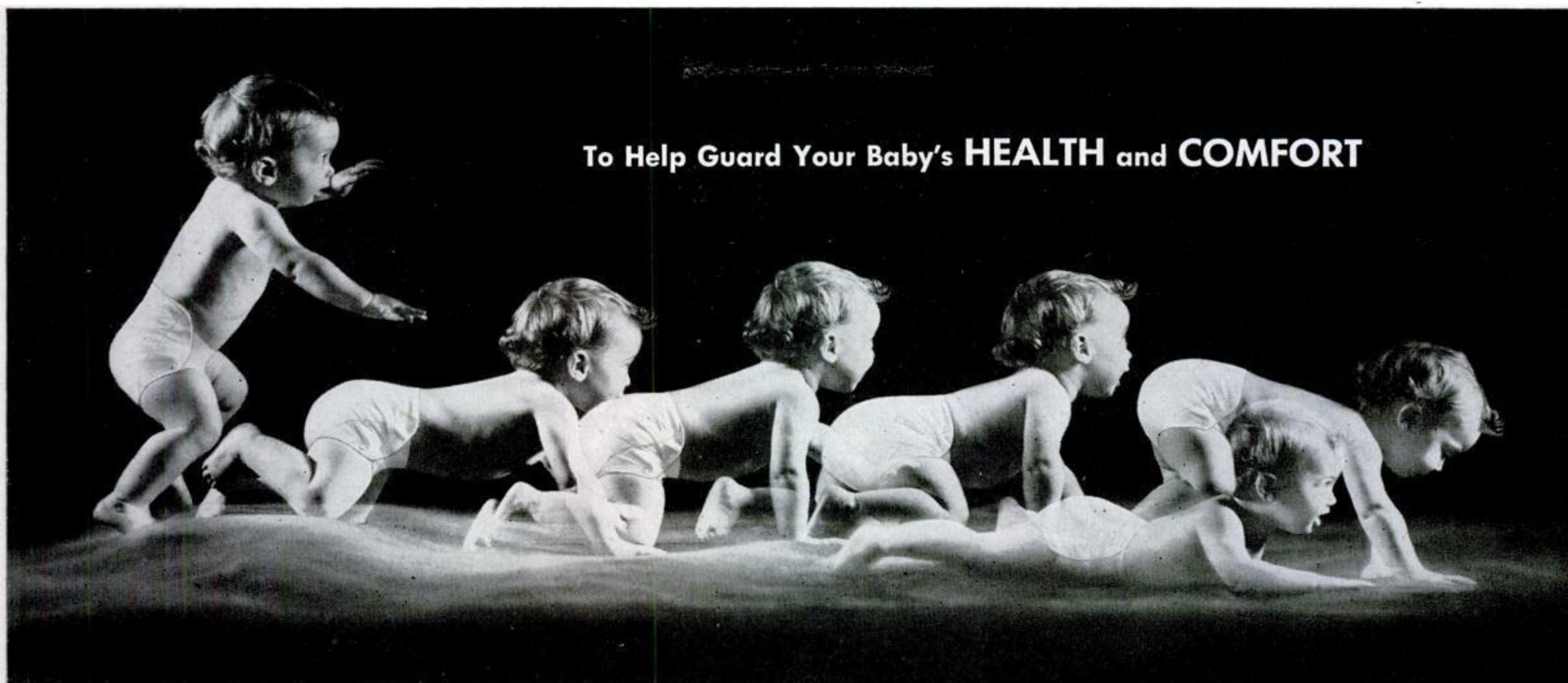
**MERCK & CO., INC.**

*Manufacturing Chemists*

RAHWAY, NEW JERSEY

In Canada: Merck & Co. Limited—Montreal





To Help Guard Your Baby's **HEALTH** and **COMFORT**

# Playtex® **DRYPER**®

the modern, easy, safer diapering method...helps prevent diaper rash

Here are the modern, **SANITARY**, flushable Drypers you've heard so much about. Cleaner, simpler, more convenient than any diapering method you ever used—more healthful and comfortable for baby every waking or sleeping moment. Drypers are so easy you can change baby more often, and reduce the risk of harmful uric-acid burn and diaper rash. Use Drypers only once... then flush them away like tissue. You never wash, dry or even touch a soiled Dryper Pad!

**Bunny-soft, super-absorbent** Dryper Pads are made of a re-

markable stitchless, threadless non-woven material, *Cellulon*,\* that soaks up 8 times its weight in moisture. Amazingly softer and lighter than fabric. This is why Dryper Pads are so gentle on baby's tender skin. Worn with specially-designed waterproof Dryper Panty, they will not bind or chafe.

For a happy, comfortable baby, change from wet to Dryper and end your diapering problems forever! Available at department stores, and wherever baby needs are sold.

*...sanitary* snowy-white diaper pads  
*...use only once;* then  
*flush away* like tissue

**Worn Inside Bunny-Soft, Playtex Dryper Panty.  
Nylon-Lined and Waterproof!**

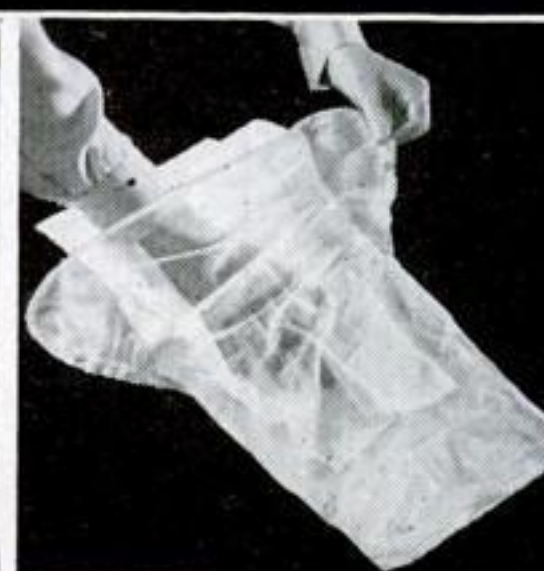


100 Playtex Dryper Pads, **regular size** \$1.29  
100 Playtex Dryper Pads, **large size** \$1.49  
Playtex Dryper Panty . . . each \$1.49

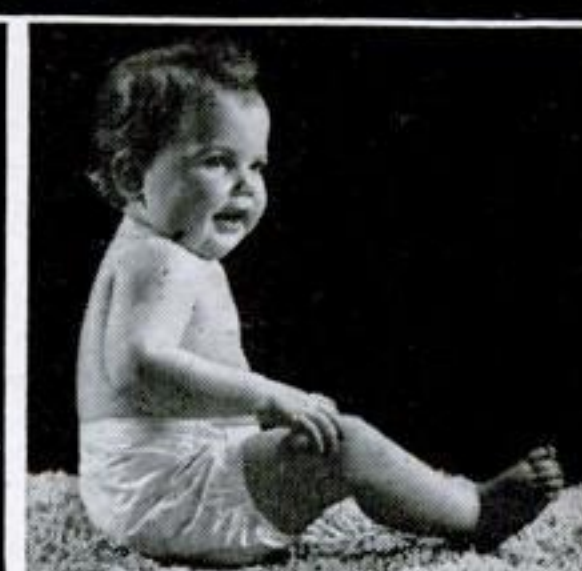
**No fuss... No muss... from WET to DRYPER!**



**ONE** — Shake out used Dryper Pads and flush away; then rinse panty. You never touch pads.



**TWO** — Slip fresh Dryper Pads under bunny-soft nylon web of another clean Dryper Panty.



**THREE** — Close snaps at leg openings; pin each side as usual. Presto, a dry happy baby!

**INTERNATIONAL LATEX CORPORATION, Playtex Park, Dover Del.**  
**PLAYTEX LTD., Montreal, Canada**

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# In FATIMA the Difference is QUALITY

# Son in the



"Between scenes and after the show, I like to relax in my dressing room and light up a FATIMA. They have a really different flavor and they are extra mild."

*Nancy Kelly*

CO-STARRING IN  
"SEASON IN THE SUN"

**FATIMA CIGARETTES**  
FINEST TURKISH AND DOMESTIC TOBACCOS  
Extra-Mild

**FATIMA**—Best of All Long Cigarettes

Copyright 1951, Liggett & Myers Tobacco Co.

## LETTERS TO THE EDITORS

### SPANISH VILLAGE

Sirs:

Eugene Smith's series of photographs ("Spanish Village," LIFE, April 9) out-LIFES even LIFE. Probably Mr. Smith classifies himself as a photographer. This I challenge. Only a head-to-toe artist—selective, sensitive—could have captured what these superb photographs convey.

FANNIE HURST

New York, N.Y.

Sirs:

Your pictures of the Spanish village are absolutely stupendous. They are the soul of Spain.

DR. M. DE MERTEN

Fredericton, N.B., Canada

Sirs:

I was overwhelmed by the pictures of the Spanish village. Mr. Smith has arrested movement, emotions, dignity in a way that can be seen only in the greatest paintings.

SILVIA RONKIN

New York, N.Y.

### "WAR AMERICA FOUGHT"

Sirs:

Congratulations on "The War America Fought" by General Omar N. Bradley (LIFE, April 9), an actual and factual account of the war. A veteran of the 1st Infantry Division, I know of the differences between British command and men like Patton.

General Bradley is to be complimented on the facts he brought to light on the "Red One."

HARRY D. SNYDER

Catasauqua, Pa.

Sirs:

As an Army photographer I followed General Bradley one day in pre-invasion England, and while the rest of the brass couldn't be bothered, he was questioning the privates on the fit of their shoes and the quality of the chow. Once, while trying to line him up in the forefront pinning a medal on a sergeant, he turned to me and said, "Son, play up the sergeant. He's much better looking than I am."

The photo was taken in England just before the invasion and may be the carbine "contest" between Churchill, Eisenhower and Bradley referred to in the general's first installment.

GENE FORD

Van Nuys, Calif.



CARBINE CONTEST

Sirs:

It was with a few tears in my eyes that I read General Bradley's account of "our war." I was one of the countless thousands of GIs who worshiped the very ground he walked on. . . .

As long as this country has a humble, courageous, kind and sympathetic man like Bradley in command of our

CONTINUED ON PAGE 7

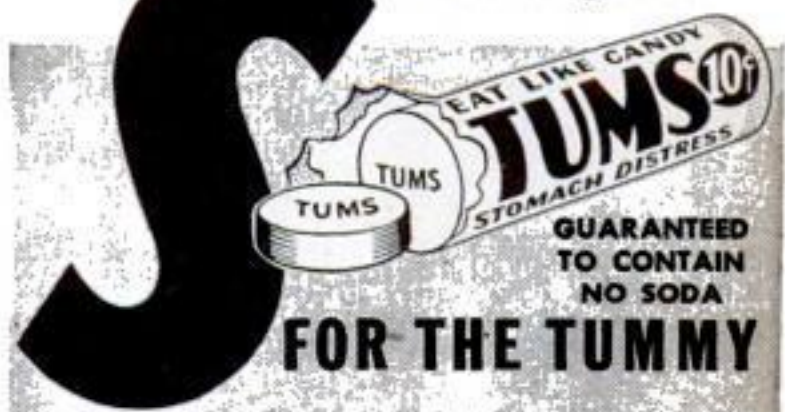
DON WILSON,  
Famous radio-television personality



**EATS**  
what he likes

**NO FEAR OF  
ACID INDIGESTION  
HEARTBURN**

Tums quickly neutralize excess stomach acids. Then gas, heartburn fade out fast. Tums are guaranteed to contain no soda. Cannot over-alkalize or irritate delicate stomach or intestinal lining. Enjoy fast, safe relief from distress of acid indigestion.



✓ TRY ONE OR TWO TUMS AFTER BREAKFAST  
SEE IF YOU DON'T FEEL BETTER



COOL COLORFUL



AMERICA'S Top VACATION LAND **COLORADO** for all the Family

Play and relax under tall, blue skies in the cool, green wonderland of the Colorado Rockies. Fish snow-fed trout streams and sky-high lakes. See cliff dwellings, historic frontier towns, the cow country of song and story, rodeos. Thoroughbred and Quarter Horse racing... Greyhound racing. 12,000 miles of scenic highways.  
Mail coupon now.

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801 State Capitol, Denver, Colorado

Send full color descriptive Highway Map ☐  
Hotel, resort, motel, dude ranch Folder ☐  
Calendar of colorful Statewide Events ☐

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Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

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# No Fuss



# No Muss

# No Dust



**-just years of  
glorious comfort!**

**C**USHIONING that cares for itself—that's always been a housewife's dream. Today, it's no longer a dream, it's happy reality to women who own AIRFOAM cushioned furniture.

#### **NO "MORNING AFTER" LOOK**

For AIRFOAM never has to be fluffed up, never has to be fussed over. It keeps its company looks, not only the "morning after," but for years and years of superb, carefree comfort.

#### **FORM-FITTING COMFORT**

AIRFOAM is the only latex cushioning made by the Double-Foam process. It never sags or hollows out like old-fashioned cushioning. Its millions of tiny air cells adjust their shape to yours, to give you blissful, buoyant rest.

Whether your taste is for conventional, modern or decorator furniture, you'll find a stunning variety of AIRFOAM cushioned pieces to choose from. You can bring new life, looks and comfort to old furniture, too, by reupholstering with AIRFOAM. You'll find this wonder cushioning in pillows, Englander mattresses, and cars. Be sure to ask for the genuine AIRFOAM—for lifetime comfort, asleep, awake and awheel. Goodyear, Airfoam Dept., Akron 16, Ohio.

*We think you'll like "THE GREATEST STORY EVER TOLD"  
Every Sunday—ABC Network*

# *Airfoam*

**SUPER-CUSHIONING BY**

# **GOOD YEAR**

**THE GREATEST NAME IN RUBBER**

Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio





Tonight!  
Be his  
dream girl...



Tonight!...Show him how much lovelier  
your hair can look...after a **Lustre-Creme Shampoo**

Kay Daumit's secret  
formula with Lanolin.

Jars and tubes, 27¢ to \$2.



**BETTER THAN  
SOAPS**

**Leaves hair sparkling,** starry-bright . . . no dulling  
soap film with Lustre-Creme Shampoo! And it lathers lavishly  
even in hardest water.

**BETTER THAN  
OILS**

**Leaves hair fragrantly clean,** free of loose dandruff. Unlike  
many oil shampoos, Lustre-Creme needs no special rinse.

**BETTER THAN  
LIQUIDS**

**Leaves hair silken soft, manageable,** easy to curl. Lustre-Creme is easier to  
use. Contains LANOLIN...is not harsh or drying. Try Lustre-Creme Shampoo  
today—be his dream girl tonight!

World's finest shampoo—a beauty creme-blend with LANOLIN





*Like Mercury*



Slim-line design — no bag, bunch or bind! Exclusive 3-Point Suspension!

Take your cue from Mercury — the speedy, active messenger of the Gods. If modern living keeps you on the move — make the light move, the right move in Utica Bodygard Briefs. They're the athletic briefs — streamlined for speed and action. Completely burdenless — with 3-ounce weight... unusually flattering with Slim-Lined design... and always giving gentle, snug support with special 3-Point suspension. Made of the finest combed cotton yarns with Flat-Locked Seams for extra wear! Ask for Bodygard Briefs, T-Shirts, and Athletic Shirts at men's shops and department stores everywhere.

enjoy Mercur-Ease in

**utica bodygard**



the maximum of support With the Minimum of Underwear *briefs*

UTICA KNITTING COMPANY  
UTICA, NEW YORK

## LETTERS TO THE EDITORS

CONTINUED

Armed Forces, this country need never fear losing a war to better generals. ... They just don't make them.

FRED M. SMITH

Concord, Calif.

Sirs:

General Patton is the greatest militarist since Alexander the Great and deserves more credit than given in Bradley's article. ...

W. C. HOLLER JR.

Los Angeles, Calif.

Sirs:

When I was CO of the 904th Ordnance Heavy Automotive Maintenance Co., Patton, through his directive, gave me my choice of a court-martial or punishment under Article of War 104 after he personally caught two of my men without helmets on while repairing a truck along a highway near Nürnberg.

My prized war memoir is a file copy of the basic communication, the 16 endorsements and the affidavits from my men and officers when I appealed and was upheld "in view of additional evidence presented."

C. H. EVANS

Bradford, Pa.

Sirs:

General Omar Bradley's daughter, Elizabeth, would pass for Margaret Truman's twin sister.

BONNIE SUTTON

Sebree, Ky.



### BACK WITH THE INDIANS

Sirs:

That's just where Publisher Robert McCormick belongs (Picture of the Week, LIFE, April 9)—back with the Indians.

ROBERT MAJORIBANKS

Arnold, Md.

### FULBRIGHT'S SPEECH

Sirs:

It was with great relief that I read the Fulbright speech ("Something to Paste in Your Hat," LIFE, April 9). Since I filed for councilman recently

CONTINUED ON NEXT PAGE

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**Free! TRIAL IN YOUR HOME**

Eureka Williams Corporation  
Bloomington, Illinois

Without cost or obligation, I would like to try the sensational new Eureka "3 in 1" Wonder Cleaner in my own home.

Name \_\_\_\_\_

Address \_\_\_\_\_ State \_\_\_\_\_

City \_\_\_\_\_

**1**

MOST EFFICIENT CLEANER FOR RUGS AND CARPETS—BY ACTUAL TEST • Its automatic action cleans faster, easier, better and in most homes removes a shovelful of dirt in 10 short minutes. No tiresome arm-action—you merely guide this automatic cleaner.

**2**

MARVELOUS SPECIAL TOOLS AND BRUSHES CLEAN EVERYTHING ABOVE THE FLOOR • Eureka's exclusive "Convertor" provides instant connection of hose to front of cleaner without detaching belt or taking cleaner apart. When using tools cleaner is easily pulled about by the hose, same as a tank cleaner.

**3**

POLISHES BARE FLOORS AND LINOLEUMS WITH MOTOR-DRIVEN WAXER-POLISHER • Merely insert the special waxer-polisher brush—use a good paste wax—then polish bare floors and linoleums to a sparkling lustre. This feature alone adds \$50.00 real value to the "3 in 1" Wonder Cleaner.

*Get all 3*

**...in one wonder cleaner!**

SENSATIONAL NEW 1951

**EUREKA**

**"3 in 1"**

WONDER CLEANER

Powerful EUREKA TANK-TYPE CLEANERS complete with cleaning tools are available in 2 beautiful models. No Bag to Empty!

**Eureka Williams**  
CORPORATION  
Bloomington, Illinois

*Fine products for the home*

**EUREKA Vacuum Cleaners**  
The finest in automatic upright and tank-type vacuum cleaners for home & commercial use.

**DISPOS-O-MATIC Waste-Food Disposer**  
The exclusive new "Hammer-Mill" grinding action pulverizes all forms of waste food.

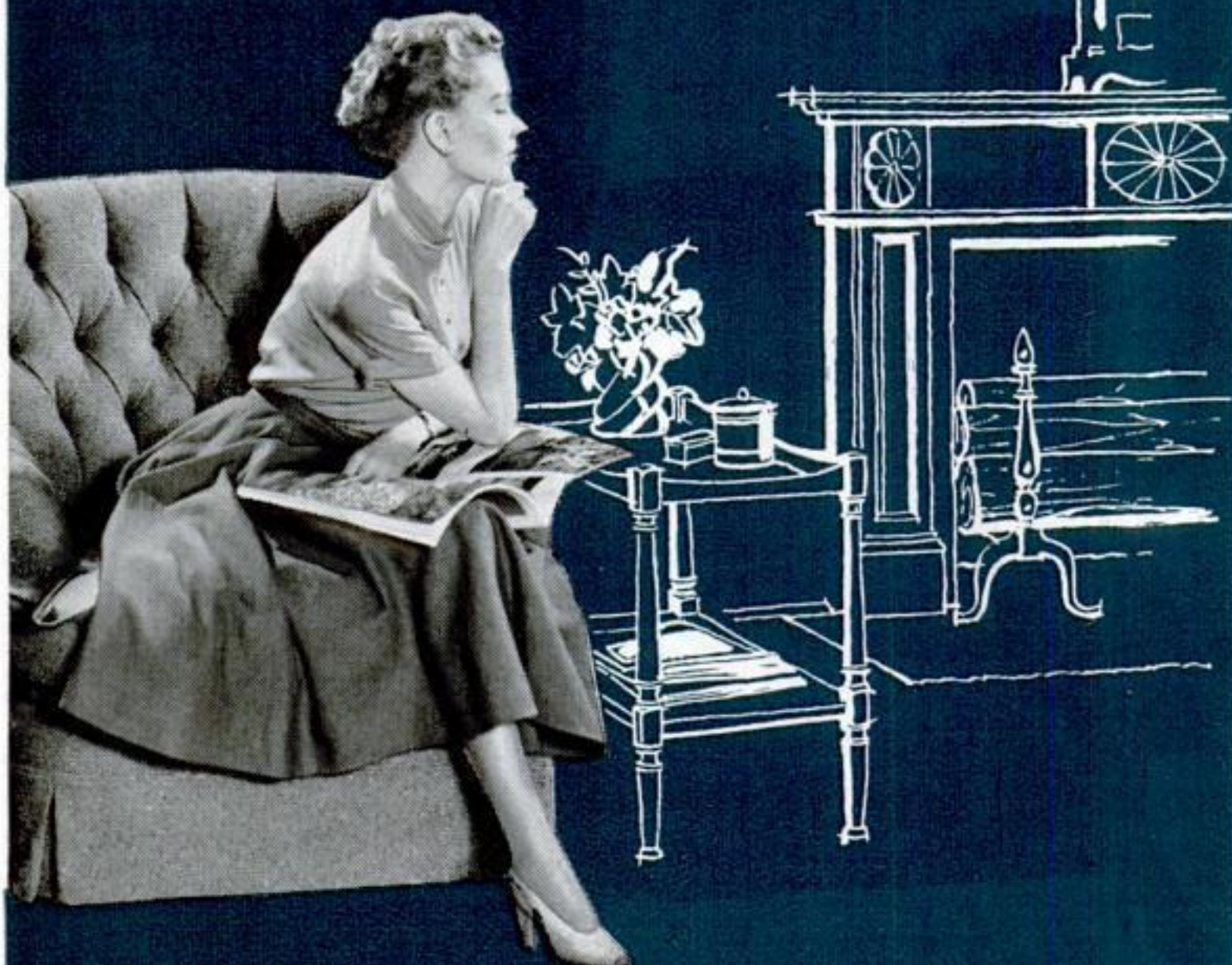
**OIL-O-MATIC Home Heating**  
Complete line of oil heat equipment—warm air, steam, hot water—for homes of all sizes.

ONLY 6" HIGH goes under low furniture



WHY DEEP

# green WALLS?



**WHY** are the deep, cool shades of green and blue-green so popular as living-room wall colors all over America?

**GREEN IS A RESTFUL** color that says "Relax!" The deep shades, like quiet woods and fields, are easy to live with. And, just as leafy greens heighten the beauty of brilliant flowers, Acme Modern Colors (like the green shown here) will enhance the good looks of your furniture.

**SMART, MODERN COLORS** are Acme's business! We give you a wide choice, to make your "dream rooms" come true! Brilliant deep tones, soft pastels, neutrals with a quiet charm. And for *outside* the home, we give you an unusual array of tints and shades—permanent, correct, and styled by color experts—in Acme New Era House Paint.

**YOUR ACME DEALER** will help you choose the right colors, the right finishes to carry out your decorating plans. See him today, or write Acme Quality Paints, Inc., Detroit 11, Michigan.

# ACME Modern Colors



Have you seen Acme Fashion-Right, the new wonder paint? Hundreds of gorgeous colors — in four smart finishes — and a **FREE** color scheme, decorator-planned, with every color you choose!

This green is Acme Fashion-Right No. 82-A

## LETTERS TO THE EDITORS

CONTINUED

in our local primary elections, I intend to carry that copy of *LIFE* throughout my forthcoming campaign when I talk to the voters.

JOHN H. VAIL

Michigan City, Ind.

Sirs:

The senator champions the very foundation on which our free democratic system rests. For there never was a time when this nation more needed someone to stab its spirit awake and rouse it out of its apathy.

E. FREDERICK WOODRUFF

Newton, Mass.

### TOPS TAKE OFF POUNDS

Sirs:

Help! Help! Help! Is there a TOPS branch in Miami Beach, Fla. ("TOPS Take Off Pounds," *LIFE*, April 9)?

RUTH BURMAN

Miami Beach, Fla.

Sirs:

Is there a club in Detroit, Mich.?

MRS. J. SHULER

Detroit, Mich.

SIRS:

PLEASE WIRE ME COLLECT THE NEAREST TOPS CLUB. I HAVE FOUR MEMBERS ANXIOUS TO GET STARTED.

MRS. A. GHIOTTI

SAN FRANCISCO, CALIF.

● So far TOPS clubs have been organized only in Wisconsin.—ED.

### LET'S LOOK INTO IT

Sirs:

Bravo for your editorial, "Let's Look Into It" (*LIFE*, April 9), advocating passage by Congress of the Atlantic Union resolution. Atlantic Union, if it can be worked out, will be the greatest achievement of free men since the adoption of our own federal Constitution. What are we waiting for?

WILLIAM A. KIRSTEIN

Clearwater Beach, Fla.

Sirs:

The Atlantic Union resolution is the first foreign policy based on American principles since the "Great Debate" started. We have had faith in a union of states and men for 163 years. Why not have faith in a union of nations and men?

ROBERT A. BURNIGHT

San Francisco, Calif.

CONTINUED ON PAGE 10

Please send



to \_\_\_\_\_ name  
\_\_\_\_\_ address  
city \_\_\_\_\_ zone \_\_\_\_\_ state \_\_\_\_\_

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(Canada: 1 year, \$7.25)

Give to your newsdealer or to your local subscription representative or mail to *LIFE*, 540 N. Michigan Ave., Chicago 11, Ill. L-4-30

## Tuberculosis

or other lung ailments

### Saranac Lake

... in the heart of New York State's majestic Adirondacks ... America's pioneer health resort ... *an entire community geared to your care!* You will be welcome, and find *no fear of TB* at friendly, sympathetic Saranac Lake.

### Private Accommodations

of every sort, at *moderate* prices. Apartments or houses for families ... rooms, sleeping porches, suites ... boarding arrangements to fit your needs and your means. Skilled nursing care — at reasonable rates — when needed.

### Medical Organization

for private care, under leading specialists. 80 years of continuous research and specialization. *Among the first with new treatment, drugs and surgery.*

### Study and Craft Guild

... personal attention by Guild representatives for helpfulness beyond health care. Academic, business, technical and cultural training; arts and crafts — for bed patients and others. Practical vocational training — an accredited part of New York State's public school system.

**Write** for free booklet, rates, medical blank and details.

## Saranac Lake

Health Association

64 Main Street, Saranac Lake, N. Y.

**R.S.V.P.**

Refreshing  
Soothing  
Vitalizing  
Perfect

**LILAC VEGETAL**

AFTER SHAVE • AFTER SHOWER

WORLD FAMOUS SINCE 1810

**CRAZY**

Water Crystals

give you quick, ephemeral relief from nervousness, insomnia, loss of appetite, lack of energy, over indulgence, if and when excess gastric acidity and constipation are contributing factors. Satisfaction guaranteed.

At all **DRUG STORES**

**CRAZY WATER CO., INC.**, Mineral Wells, Texas

**Contains Rutile Titanium Oxide—Whitest Pigment in the World!**

**HOLLYWOOD**

**sani-white**

**Cleans White Shoes Whiter!**

**HOLLYWOOD SHOE POLISH INC.**  
RICHMOND HILL 19, N. Y.

**Contains Rutile Titanium Oxide—World's Whitest Pigment!**



no other shirt in the world but  
the **Van Heusen** *CENTURY*  
has the patented soft collar that

won't  
wrinkle...  
ever!



**1. Work won't wrinkle it!** No layers to crease, no lining to crumple. Always soft, always smooth—it's woven in one piece.

**2. Perspiration won't wilt it!** Miracle collar needs no starch, no stays, to look fresh and smart from 9 to 5 (p.m. or a.m.!).

**3. Laundering won't hurt it!** Breeze-easy to wash and iron. Fold line is woven in. Not even a bride can iron or fold it wrong.

In white, wide-spread or regular collars, single or French cuffs—in two weaves of fine broadcloth, **\$3.95, \$4.95**. In blue, tan or grey, wide-spread (French cuffs) or regular collar (single cuffs), **\$4.50**.

Tie shown: Van Heusen Wicker Weave Print, **\$1.50**

*A new shirt free if your Van Heusen shrinks out of size!* Phillips-Jones Corp., N. Y. 1, N. Y.  
Makers of Van Heusen Shirts • Sport Shirts • Ties • Pajamas • Handkerchiefs • Collars

**Van Heusen**   
REG. T. M.  
*CENTURY* shirts

**\$3.95 and \$4.95**





Nine ironing levels. You can adjust your Proctor Hi-Lo Ironing Table instantly, effortlessly, to the sitting or standing height that suits you best.

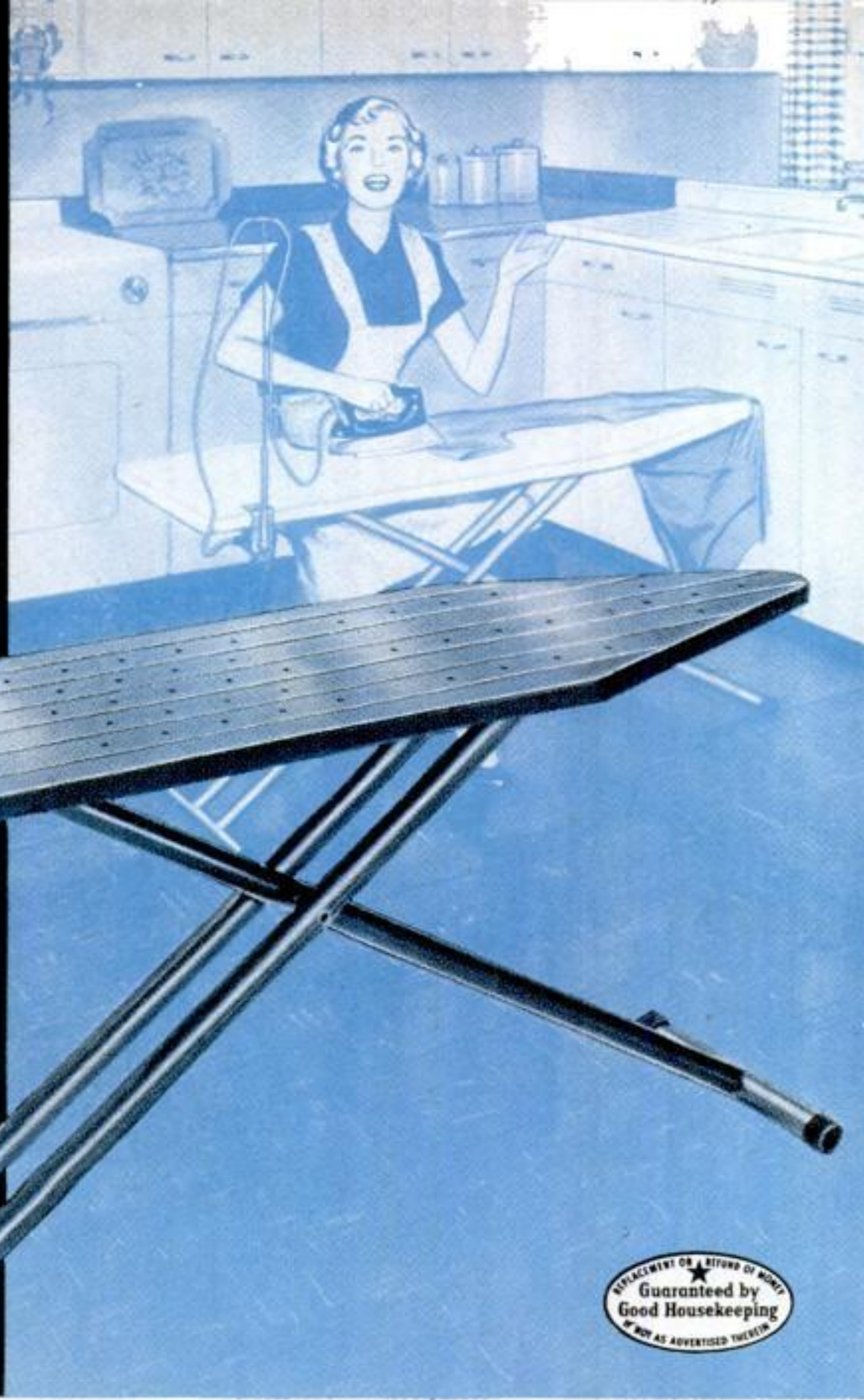


Makes sit-down ironing practical. Your Hi-Lo Table gives you ample knee room. Broader working surface reduces arranging—lets you iron faster with fewer stops.



Fingertip control latches. Table locks securely and exactly at desired height. No shift, sag or wobble—four-point stand adjusts automatically to uneven floors.

Easy storage. Table folds instantly to a flat 3 1/2 inches. Light weight makes it easy to set up or put away. Takes a minimum of space.



# Let your appliance retailer show you why *Mary Proctor Ironing* takes only $\frac{1}{2}$ the EFFORT - $\frac{1}{2}$ the TIME

## Last-Detail Planning Helps You Breeze Through Ironing!

Now you can have an iron, an ironing table, a pad and cover and a cord holder planned for each other! Your speeded work and rested muscles will prove to you what a difference that makes!

**Proctor Never-Lift Steam-Dry Iron** converts from steam to dry in one second, at the twist of a knob. Gives you instant steam from a cool, plastic reservoir. Never any dangerous pressure, because it makes steam drop by drop in the iron ... Best of all, the muscle-saving, Never-Lift feature eliminates tons of lifting because you never have to tip the iron back. *And you can press professionally!*

**Proctor Hi-Lo Ironing Table** lets you sit without stretching or stand without stooping.

**Proctor Cordminder** keeps your ironing cord from dragging across your work, gives you an extra six feet of cord.

**Proctor Pad and Cover Set**, with spring-clip fastening, gives you a custom-fit on any ironing table, makes sure you have a snug, smooth working surface at all times. Sanforized sailcloth cover available in four attractive colors.

See the Mary Proctor Ironing Set at your favorite dealer today! Try it at home—if you aren't entirely satisfied, get your money back and keep the pad and cover, free!



PROCTOR ELECTRIC CO., 3rd St. and Hunting Park Ave., Phila. 40, Pa.

# PROCTOR

THE APPLIANCE NAME YOU CAN TRUST

SEE THESE OTHER FINE PROCTOR APPLIANCES

- Proctor Custom Toaster
- Proctor DeLux Toaster
- Proctor Compensating Electric Blanket
- Champion Iron, Never-Lift Iron

## LETTERS TO THE EDITORS

CONTINUED

### LINK-UP IN KOREA

Sirs:

Upon reading your April 9, 1951 issue, I couldn't help feeling that "history repeats itself" is trite but true! Your April 9, 1945 issue had a story, "The Last Round," about the Rhine drop of the 17th Airborne Division in Europe, part of which story was a full-page picture of me (below). The current April 9 issue contained a feature



story on the Munsan drop ("Airborne and Armor Link Up in Korea").

I hope those fellows making that jump fared no worse than I. I left my right foot over in Europe but am otherwise sound and healthy. My injury is no real handicap to me.

JAMES P. CONBOY JR.

Philadelphia, Pa.

Sirs:

You have presented the most obvious illustration I have ever seen of an accident going to happen in your article on the Munsan drop. You show a trooper who has just "exited the aircraft" with his static line under his right arm. Should he survive the possible malfunctions of parachute, the



least this could cause is a badly broken or twisted arm as the chute, pulled by the static line, pays out under his arm and he gets the "opening shock." Since he is jumping the right door, the static line should be over his right shoulder.

D. L. STRANGE-BOSTON

Atlanta, Ga.

Sirs:

At a time like that it is very easy to make a mistake. Do you know how he made out? I hope all right.

JAMES C. MEGRAW

Ridley Park, Pa.

● Ninety-four readers, sensing that something was wrong, have written LIFE to ask what happened to the paratrooper. LIFE is making every effort to find out.—ED.

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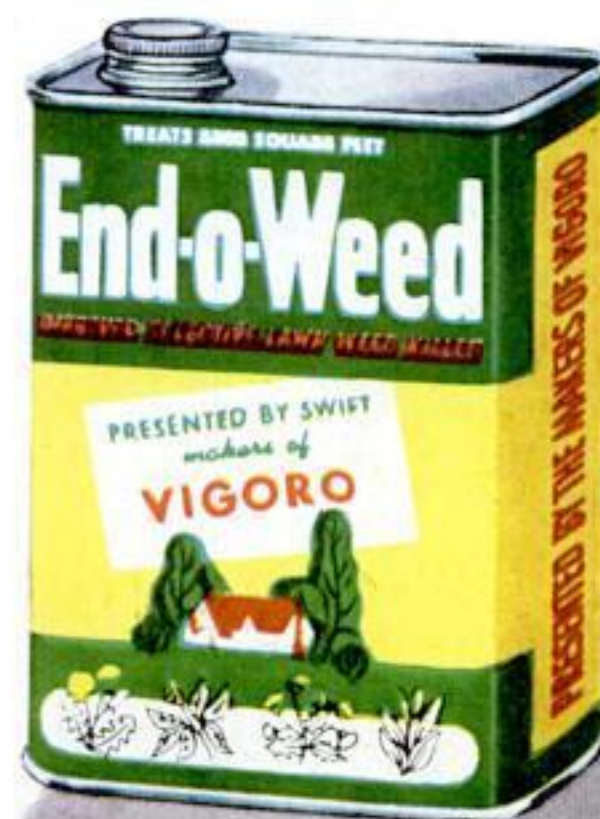
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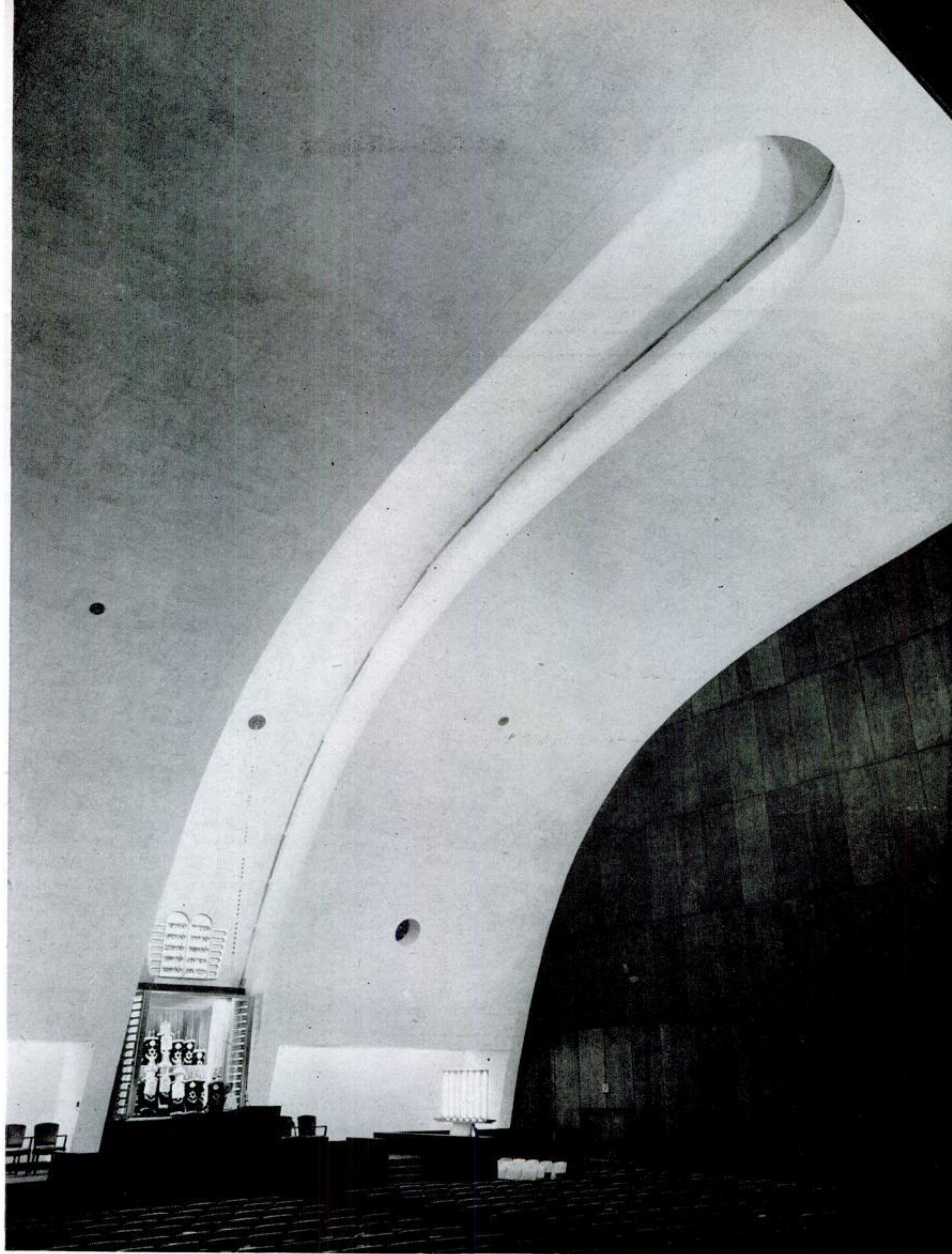


**CATHOLIC CHURCH IN PHILIPPINES** on Negros Island, designed by New York firm of Raymond & Rado, is built entirely of reinforced concrete and concrete

block. Frescoes, by Alfonso Ossorio, show Christ welcoming the multitudes as the hands of God offer him up. Large eye (*top*) indicates omniscient, all-seeing divinity.



**SYNAGOGUE** in suburb of St. Louis was designed by Eric Mendelsohn. Daylight coming through the skylight along the curved ceiling illuminates the ark, which is surmounted by tablets with inscription of the Ten Commandments.



## Speaking of Pictures . . .



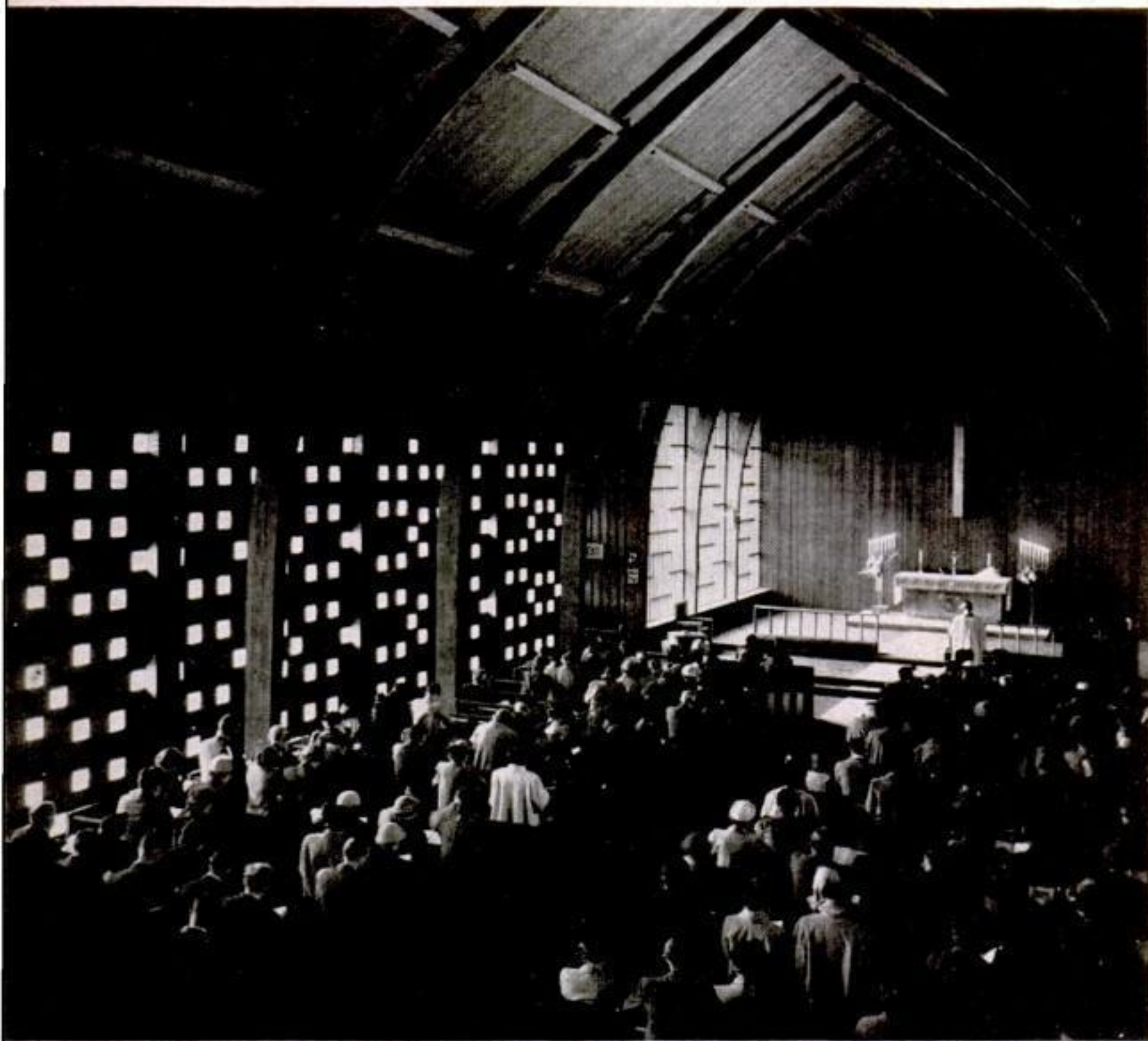
**PHILIPPINES CHURCH** has windowless north facade designed to withstand typhoons. Mosaic was made of colored china and broken glass members collected.

### These show modern church designs

Although the temples and cathedrals built in ancient, medieval and Renaissance eras have stood for centuries as symbols of the highest form of artistic endeavor, church design in the last 50 to 100 years has lagged strangely behind the times. Most 19th and 20th Century churches have risen as replicas of classical, Gothic or Colonial structures. This lack of originality may have been caused by the timidity of congregations or simply by the difficulties of expressing spirituality in modern terms.

In the past decade, however, the best U.S. architects have finally produced designs which not only are modern but also have a genuinely religious atmosphere about them. Among the most remarkable have been Hebrew synagogues (*above*), perhaps because the Jews have had no dominating architectural tradition to maintain. Some Catholic designs have been highly imaginative (*opposite and left*). Protestants have taken longer to change, but their newest works are among the most radical (*next page*).





**WOODEN ARCHES** dominate the Zion Lutheran Church in Portland, Ore., designed by Pietro Belluschi. Walls are pierced by glass blocks in a pleasing design.

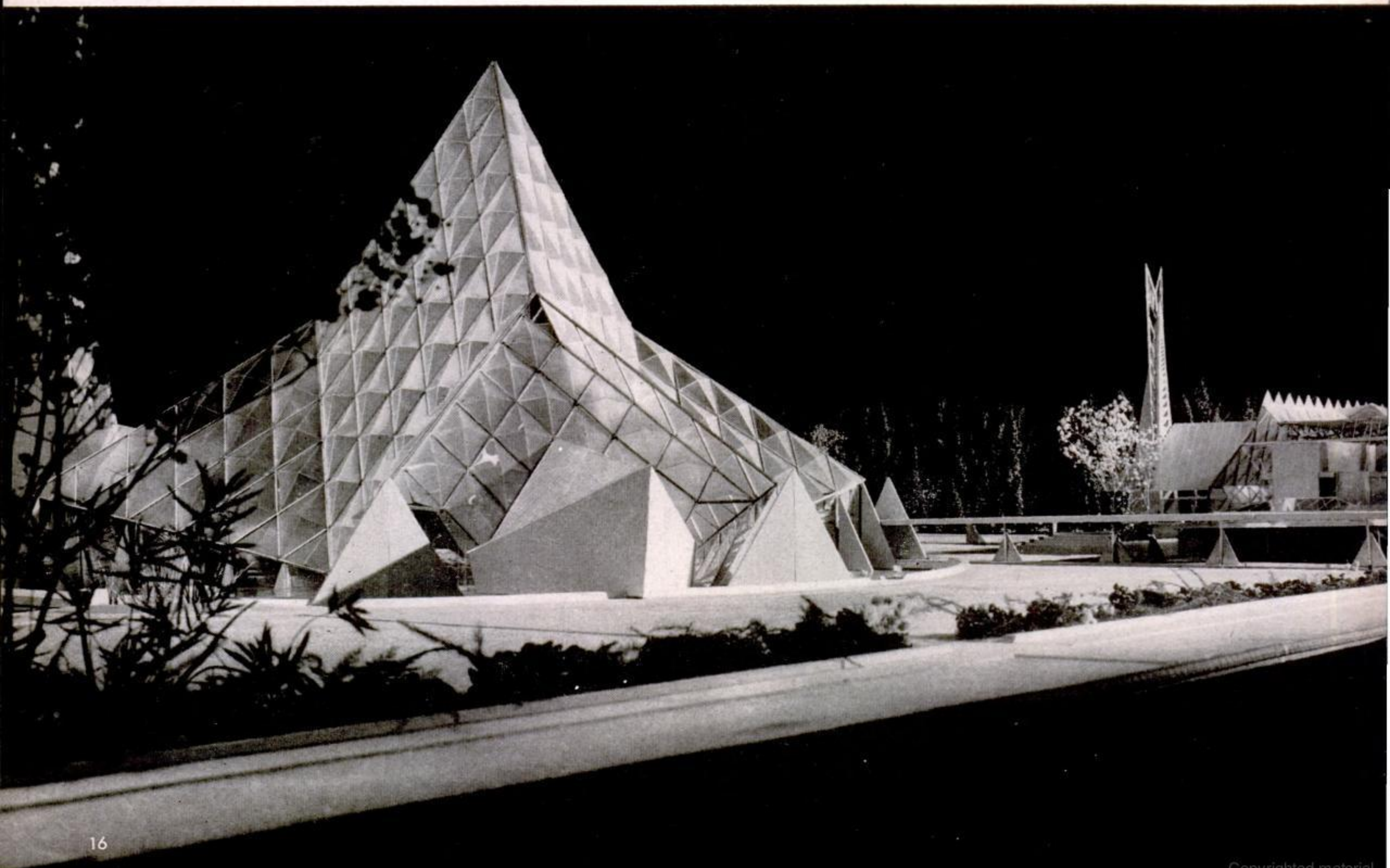


**STEEP-ROOFED PROW** of Unitarian Church in Madison, Wis., designed by Frank Lloyd Wright,

## Designs stress beauty, utility

The fact that modern churches are less expensive to build than traditional ones has helped to persuade many congregations to decide in their favor. Pietro Belluschi's wood and brick church (*upper left*), which seats 450, cost only \$100,000; if it had been of heavy Gothic stonework

it might have cost three or four times as much. There are other advantages too. In the summertime worshipers sitting beneath the pink glass of Bruce Goff's proposed chapel for the University of Oklahoma (*below*) will be cooled by breezes sweeping into the building across sunken pools

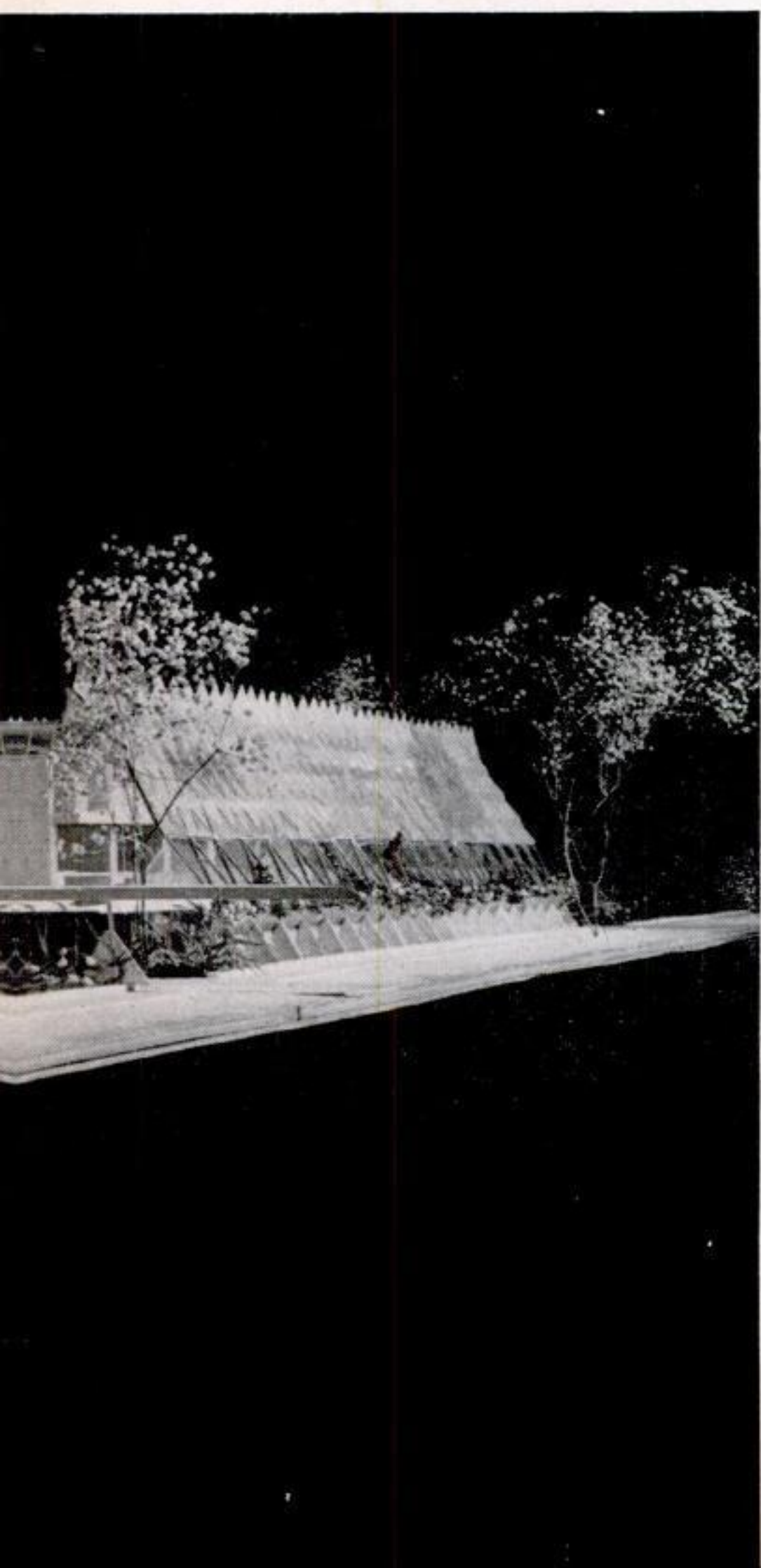






serves as the main part of the church, and comprises the auditorium, pulpit, choir loft and bell tower.

below them; warm air will be sucked out by a fan at the chapel's peak 75 feet above. A church in Arizona has louvers along the sides of the nave, which not only channel daylight toward the altar but also conceal the side aisles, allowing latecomers to edge into their pews unobserved.

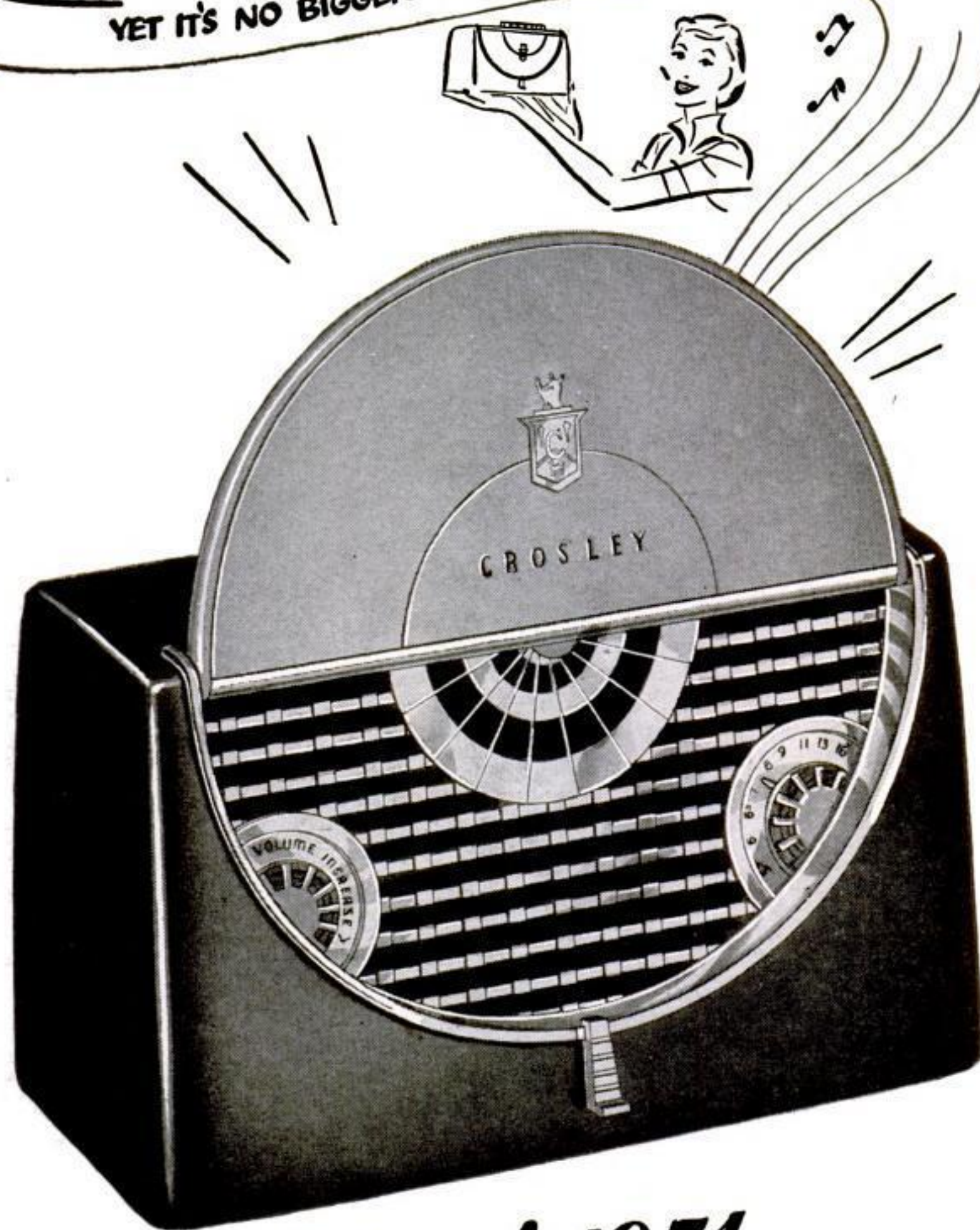


← **CRYSTAL CHAPEL** designed by Bruce Goff (see "The Round House," LIFE, March 19) is part of a university religious center. This is a scale model.

**STARK SIMPLICITY** pervades Christ Evangelical Lutheran Church in Minneapolis, which was designed by the late Eliel Saarinen and his son Eero.



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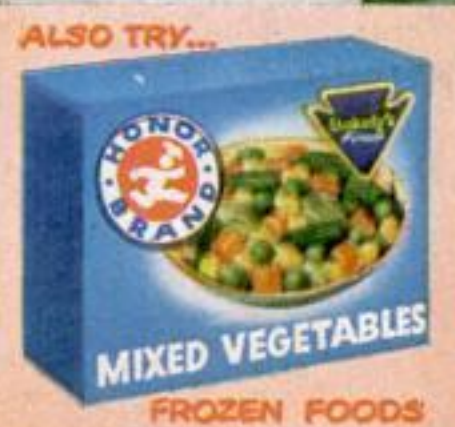


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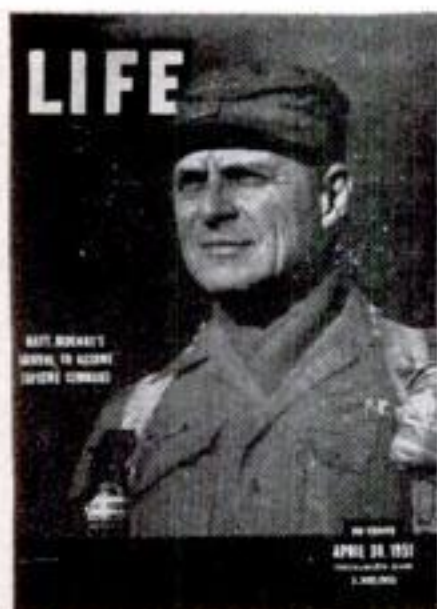
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### LIFE'S COVER

Lieut. General Matthew B. Ridgway is a man who requires two types of uniform. Since his elevation to the supreme command in the Far East the day before LIFE's cover picture was taken, he is both a combat commander and a headquarters general. When acting as U.N. commander in Korea, he is still the familiar figure carrying a hand grenade at his right shoulder and a paratrooper's first aid kit at his left. In Tokyo, in the role of boss of the Far East, he wears the blouse, pinks and the rows of ribbons of a desk general. How the drive and dynamism of the combat commander has been carried over to his new headquarters is explored on pages 39 to 42.



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# LIFE

Vol. 30, No. 18 April 30, 1951





# AN OLD SOLDIER FADES AWAY INTO NEW GLORY



I am closing my 52 years of military service. When I joined the Army, even before the turn of the century, it was the fulfillment of all of my boyish hopes and dreams. The world has turned over many times since I took the oath on the plain at West Point, and the hopes and dreams have all since vanished, but I still remember the refrain of one of the most popular barracks ballads of that day which proclaimed most proudly that old soldiers never die; they just fade away. And like the old soldier of that ballad, I now close my military career and just fade away, an old soldier who tried to do his duty as God gave him the light to see that duty. Goodby.

The picture above was taken at the moment when General of the Army Douglas MacArthur, 71, completed the never-to-be-forgotten closing words of his speech before last week's historic joint meeting of Congress. His message poured out into the America he had not seen for 14 years, the nation whose sons he had commanded in both defeat and victory. Most Americans listened, and 30 million or more watched by television as he spoke, and they were magnetized by the vibrant voice, the dramatic rhetoric and the Olympian personality of the most controversial military hero of our times.

He had come back "in the fading twilight of life," he said, to speak his considered viewpoint without "rancor or bitterness" as a "fellow American." But he was obliged to come, as all the world knew by now, because his commander-in-chief, the President of the U.S., had stripped him of all of his commands in Asia—because he had been openly critical of the Administration's strategies for war and peace. And he had come back to unprecedented acclaim. An army of Americans seemed to close ranks around the general, like confused buck privates hunting in darkness for a confident leader. The homecoming of the almost legendary MacArthur was like nothing else in American history.

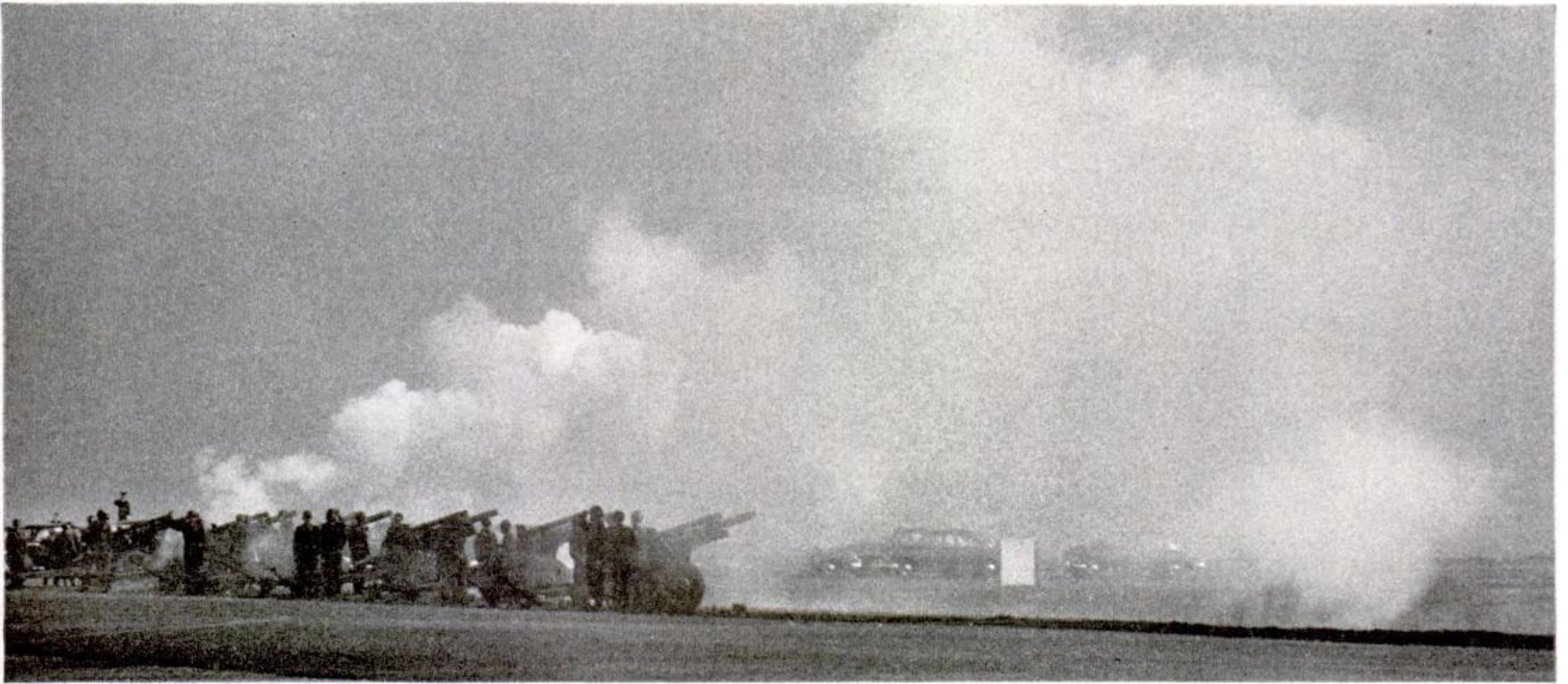
It had begun in Tokyo with a tribute from the Japanese people worthy of an emperor—indeed, on the day before the former commander of the occupation forces flew away from the land he had ruled, the emperor himself came in person to pay his farewell respects. Early the next morning 100,000 of Tokyo's citizens lined the streets, a few of them weeping openly, some shouting "Banzai! (May you live a thousand years)." At Honolulu 12 hours later the man who had swept the western Pacific stepped back on American soil and there paid honor to the men who had died in the cause he led in World War II. In San Francisco the next night, when his Constellation landed long after dark, his tumultuous welcome reverberated across the U.S. In Washington 25 hours later he was almost crushed in a mob of admirers, and by the time he spoke to Congress he had the attention not only of all who saw and heard him but of most of the world. He spectacularly challenged the basic assumptions of American policy in the Far East and said that his views "from a military standpoint . . . have been fully shared by practically every military leader concerned with the Korean campaign, including our own Joint Chiefs of Staff." As Congress cheered him, he moved on in ever-growing triumph to New York City (left).

← TRIUMPHAL RIDE WAS PHOTOGRAPHED BY BILL STAHL OF NEW YORK "MIRROR"



# THE CITIES SALUTE HIM AS HE FLIES TO HOMELAND

JAPAN SAYS GOODBY TO GENERAL; HE HONORS DEAD IN HAWAII, GETS CHEERS IN CALIFORNIA



**FAREWELL TO THE GENERAL** at Tokyo's Haneda airport was this 19-gun salute, a courtesy to MacArthur who actually rated only 17 guns after removal

from command. At Haneda the general reviewed the honor guards, then took off for Hawaii in his command plane, rechristened the *Bataan* for the flight home.



**HONORING WAR DEAD** in Hawaii, MacArthur places orchid wreath in memorial cemetery. Then he

stepped back and said, "I did not know the dignity of their birth, but I do know the glory of their death."



**GETTING A FEZ** in Honolulu from Aloha Temple of Shrine, he says, "I have crossed the hot sands."



**CRASHING A PARTY** guarded by Marines, two boys get Mrs. MacArthur's autograph and picture.

**IN SAN FRANCISCO** on Wednesday a crowd of 300,000 cheers his return to the American continent. ➔









**REPUBLICAN FRIENDS,** Representative Joe Martin and ex-War Secretary Pat Hurley, who set stage for MacArthur's homecoming, wait at airport.



**A CRITIC,** Chief of JCS General Omar Bradley, waiting to greet MacArthur, earlier argued general's military program would "jeopardize world peace."



**TRUMAN'S AIDE,** General Vaughan (arrow), greeted MacArthur with "Glad to see you, general." Later Vaughan added, "Well, that was simple."



**NOT A GLASS IS RAISED AT NEW YORK BAR AS PATRONS WATCH TELECAST OF SPEECH IN CONGRESS**

## CHALLENGE IS HEARD

### IN A HISTORIC SPEECH THE GENERAL DEFINES VITAL ISSUES OF

In Washington, tense and expectant, a starched and rather formal welcome had been planned. The President had designated his military aide, Major General Harry Vaughan, as his personal representative—a gesture strictly according to protocol but less than cordial. Every senior member of the Joint Chiefs of Staff (they had concurred in MacArthur's dismissal) meticulously showed up. But when the *Bataan* touched down at 12:35 a.m. Thursday, the brass were suddenly no longer in command. A cheering crowd of 12,000 charged out of the shadows and down the runway, sweeping aside generals, bowling over an honor guard, and engulfing waiting congressmen and V.I.P.s. It took 15 minutes of combined effort by the police and the now-disheveled honor guard, and some timely body blocking by overweight generals, to get MacArthur into his car.

Such was the prelude to a great moment in the capital and the nation's history—the general's speech before the joint meeting of the House and Senate. The crowded chamber—so jammed that even Senator Paul Douglas literally had to sit on the floor—greeted General MacArthur with a roar. The applause died away reluctantly.

Respectfully and calmly, in a deep resonant voice, he paid homage to the Congress that had invited him to speak. "Here are centered the hopes and aspirations and faith of the entire human race," he said. And then with mounting intensity he moved to the heart of the matter.

"I do not stand here as advocate for any partisan cause, for the issues are fundamental and reach quite beyond the realm of partisan considerations. They must be resolved on the highest plane of national interest. . . . The issues are global, and so interlocked that to consider the problems of one sector oblivious to those of

another is to court disaster for the whole. While Asia is commonly referred to as the gateway to Europe, it is no less true that Europe is the gateway to Asia, and the broad influence of the one cannot fail to have its impact upon the other.

"There are those who claim our strength is inadequate to protect on both fronts, that we cannot divide our effort. I can think of no greater expression of defeatism.

"If a potential enemy can divide his strength on two fronts, it is for us to counter his efforts. The Communist threat is a global one. Its successful advance in one sector threatens the destruction of every other sector. You cannot appease or otherwise surrender to Communism in Asia without simultaneously undermining our efforts to halt its advance in Europe. . . ."

In sweeping strokes MacArthur filled in his concept of world strategy with a survey of the Pacific and Asia's history. He came directly to the major question—his recommendations for victory in Korea which had been rejected by the President. With these words he challenged all his critics, including the President himself:

"While I was not consulted prior to the President's decision to intervene in support of the Republic of Korea, that decision, from a military standpoint, proved a sound one . . . as we hurled back the invader and decimated his forces. Our victory was complete, and our objectives within reach, when Red China intervened with numerically superior ground forces.

"This created a new war and an entirely new situation, a situation not contemplated when our forces were committed against the North Korean invaders; a situation which called for new decisions in the diplomatic sphere to permit the realistic adjustment of military strategy. Such decisions have not been forthcoming.





VICE PRESIDENT BARKLEY (LEFT) LISTENED IMPASSIVELY, BUT SPEAKER SAM RAYBURN FIDGETED

## AROUND THE WORLD

### MILITARY POLICY THAT WILL DETERMINE OUR NATIONAL SURVIVAL

"While no man in his right mind would advocate sending our ground forces into continental China, and such was never given a thought, the new situation did urgently demand a drastic revision of strategic planning if our political aim was to defeat this new enemy as we had defeated the old.

"Apart from the military need, as I saw it, to neutralize the sanctuary protection given the enemy north of the Yalu, I felt that military necessity in the conduct of the war made necessary—

1) The intensification of our economic blockade against China.

2) The imposition of a naval blockade against the China coast.

3) Removal of restrictions on air reconnaissance of China's coastal area and of Manchuria.

4) Removal of restrictions on the forces of the Republic of China on Formosa, with logistical support to contribute to their effective operations against the Chinese mainland.

"For entertaining these views, all professionally designed to support our forces committed to Korea and to bring hostilities to an end with the least possible delay and at a saving of countless American and Allied lives, I have been severely criticized in lay circles, principally abroad, despite my understanding that from a military standpoint, the above views have been fully shared in the past by practically every military leader concerned with the Korean campaign, including our own Joint Chiefs of Staff.

"I called for reinforcements but was informed that reinforcements were not available. I made clear that if not permitted to destroy the enemy built-up bases north of the Yalu, if not permitted to utilize the friendly Chinese

force of some 600,000 men on Formosa, if not permitted to blockade the China coast to prevent the Chinese Reds from getting succor from without, and if there were to be no hope of major reinforcements, the position of command from the military standpoint forbade victory.

"We could hold in Korea by constant maneuver and at an approximate area where our supply line advantages were in balance with the supply line disadvantages of the enemy, but we could hope at best for only an indecisive campaign with its terrible and constant attrition upon our forces if the enemy utilized his full military potential.

"I have constantly called for the new political decisions essential to a solution.

"... Once was [war] forced upon us, there is no other alternative than to apply every available means to bring it to a swift end. War's very object is victory, not prolonged indecision.

"In war there is no substitute for victory."

When the general finally lifted his hand and softly said, "Goodby," there was no one in that chamber (nor anywhere else within the range of his voice) who was not profoundly moved. But as the tide of emotion receded a little, it was clear that not all were convinced MacArthur was right. His speech, as was plainly intended, had sharpened the division on strategy and initiated a new debate on foreign policy. He had taken the arguments that concerned the very survival of the country out of the shadow of the secret files and forced them into public scrutiny. By thus dramatizing the issues at stake in Korea he had made it impossible for the American people any longer to ignore the basic issues in their military policy. They had now been clearly defined; by new decisions the present untenable military situation had to be resolved.



CONGRESSIONAL LUNCH for 40 after speech cost Congressman Joe Martin, whose disclosure of MacArthur's views precipitated ouster, about \$30.



SMILING HANDCLASP with Secretary Marshall, who endorsed dismissal, followed exchange of cool glances at Washington Monument ceremony.





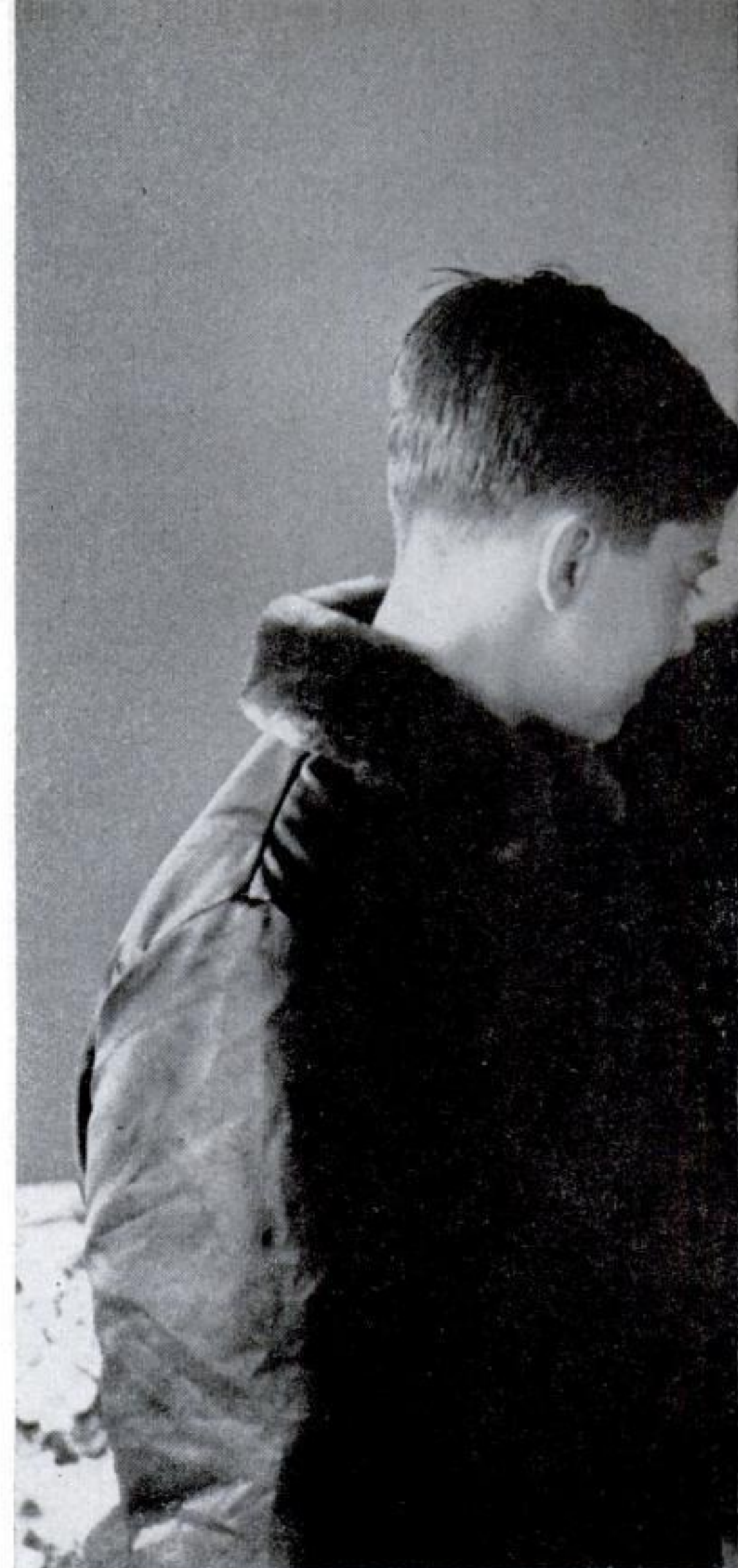
**IN A GIANT CAP** he saw his first big league game. Giant Manager Leo Durocher gave him the cap, a

Giant jacket, one of his own gloves, several balls. Advised the Lip, "Now you can play ball with your dad."



**DIFFIDENT ARTHUR** walks up at a Washington Monument ceremony to receive the watch given

him by the capital city of Washington. It was presented by Joseph McGarraghy, the city's greeter.



**FIRST LOOK AT TV** was obtained by Mrs. MacArthur and son in their hotel where the pictures taken

## "THE SERGEANT" DISCOVERS U.S.

YOUNGEST MACARTHUR FINDS  
IT DISMAYING BUT PLEASANT



**AH CHEU**, Arthur's amah, here in Hawaii, had to enter U.S. as "student" because of immigration laws.





of them by a television camera were picked up by a receiver (foreground). Exclaimed Mrs. MacArthur,

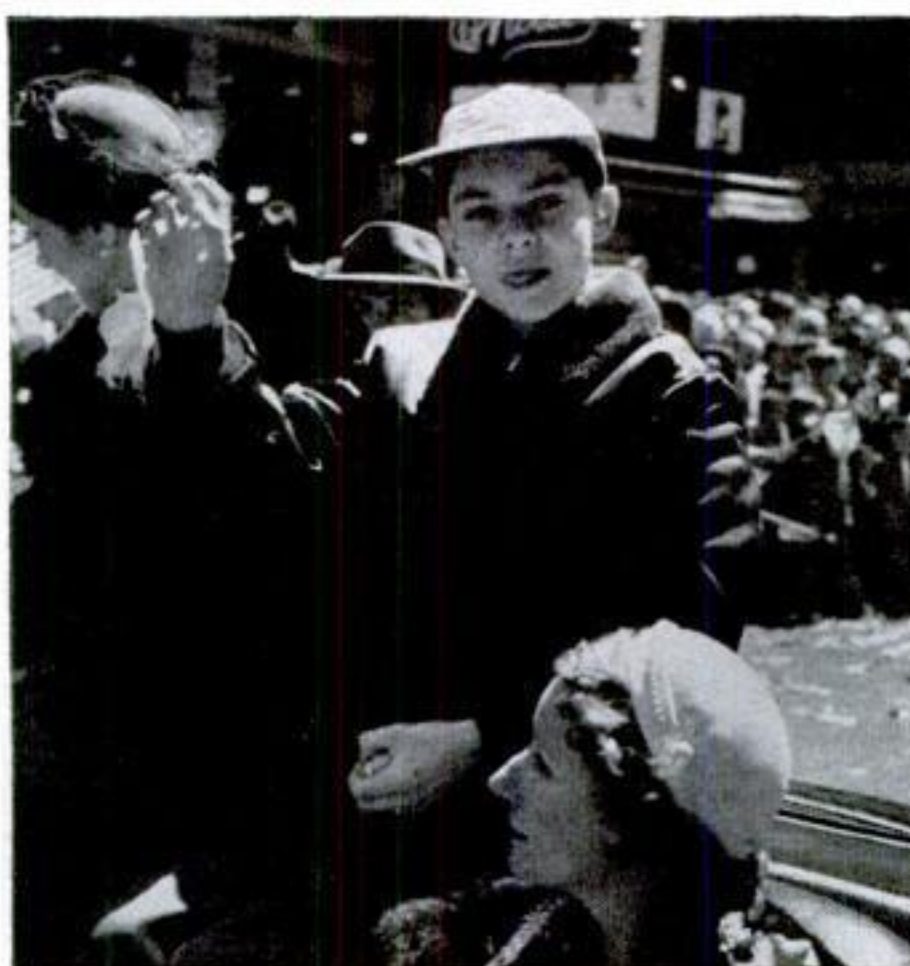
"Oh, there we are, for goodness' sake! Lots of things have certainly been added since we were last here."

For 13-year-old Arthur MacArthur the Tokyo-to-New York odyssey was a paradoxical return to a home he had never seen. It was also a little frightening. "The Sergeant" (his attentive father's name for him) is a grave, intelligent boy who has been purposely shielded from the public. His first glimpse of his fellow Americans en masse was the shouting, jostling crowd that quite unexpectedly besieged the *Bataan* at the San Francisco airport. Thereafter the crowd's deep roar, clutching hands and staring eyes accompanied him almost constantly. At times he needed an encouraging glance from his mother

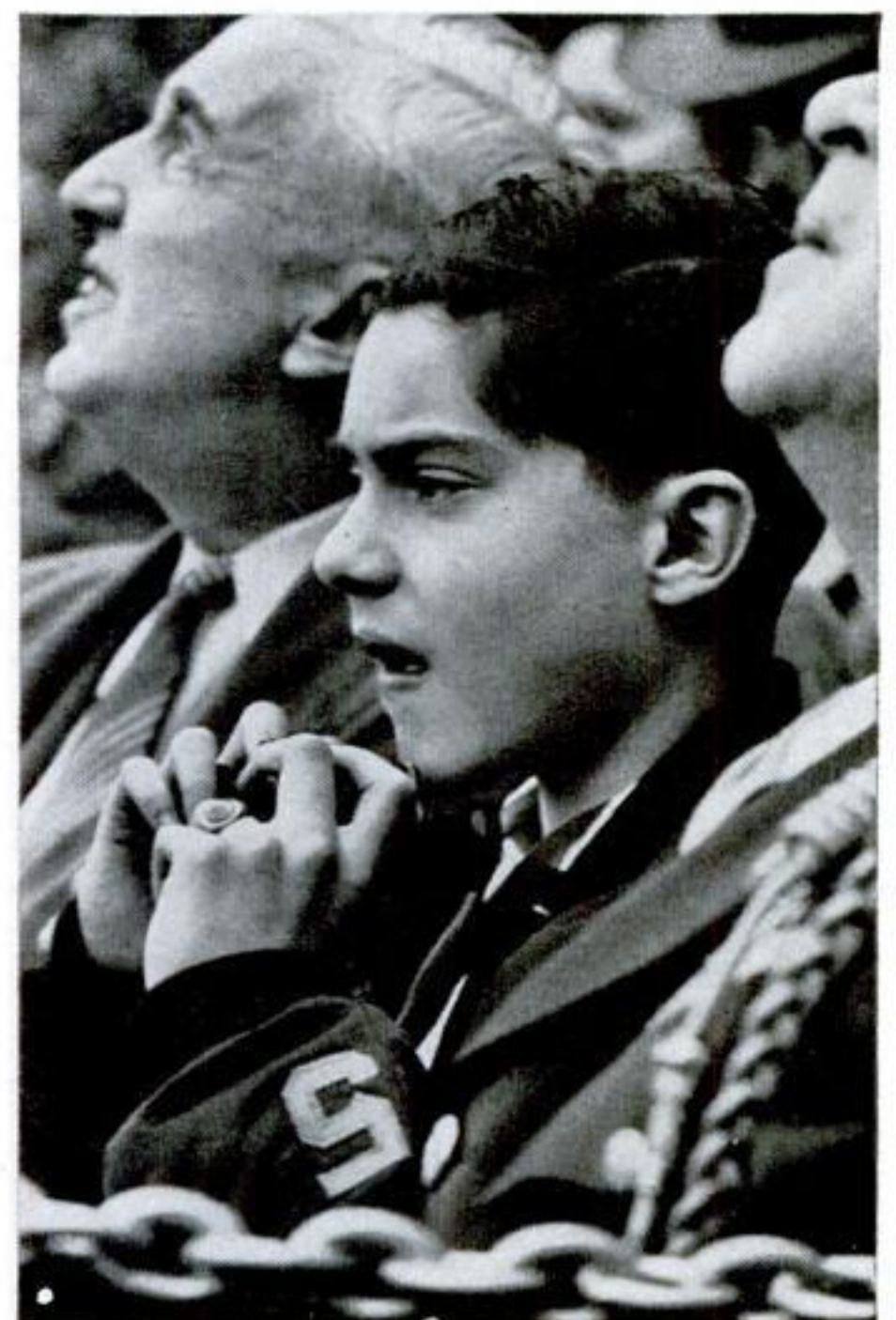
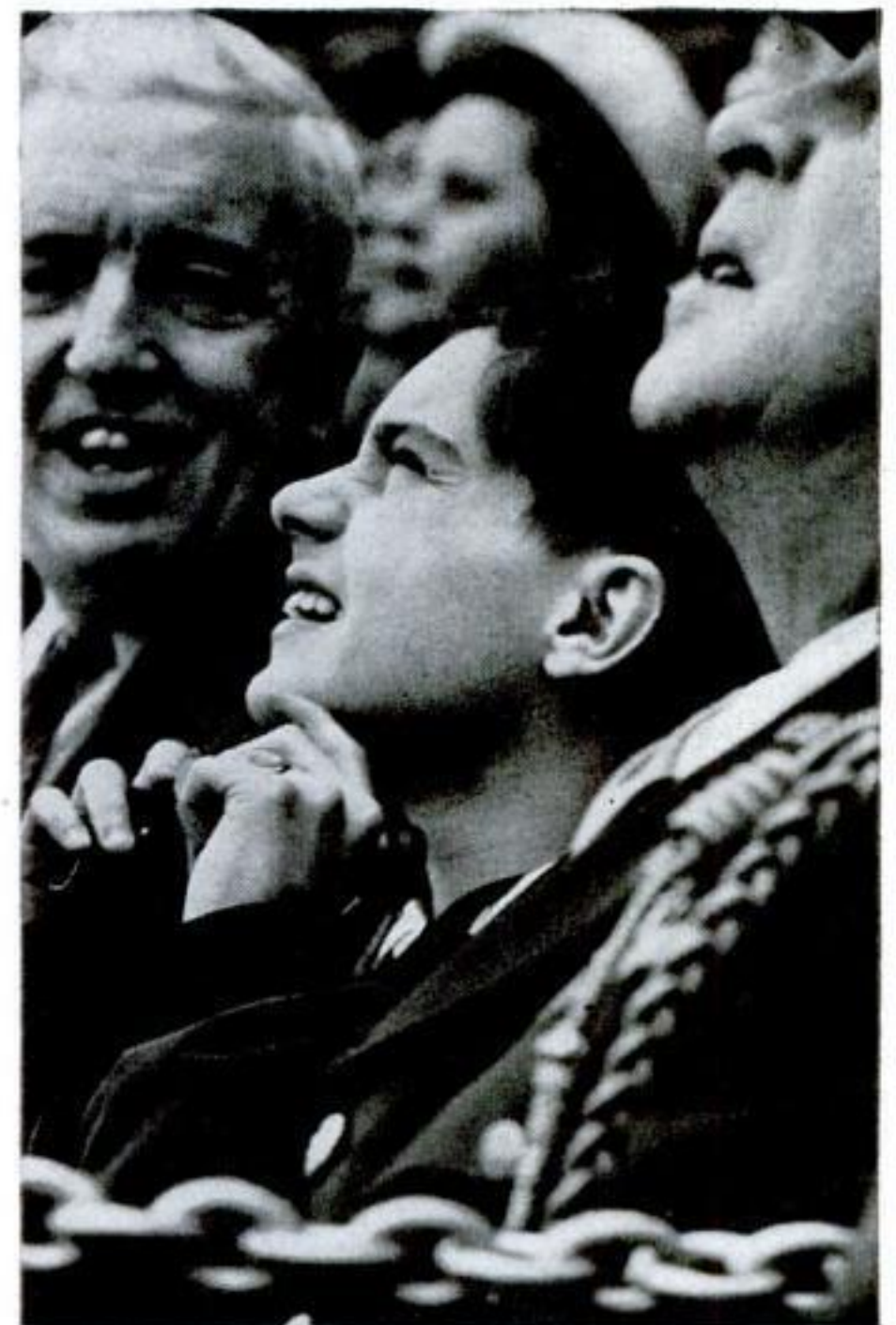
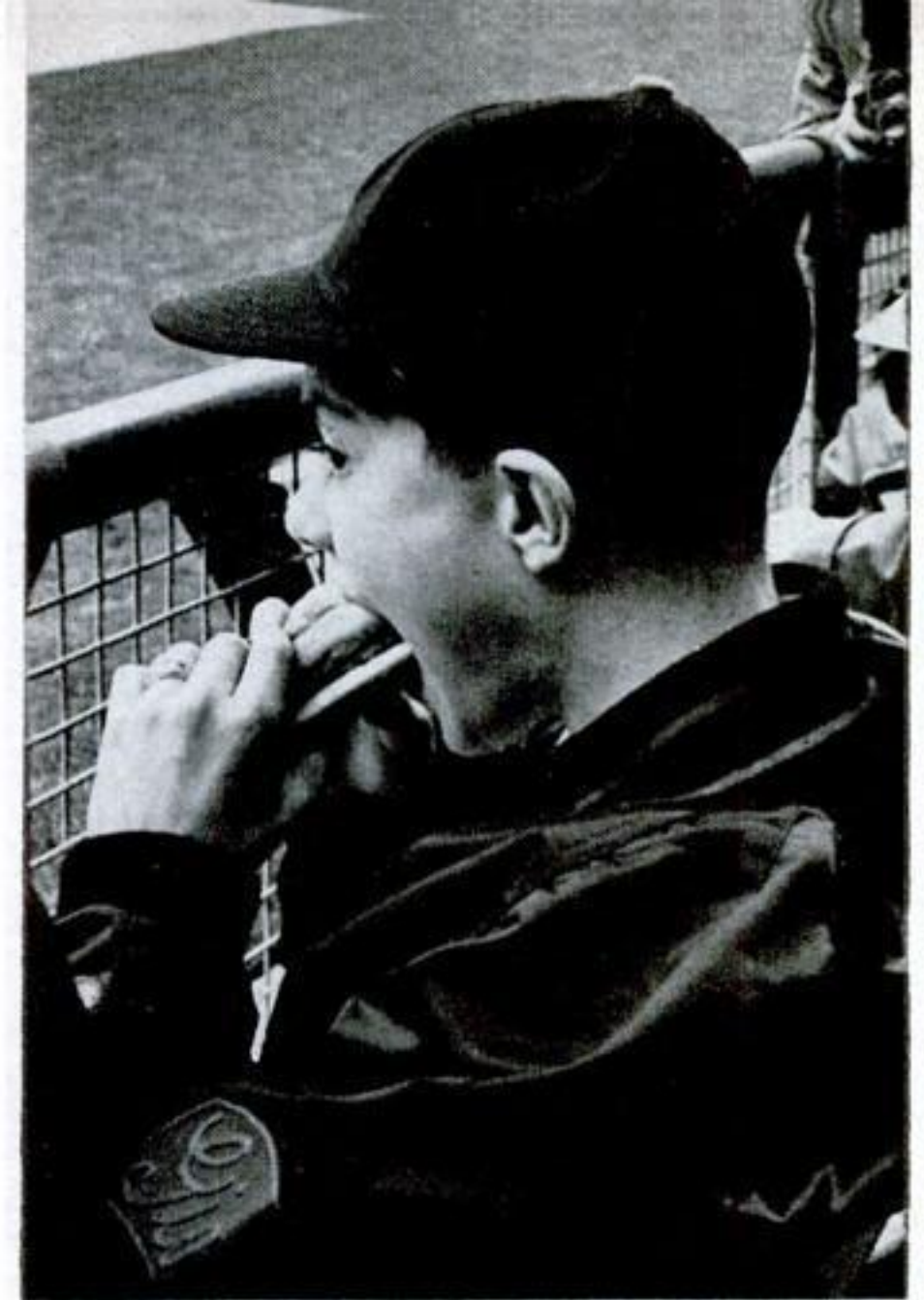
to be reassured, and he got it. Mrs MacArthur proved herself not only a gracious, vivacious person but a considerate woman. In San Francisco a candy store sent Arthur milkshakes of three different flavors. The city of Washington gave him a watch that told not only the time but the day, month, year and the moon's phases (below, left), and a boy gave him a new tie with the green, black and yellow MacArthur tartan. In New York the mayor himself gave him a Joe DiMaggio baseball glove, and on the day after the big parade Arthur—like thousands of other 13-year-olds that day—went to a ball game.



**A NEW EXPERIENCE** was autograph requests. Said Arthur shyly, "What should I write for you?"



**THE MACARTHUR WAVE** is essayed successfully in New York. Said he of the parade, "I like it fine."



**HUNGRY ARTHUR** had three hot dogs, two candy bars, two Cokes and peanuts while watching game.





**JAMMING THE WINDOWS,** New Yorkers lean out to see general pass, and throw paper. They also

threw hats, girdles, stockings, telephone books. One spectator was badly hurt by a falling paperweight.



**VETERANS WITH MASSED COLORS MARCH ALONG**

## THE HEARTIEST

### NEW YORKERS BY THE MILLIONS

The day MacArthur was welcomed to Manhattan was one the city will long remember and the general himself will never forget. New York was out to stage the biggest greeting in its history, and from the moment the general stepped from his hotel on Friday he was caught in a whirl of cheering people and a storm of wastepaper. As his car moved slowly through 19 miles of the city streets, planes wrote "Welcome home" in the sky above him, fireboats spouted and liners tooted in the harbor beside him, and the paper snowfall before him sometimes cut the visibility to less than half a mile. At City Hall 18 people were bruised and trampled as the general



**CARDINAL SPELLMAN,** who was watching the parade from St. Patrick's Cathedral steps, came to street to greet MacArthur in a rain of paper. "I am happy to welcome you back to New York," he said.





CITY STREETS IN VANGUARD OF THE PARADE

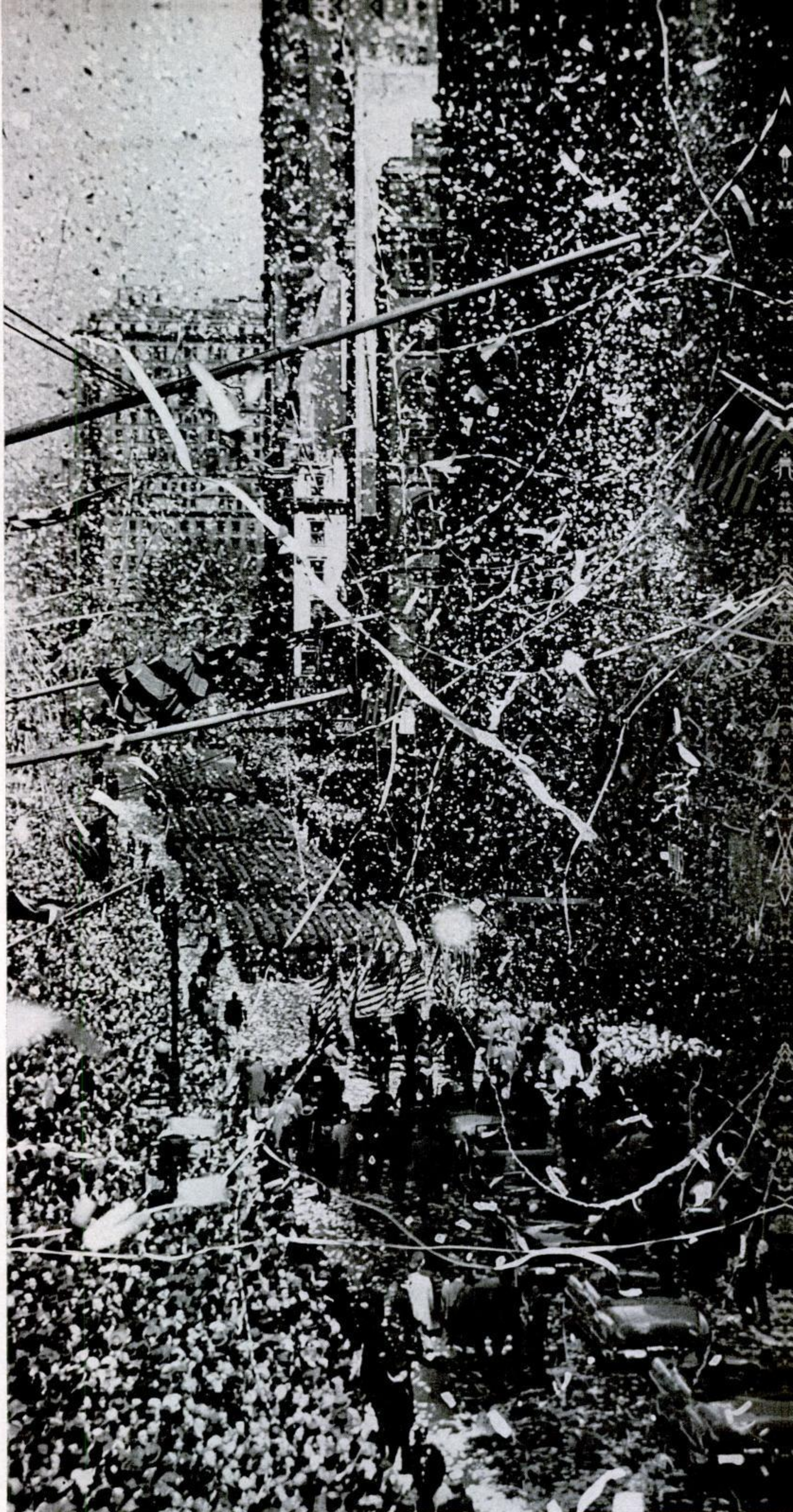
## WELCOME EVER THROW CONFETTI AND SCREAM

stopped to say a few words to a crowd of about 60,000. "This is the greatest city in the world," he told them. "... This, I said to myself, is America, and with God's help we shall keep it American." When the parade was over he admitted the city had won him completely. "At long last," he said, "we do surrender."

As the cheering died, city officials trotted out statistics to prove how warm a welcome it had been. The police estimated the crowd at 7½ million. The Sanitation Department estimated the paper thrown at 2,852 tons. And Western Union threw in a figure of its own: the general had been draped in 1,700 miles of ticker tape.



**THE WINDSORS**, Duke and Duchess, like MacArthur, were staying at Waldorf. They were unable to get through crowds and put on unexpected show by walking in the street past cheering New Yorkers.



**IN A PAPER SNOWFALL** in the financial district, where ticker-tape salutes originated, people line the

streets to see the parade of 8,000 marchers, 10 bands. In mile-long stretch 720 tons of paper were dropped.





SEVERAL FANS JOIN IN WIDESPREAD BOOING WHEN ASKED, AT START OF EIGHTH INNING, TO REMAIN IN STANDS AS USUAL UNTIL PRESIDENT'S DEPARTURE

## BOOS, HURRAHS

A BAD AFTERNOON FOR TRUMAN  
IS THE GENERAL'S HAPPY DAY

The MacArthur case seemed to set a political precedent. Rarely if ever have Americans, by their acclaim, so avidly confirmed the honor of a man who has just been dismissed from high responsibility. And not since Herbert Hoover's depression years had crowds booed a president at a baseball game.

Though, for the present, Mr. Truman kept discreetly quiet, White House forces counter-

attacked MacArthur's position by opening records of the Truman-MacArthur Wake Island conference of last fall. Most of all they hoped to prove that MacArthur was woefully wrong in guesses about Red China's war aims and thus discredit him as a military prophet. But he was not yet dented, and in his "fadeaway" the old soldier was being detained by the U.S. people to face the demands of his new and greater glory.



**TRUMAN AT BALL GAME** in Washington, with Vice President Barkley (left), Mrs. Truman and Chief Justice Vinson, is poker-faced spectator at the Yankee-Senator opener. He smiled throwing first ball, stared straight ahead when booed.

**MACARTHUR AT LUNCHEON** in New York, as honor guest of the city after the big welcome parade, looks like totally carefree and happy man as he beams at Mrs. Vincent Impellitteri, the mayor's wife. He is holding a souvenir menu.







# THE RESPONSE TO MacARTHUR

General MacArthur's task was to speak—"to tell us," as LIFE said last week, "what we ought to do, and why, and to challenge us to choose our course, now."

This he has done, in full and noble measure.

The task is far from finished. General MacArthur will have more to say, and for the saying of it he has set a standard which even he may not always maintain. But, with his speech to Congress and by his conduct during his homecoming, he has accepted and he has filled the role of greatness which awaited him.

And now—what of the people of America? Do Americans accept and fill the role which General MacArthur has challenged his countrymen to fill?

He defined the role—he told the country what it ought to do, what the course ought to be, and why—in a single sentence.

*In war, General MacArthur said, there is no substitute for victory.*

The people of America applaud the great hero, the immense personality who is at last revealing himself. He is cheered when he says what no other leader has been bold enough to say. He is hailed as no living American has been hailed. He is taken to the nation's heart.

But—do Americans take his advice? Do Americans take up his challenge? Or do Americans shun the role of victors? Of victors in a war yet to be won in Korea, and in a struggle yet to be fully faced in the world?

The leaders have given their answers. Their answers are subject to change, but as of now they are on the record. President Truman, Secretary Acheson, General Marshall and General Bradley reject the advice and the challenge of General MacArthur. They deny the necessity of victory, and they refuse the role of victors.

In the anxiety and heat of the moment, and in the sorry light of the leadership offered from Washington, it is all too easy to settle for the bare assertion that they are wrong. General MacArthur is right. Some who say this now, especially among the Republicans, say it with more enthusiasm than thought. They show all too little sign that they grasp the whole meaning of General MacArthur's position and the burdens and dimensions of the role which he would have his countrymen fill.

## The great object of policy

It is natural enough that General MacArthur's challenge should be thought of and debated, at the moment, almost solely in terms of the Korean war. That is the war being fought now, and he principally addressed himself to it last week. But the tragic probability is that very little time is left for thought and debate on this score. The enemy is doing exactly what it has been invited by America's leaders to do—the enemy is answering the questions and making the policy for the U.S. and the United Nations in Korea.

Evidence pouring in from Asia indicates not only that the Chinese Communists are building up ground and air forces for a new offensive, but that the Russians are taking over the direction of the war much as the Chinese took it over last November. As matters stand today, it is doubtful that General MacArthur himself could effect the changes of policy which he recommends in time to forestall the indicated enemy moves or materially impede them in their first stages. The time to have acted upon his proposals for the purposes of Korea was when he began to press them last December and January. Or better, last August, when he began to urge Washington at least to equip and otherwise prepare the Chinese Nationalists for the help they can give—help that cannot be mounted quickly. Now it looks as if the very steps he was fired for urging as he did will be forced upon us—not to win the victory which is declared to be wrong, but to prevent defeat.

A larger question raised by General MacArthur—a question which, God willing, there may be time to debate to some point—is what role, what course, what objective Americans

accept for themselves and recommend to their allies in the world struggle.

In the most skillful apology for President Truman's policies yet offered, Secretary Acheson stated the present conception very well last week when he said,

*The great object of policy should be to prevent war.*

General MacArthur, had he been speaking of policy in the world struggle as Mr. Acheson was speaking of it, would undoubtedly have held that,

*The great object of policy should be to insure victory.*

Not victory by warfare as a matter of preferred choice. Victory without warfare, if possible. But victory—the defeat of an enemy dedicated to our defeat—however, whenever and wherever it must be attained for the security of the U.S. and the peace of the world.

Leaving aside the ever-present danger of World War III, the biggest fact of today's world is that Mr. Acheson has more people with him in his view than General MacArthur has with him in his view.

Mr. Acheson may even have the majority of Americans with him in his view, as he and the President suppose. The self-same Americans who think Mr. Acheson is mistaken or worse and who look upon General MacArthur as the foremost hero of the time—these same Americans may rather hear it said that the object of American policy is to prevent war than hear it said that the object of American policy is or should be to insure victory in the world struggle.

## The enemy makes the choice

The majority of other non-Communists throughout the world are for Messrs. Acheson and Truman, and dead against General MacArthur. The policy which General MacArthur questions is more than a U.S. policy, more than the policy of Harry Truman and Dean Acheson. To the extent that this policy is to put the prevention of war before all else, it is the policy of the United Nations and the preference of most of the non-Communist world.

This is precisely where General MacArthur comes in. He, too, would like to "prevent" war. He, too, loathes war and spoke last week of a greater effort to abolish it than any world leader today is prepared to make. But he has the courage to see through—to pierce—the most persuasive and dangerous sham of the day. This is the illusion that the way to prevent war is always, under any and all circumstances, to leave the life-or-death choice between war and peace to the enemy. He perceives the weakness, the danger in Mr. Acheson's great fear of losing allies by undertaking more than they are willing to undertake. For this view translates into the conviction that the responsibility for what happens is more important than what happens ("... If there is an extension of the conflict in Korea," the Secretary of State said last week as though explaining everything, "or if a world conflict should result from it, the responsibility will rest squarely on the Kremlin and its agents in Peiping"). General MacArthur perceives, as so many do not, that this seemingly reasonable and civilized view really amounts to letting the enemy make the policy.

A vast gulf lies, as has been said, between General MacArthur and most of the non-Communist world. A wider gulf than many Americans realize lies between him and many of his fellow citizens. Now this gulf—this difference of understanding and courage—may be closing. As General MacArthur reveals himself, Americans may come to perceive with him that the surest invitation to war is a policy which leaves all the final choices to the enemy. They may perceive with him that the policies now cloaked in the "prevention" of war are the very policies which blinded so many to the oncoming of war in Asia and achieved nothing but more and more war in Korea.

Americans may perceive with General MacArthur—God grant they may—that in the struggle for the world, as in Korea, the only alternative to victory is defeat.



PICTURE  
OF THE WEEK



**AS PRICES GO UP,  
SO DO THE SCOTS**

Scalpers took in fast profits last week at the annual Scotland-England football classic in London's huge Wembley stadium. Low-priced tickets officially pegged at \$1.05 brought as high as \$5.60, outraging all sensible men and particularly the four Scots who are shown at left. Thrifty, ticketless but agile, they scaled the walls, counting the victory twice as sweet when Scotland won, 3-2.





**HIS SADDENED COLLEAGUES**, among 6,000 at cemetery, included (right to left) Senator Robert Taft; Senator Alexander Wiley; Senator Eugene Millikin; Senator Styles Bridges; Senator Milton Young; Senator Leverett Saltonstall; Sen-

ator Bourke Hickenlooper (partly hidden by Saltonstall); Senator Edwin Johnson; Belgian Ambassador Baron Robert Silvercruys; Senator Owen Brewster; Senator Henry C. Lodge Jr.; and behind Lodge at right, Secretary of State Acheson.

## LEADERS OF BOTH PARTIES MOURN VANDENBERG



**ALL-PURPOSE MOTTO** was on "Van's" desk, comforted him in defeat and sobered him in victory.

Arthur Hendrick Vandenberg had two lives. One ended sometime during World War II when Vandenberg, who had served his native Michigan in the U.S. Senate since 1928 as a capable but not a brilliant legislator, enlarged his thinking beyond the narrow bounds of Midwest isolationism. Thereafter a new Vandenberg life began, devoted to fostering a bi-partisan (he preferred "un-partisan") internationalist foreign policy for the U.S. It was best expressed perhaps in a notable Senate speech in 1945 when he committed himself to the concept of a world in which no nation could exist by itself and of which the U.S. must prove the bold leader. He sacrificed his health and shortened his life to strengthen and make intelligible the U.S. position and, canny and hard-headed, was never taken in by Russia's brief postwar "friendship." Thus at San Francisco Vandenberg insisted on Article 51 in the U.N. charter which provides for "the right of individual or collective self defense" and paved the way for the North Atlantic pact. Last week, 67 years old and long pain-wracked, he died. His funeral was attended by a notable group of government officials of both parties (*above*) and by sorrowing fellow citizens of Grand Rapids. But he was mourned by men of goodwill the world over.



**ADMIRER** leaves casket in the Congregational chapel. Five thousand watched the funeral cortege.



Every day 27 MILLION PEOPLE share this  
happy eating habit..

# SOUP FOR LUNCH



ONE OF AMERICA'S FAVORITE NOON DISHES  
IS SOUP, HOMEMAKERS EVERYWHERE REPORT

When millions of people use and enjoy the same thing, there must be a reason. And with soup, there are *lots* of reasons. . . . First of all, people like soup because it's delicious. Then too, it's nourishing . . . easy to digest . . . easy to prepare. It's thrifty, an outstanding food value. And lots of variety—21 Campbell's kinds to choose from. . . . So today, *every* day, have soup for lunch!



**SOUP AND  
DESSERT**

**Campbell's  
Bean with Bacon Soup**

Real old-fashioned bean soup, made of munchy, meaty beans . . . with a zestful bacon flavor! A "he-man" soup . . . grand good eating!

Saltines

Peach Cobbler with Cream

Tea



**SOUP, SALAD  
AND DESSERT**

**Campbell's  
Cream of Celery Soup**

Choicest garden celery . . . even the hearts! . . . Puréed with extra-heavy whipping cream! Velvety-smooth . . . and delicious!

Crackers

Salmon Salad

Lemon Tart

Coffee



**SOUP, SANDWICH  
AND DESSERT**

**Campbell's  
Chicken Gumbo Soup**

An excitingly different chicken soup, New Orleans style . . . okra, tomatoes, rice . . . pieces of chicken, too!

Cheeseburger

Chilled Fruit Cup

Milk







## Pleasant Moments in sports

BY BOB CONSIDINE

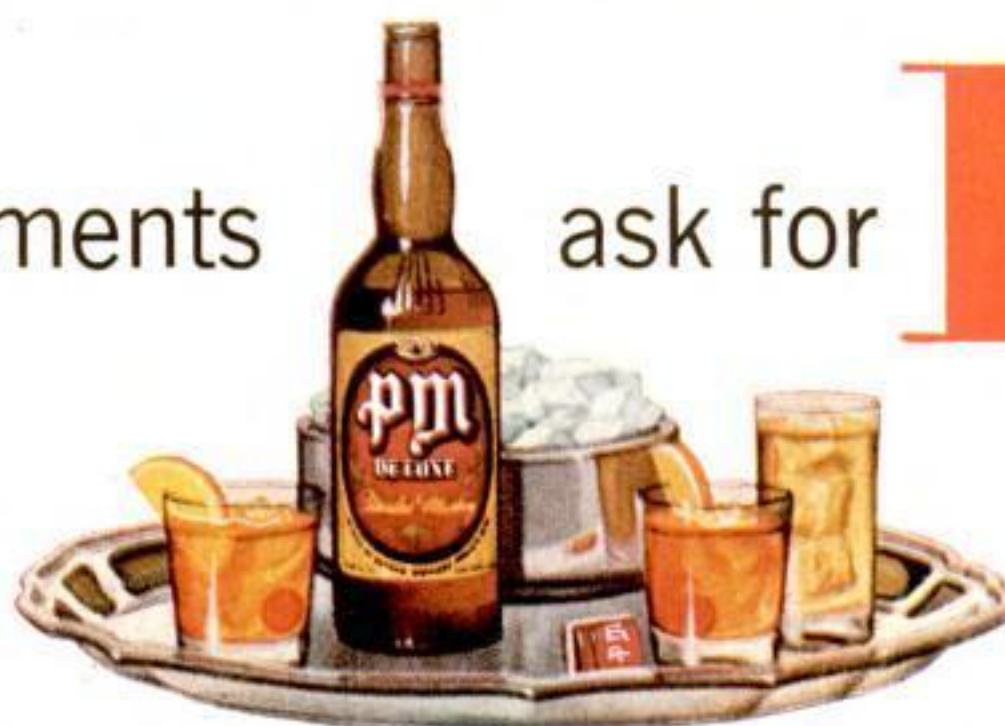
**ONE OF MY BIGGEST THRILLS IN SPORTS** was watching Citation breeze around that Pimlico track in majestic loneliness. It was 1948 and Citation was the "horse of the year." He'd romped home the winner 25 times in 27 starts—including racing's coveted Triple Crown: The Kentucky Derby, The Preakness and The Belmont Stakes.

And now, for the running of The Pimlico Special, no other horse was conceded a chance. Citation was the only entry!

They didn't bother with a starting gate. They simply flagged him off. And as the crowd roared, the big Thoroughbred galloped around the track, the undisputed champion!

for your Pleasant Moments

Tonight, for *your* Pleasant Moments, treat yourself and your friends to the "champion of whiskies"—finer, milder PM! Today, tomorrow, *every* time you taste it, you can count on the *uniform lightness and smoothness* that have made PM Preferred by Millions.



ask for

**PM**  
tonight

NATIONAL DISTILLERS PRODUCTS CORPORATION, NEW YORK, N. Y. BLENDED WHISKEY. 86 PROOF. 67½% GRAIN NEUTRAL SPIRITS.





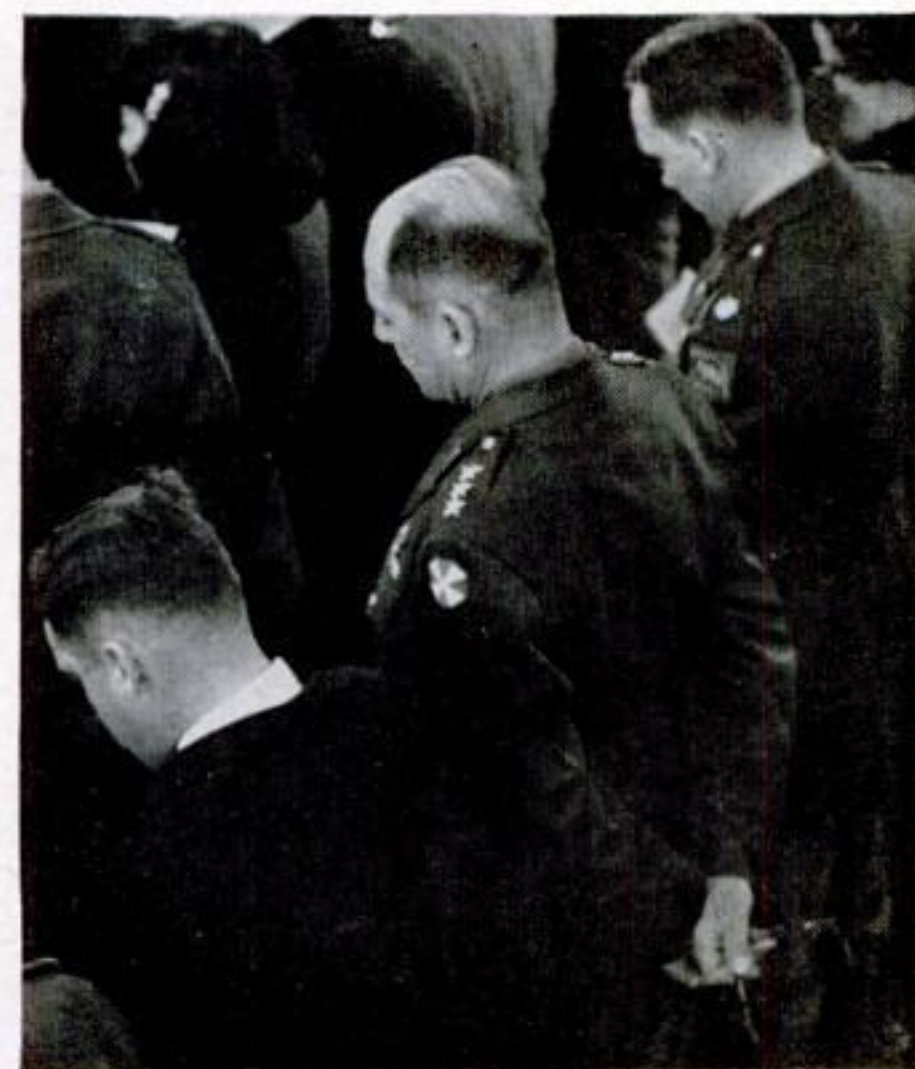
CAPS OF STAFF LIE OUTSIDE CONFERENCE ROOM

# MATT RIDGWAY TAKES COMMAND

New boss shakes up GHQ in Tokyo

On Saturday, April 14, Lieut. General Matthew B. Ridgway (*see cover*) flew into Tokyo from Korea. On Monday he strode briskly into Command Headquarters at 7:35 a.m. while the janitors were still polishing the floors. Three hours later in the war room (*above*) he held his first staff conference as Supreme Commander in the Far East. Tokyo, he said, was to be considered a frontier outpost, not a garrison. Thus, indelibly, he set the tone for his command.

In his 34 years of service Ridgway has not only become one of the Army's best field generals but has also amassed considerable diplomatic experience. He has been Deputy Supreme Allied Commander in the internationally sensitive Mediterranean area, chairman of the Inter-American Defense Board, a member of the U.N. Military Staff Committee. In Tokyo he stepped into the kind of post for which the Army has carefully and deliberately groomed him (*p. 42*).



AT CHAPEL in Tokyo, Ridgway prays. Like MacArthur, he reads Bible often, refers to God in speeches.

← RIDGWAY STRIDES OFF AFTER STAFF MEETING

CONTINUED ON NEXT PAGE 39



# NEVER BEFORE SUCH LIFE-LIKE TONE



*in any table radio-phonograph  
at so low a price!*



Philco Table Radio-Phonograph 1330, \$99.95\*



*And here's  
the secret—*

## *The Philco Super-Tone Reproducer*

**I**F you've been listening to records played over an *ordinary* table-phonograph, the exquisite tone of this new Philco will be a revelation to you!

For Philco—and only Philco—brings you the famous Super-Tone Reproducer which plays *all* records, old or new, with better tone than recorded music has ever been played before!

Like all Philco Phonographs, this beautiful Philco Table Combination plays all records, all sizes, all speeds ... gives you as much as 5 hours of

continuous music from a single loading of LP records. There's just *one* tone arm, one central control—the simplest 3-speed changer ever designed. It caresses records with only  $\frac{1}{8}$  of an ounce pressure!

This beautiful Philco Table Combination of course incorporates a glorious-toned Philco Radio of fine sensitivity and splendid performance.

You must see these new Philco Table Phonographs to realize their beauty ... hear them to decide as millions have—"There's no tone like Philco tone."

*\*Price subject to change.*

**Compare—and you'll agree nothing equals**

# PHILCO

**the Full-Fidelity Phonograph**

Ridgway **CONTINUED**

## GENERAL SETS GRUELING PACE



**IN PUSAN** General Ridgway (left) strides by U.N. flags at the cemetery with Korea's Syngman Rhee.



**IN TOKYO** beribboned Ridgway throws salute to a guard who has opened door of the general's car.



**UP THE STEPS** Ridgway (left) easily outpaces half-trotting chief of staff, General Doyle O. Hickey.



**GOING HOME**, still fast-stepping Ridgway salutes smartly while a crowd of curious Japanese look on.

**CONTINUED ON PAGE 42**





# *Now...* a shampoo that makes your hair *want* to curl!

Marvelous curl-conditioning shampoo brings out soft waves and curls you never dreamed you had! Rayve Creme Shampoo actually washes more life into your wave! It leaves every hair so springy, yet so obedient, that new-found waves fairly *ripple* back from your brush! Rayve makes your hair *want* to curl!

Rich-lathering Rayve cream-treats your wave right where curl begins—at the hair follicle. Your wave dances with life and luster after a Rayve "curl-conditioning" shampoo! No soapy snarls, no matting of one strand to the other—and never any "dried-out" look!

Rayve Shampoo cream-treats your hair, then rinses away completely—leaving every hair vibrant with life, eager to curl! Get a tube or jar of Rayve today—and see how it makes your hair want to curl!



## *Rayve* **CREME SHAMPOO**



I love undies of **Spun-lo**  
RAYON FABRIC  
fit as smooth as make-up  
comfort plays the lead



You'll love their money-saving act  
choose from many styles...  
demand one label... **Spun-lo**



**INDUSTRIAL RAYON CORPORATION** • Cleveland, Ohio  
Producers of continuous process rayon yarns and <sup>®</sup>Tyron cord for tires

## Ridgway CONTINUED



**WITH VISITING VIPs**, Ridgway discusses Jap treaty. Left to right: Army Assistant Secretary Johnson, Ridgway, John Foster Dulles, General Hickey.

## "WHAT IS THIS GUY RIDGWAY?"

TOKYO, APRIL 20

The man Ridgway was snatched up by destiny—first in the form of General Walker's fatal jeep accident, then of Truman's ax. Now his trademark grenade has been cast aside. At the farewell to MacArthur it was noticed that Ridgway's service cap didn't fit so well as his old fur field cap. But just as he wriggled to get the fit of the new clothes, so he cast about to get the feel of the new command.

While this was going on people began to ask, "What is this guy Ridgway?" The answer to that is not in a word. List the qualifications that a general ought to have and you find that he has a better fund of those qualifications than is given to most Army officers. His knowledge of military science appears unlimited. Certainly his experience has been ample. One of his oldtimers said, "He breeds loyalty." The men about him are inspired to work man-killing hours.

As a man he is even less known than as a general. In a two-hour session in his forward CP, I tried to crack his shell and found myself outgunned, outmaneuvered, out-talked and outdone in courtesy. He seldom bends from the correct military attitude. Even with his aides he never lets down, although their association is relaxed on the surface and his orders resemble casual conversation.

Last Monday, Ridgway jerked the senior officer briefing from 10:30 a.m. back to 9, and briefing officers found themselves hitting the deck early in the misty Tokyo mornings. The briefing was ordered pared from 45 minutes to 15.

The problem of Wednesday afternoon passed without incident. On his way to Tokyo, Ridgway was informed that the Dai Ichi staff had Wednesday afternoons off for golf and amenities. "Oh, that can't be right," he said and dismissed the matter. Wednesday afternoon came and went and so far as is known no officer was missing from his post.

A Tokyo headquarters captain asked one of Ridgway's aides the first names of some important civilian functionaries. The aide told him and added curtly, "You know the name of the general, don't you? It's Matthew B. Remember that." The slow garrison pace was just a memory.

HUGH MOFFETT



**WITH PERSONAL STAFF**, Ridgway (right) relaxes in his quarters. They accompanied Ridgway to Japan when he was made the Supreme Commander.



# Be Happy - Go Lucky!

When fishing I just trust to luck;  
It seems to work for me,  
Perhaps because I also trust  
To L.S./M.F.T.!

ENJOY YOUR CIGARETTE!...

If you're not happy with your present brand  
(and a 38-city survey shows that millions  
are not), smoke Luckies! You'll get the happy  
blending of perfect mildness and rich taste  
that fine tobacco—and only fine tobacco—can  
give you. Remember, Lucky Strike means fine  
tobacco. So get complete smoking enjoyment.  
Be Happy—Go Lucky today!



All sailors are a fickle lot,  
On girls they can't agree,  
But here at Norfolk Naval Base  
It's L.S./M.F.T.!

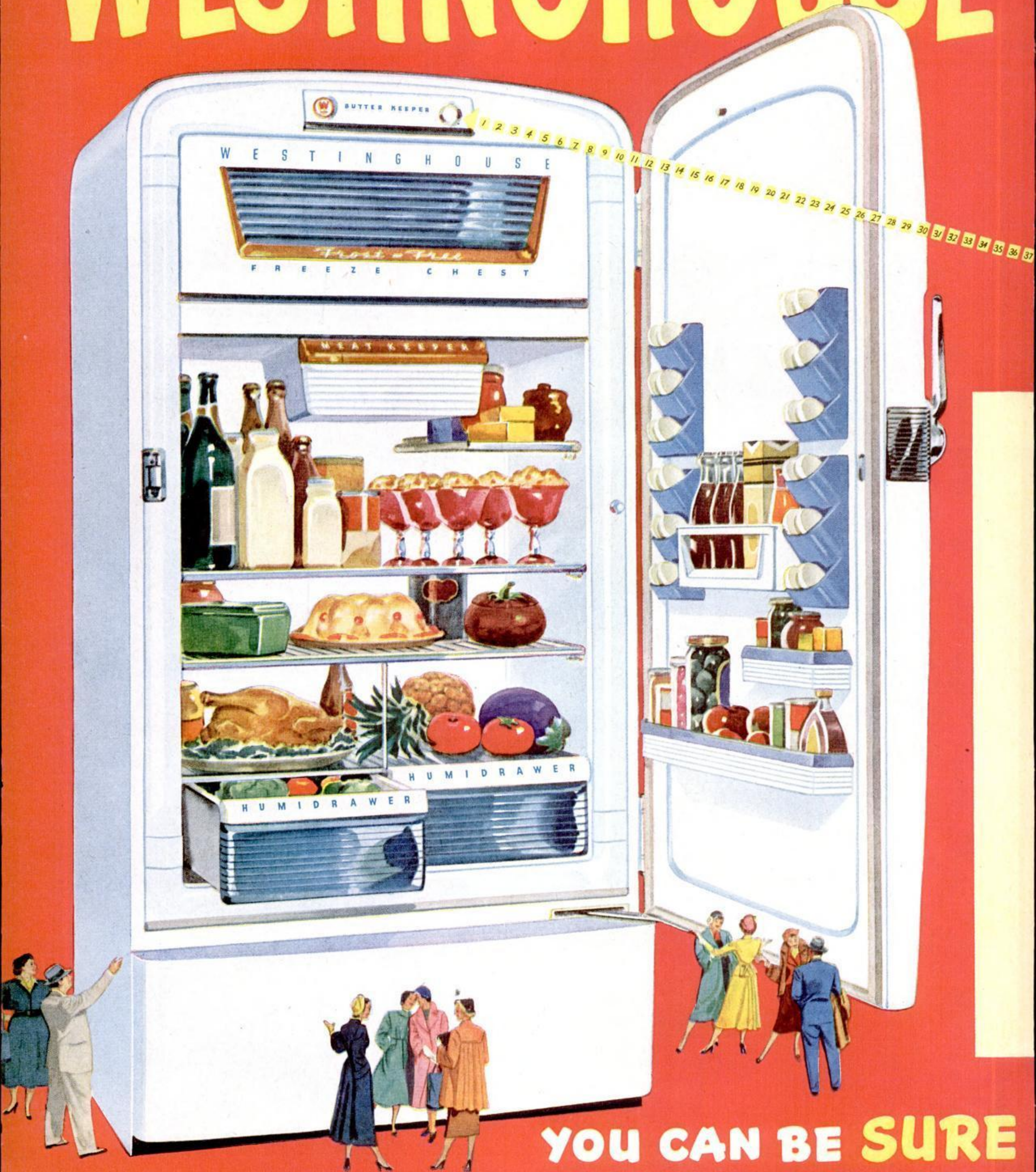
I've roamed around the whole wide world  
From New York to Tibet—  
And I can tell you Lucky Strike's  
The finest cigarette!



COPR., THE AMERICAN TOBACCO COMPANY



# WESTINGHOUSE



YOU CAN BE SURE



# FROST-FREE



*is the talk of the country*

because..

*it's the only refrigerator that*  
**COUNTS**



...of course, it's electric!

When you open the door of a refrigerator, you let in warm, moist air that forms frost. This Westinghouse FROST-FREE Refrigerator counts door openings and automatically defrosts exactly when needed.

## ONLY the new WESTINGHOUSE FROST-FREE

- ✓ Automatically defrosts *exactly* when ... and *only* when ... it's needed. No clocks. No timers.
- ✓ Automatically disposes of frost water. No trays or pans to empty. Nothing to do.
- ✓ Automatically defrosts so fast ... even ice cream and frozen fruits stay hard.

## NO DEFROSTING . . . anywhere, any time!



### OPEN THE DOOR TO NEW CONVENIENCE

Distinctive, new 3-way latch lets you open the door easily even when both hands are full. There's an extra-size Humidrawer, deep enough for a head of cabbage, long enough for celery... a roast-deep Meat Keeper... a Butter Keeper.

**New Features.** New Easy-to-use Egg Keepers...

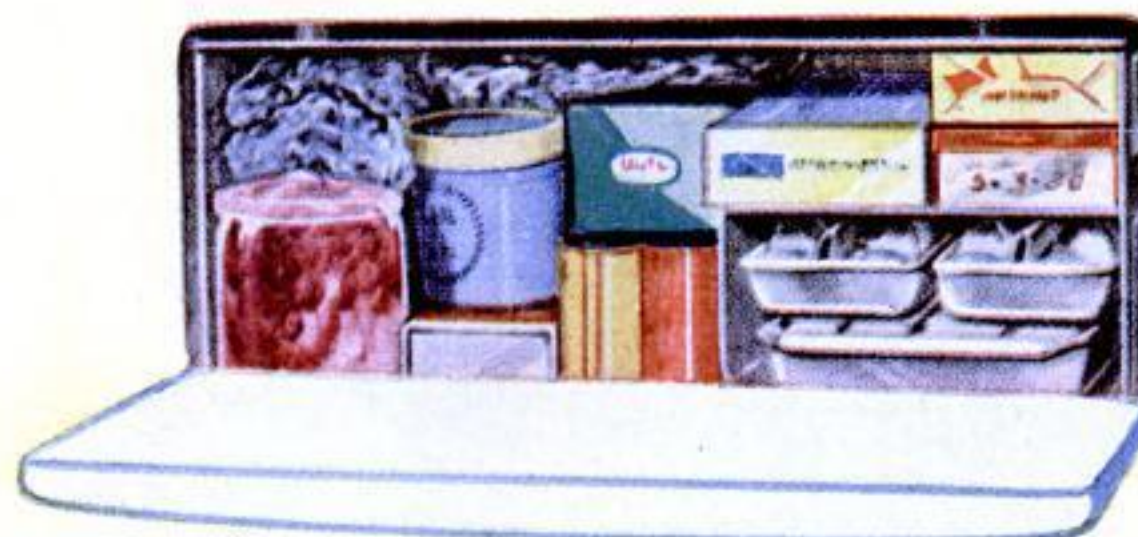
Shelves-in-the-Door for extra convenience, many other wonderful features.

**New Styling.** Inside and out, the 1951 FROST-FREE is strikingly new and different. You'll love the dramatic clean-cut lines of the door, the glowing arctic blue trim inside on the Freeze Chest and Humidrawers.

**Famous COLDER COLD** is in *all* Westinghouse Refrigerators, for better, safer food-keeping. It makes ice cubes faster, keeps frozen foods hard in Freeze Chest and *at the same time* maintains sure, even cold in the Main Food Compartment. Foods in the regular storage section never freeze. Westinghouse Electric Corporation, Electric Appliance Division, Mansfield, O.

### GIANT FREEZE CHEST FREEZES AND STORES

All FROST-FREE models have a big, full-width Freeze Chest, with ample room to store large quantities of frozen foods and ice cubes . . . keeps them frozen in near-zero cold. Two 14-cube and one 28-cube dessert trays.



See the new Westinghouse FROST-FREE models and many other great, new 1951 Westinghouse Refrigerators at your retailer's today!

See TV's Top Dramatic Show . . . WESTINGHOUSE "STUDIO ONE" . . . Every Week

\*Trade Mark: U. S. Patents issued 2,459,173 and 2,324,309

..IF IT'S **Westinghouse**



# She wears the cleanest clothes in town

... her mother swears by **TIDE!**

*She wears the cleanest clothes in town—  
So does her doll named Nancy.  
(Tide does the most terrific job  
On all clothes—plain and fancy!)*



## **Tide** GETS CLOTHES CLEANER THAN ANY SOAP!



**P.S. PREFER TO SKIP RINSING?**

With Tide you can skip the rinsing, and save all that time and work. Just wash, wring out, hang up. Tide will give you the cleanest possible no-rinse wash!

**NO SOAP—NO OTHER PRODUCT SOLD THROUGHOUT  
AMERICA WILL WASH AS CLEAN AS TIDE!**

**JUST TRY TIDE** in your washing machine. Wring out your clothes, rinse them, and, lady, you'll hang up a *cleaner* wash than you'll get with *any* soap—or any other washing product sold from coast to coast! You'll get the *cleanest* wash in town!

**NOT ONLY CLEANER—WHITER, TOO!** Yes, Ma'am! In hardest water, Tide will wash your shirts, sheets, curtains *whiter* than any soap you can name! They'll be so *shining* white . . . so radiantly *clean*, you'll never want to trust them to anything else but Tide!

**AND BRIGHTER!** Just wait till you see how your wash prints *glow* after a Tide wash! The colors look so crisp and fresh . . . the fabric feels so soft . . . irons so *beautifully*, you'll say there's nothing like Tide! And there *isn't*! Get Tide today—and hang the cleanest wash in town on *your* line!





# MILAN DIGS UP RED ARSENAL

Factory yields arms cache hidden by underground for revolution

For the past four years the Italian government has been searching for—and digging up—weapons hidden by the Communist underground against the day of Red revolution. The search this spring has centered on the industrial cities of the north, where Red strength is greatest. At the big Pirelli rubber works, in Milan's suburban Sesto San Giovanni, the searchers have hit a repeating jackpot.

Early in March, Lieut. Esposito Iovino of the Milan police led an anti-Communist squad in a lightning raid on the plant and turned up enough rifles, grenades, machine guns and ammunition (*below*) to outfit 700-800 men. But an informer said they had missed part of the cache, so Iovino and his squad, this time with mine detectors, went back again. After 12 hours they left without so much as a cartridge. This month they went a third time to Pirelli, and this

time they were sure. Lieutenant Iovino made straight for a manhole in the plant yard, clambered down into it and disappeared into a dark, narrow tunnel. The squad traced the sound of his voice to an office building, smashed through the ground floor with axes and sledgehammers. Underneath they found Iovino beside a cache which included three 20-mm cannon, one mortar, seven German bazookas and ammunition for each, along with 5,000 rifle rounds, three antitank bombs, a field telephone, 25 gas masks.

In a second building, half an hour later, Iovino and his squad smashed through concrete walls in a basement and turned up three large boxes stuffed with the paraphernalia of sabotage: grenades, plastic explosive, fulminate of mercury, TNT, black powder and fuses—all in all, police estimated, 5½ tons of material, with enough explosive "to blow up a fair-sized city."



SEARCHER PASSES UP PART OF A 20-MM CANNON

ENOUGH RIFLES, MACHINE GUNS AND BOMBS TO OUTFIT 800 MEN SURROUND LIEUTENANT IOVINO AND AN ASSISTANT AFTER FIRST RAID ON MILAN PLANT







IF YOU WANT MY GUESS, YOUR TROUBLE'S BAD BREATH, DICK! SO DIAL YOUR DENTIST, CHUM, AND SEE HIM—FAST!



LATER—Thanks to Colgate Dental Cream



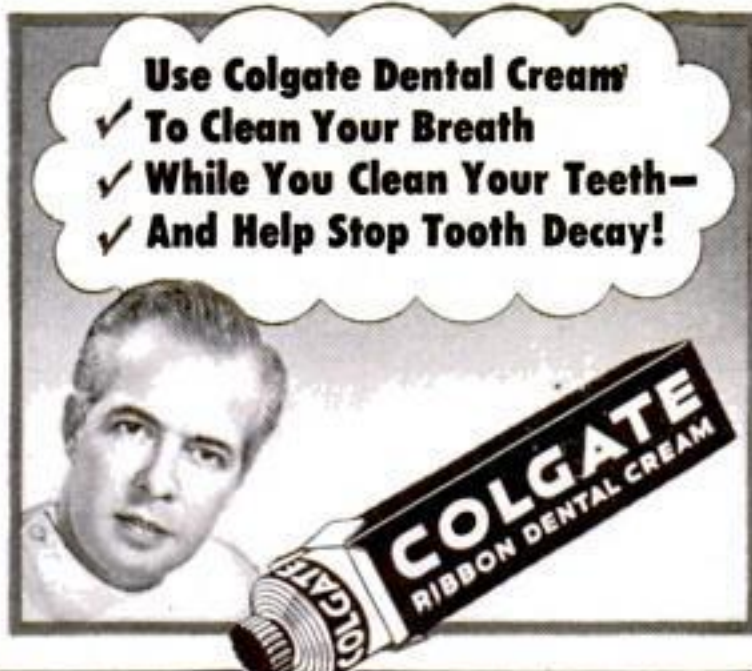
READER'S DIGEST\* Reported The Same Research Which Proves That Brushing Teeth Right After Eating with

## COLGATE DENTAL CREAM STOPS TOOTH DECAY BEST

MOST THOROUGHLY PROVED AND ACCEPTED HOME METHOD OF ORAL HYGIENE KNOWN TODAY!

Reader's Digest recently reported the very same research which proves that the Colgate way of brushing teeth right after eating stops tooth decay best! The most thoroughly proved and accepted home method of oral hygiene known today!

Yes, and 2 years' research showed that the Colgate way stopped *more* decay for *more* people than ever before reported in dentifrice history! No other toothpaste or powder—ammoniated or not—offers such proof—the most conclusive proof ever reported for a dentifrice of any type!



**\*YOU SHOULD KNOW!** Colgate's, while not mentioned by name, was the one and only toothpaste used in the scientific research on tooth decay recently reported in Reader's Digest.

## Red Arsenal CONTINUED



**MINE DETECTORS** were used in unfruitful search of Pirelli plant. Traces of recent digging indicated the Reds had moved arms before squad got there.



**20-MM CANNON** was put together by police after it had been handed up, in pieces, from a cache found in the underground passage during third search.



**HIGH EXPLOSIVES** were unpacked by sergeant of carabinieri. Anti-Red squad includes constabulary and police working as volunteers on own time.



**MORE MEN** wear work clothes bearing a **Lee** label...  
than any other brand!



### Lee Overalls

You get more wear from exclusive Lee Jelt Denim. Sanforized. Boys' Overalls are "Just like Dad's."



### Lee Matched Shirts and Pants

Exclusive Lee Tailored Sizes assure a perfect fit for any build. Sanforized. Fast Colors.



### Lee Riders

Authentic Western Cowboy Pants for men, women, boys and girls. Lee Rider Jackets for men and boys. Sanforized for permanent fit.

## THERE'S A LEE FOR EVERY JOB

Overalls • Union-Alls • Matched Shirts and Pants  
Dungarees • Overall Jackets  
Riders (Cowboy Pants and Jackets)

## THE H. D. LEE COMPANY, INC.

Kansas City, Mo. • Minneapolis, Minn. • Trenton, N. J.  
San Francisco, Calif. • South Bend, Ind.

SOLD BY LEADING STORES COAST-TO-COAST

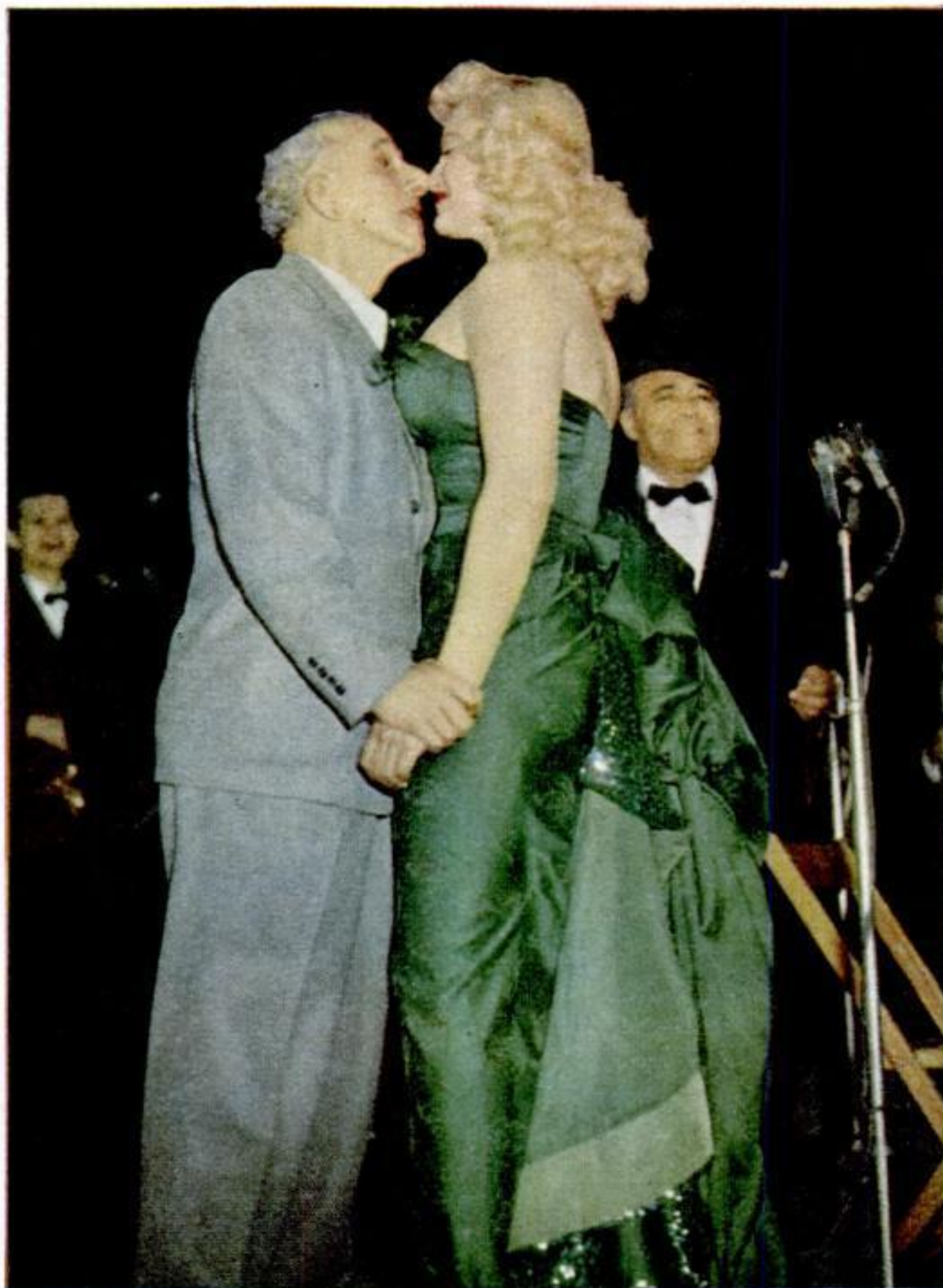


WORLD'S LARGEST MANUFACTURER OF UNION-MADE WORK CLOTHES





PATRICE MUNSEL OF THE METROPOLITAN OPERA SCRAMBLES ABOARD AN ELEPHANT. SHE FELL OFF JUST AFTER PICTURE WAS TAKEN BUT WAS NOT HURT



JIMMY DURANTE EXCHANGES ESKIMO-TYPE NOSE RUB WITH TV'S DAGMAR



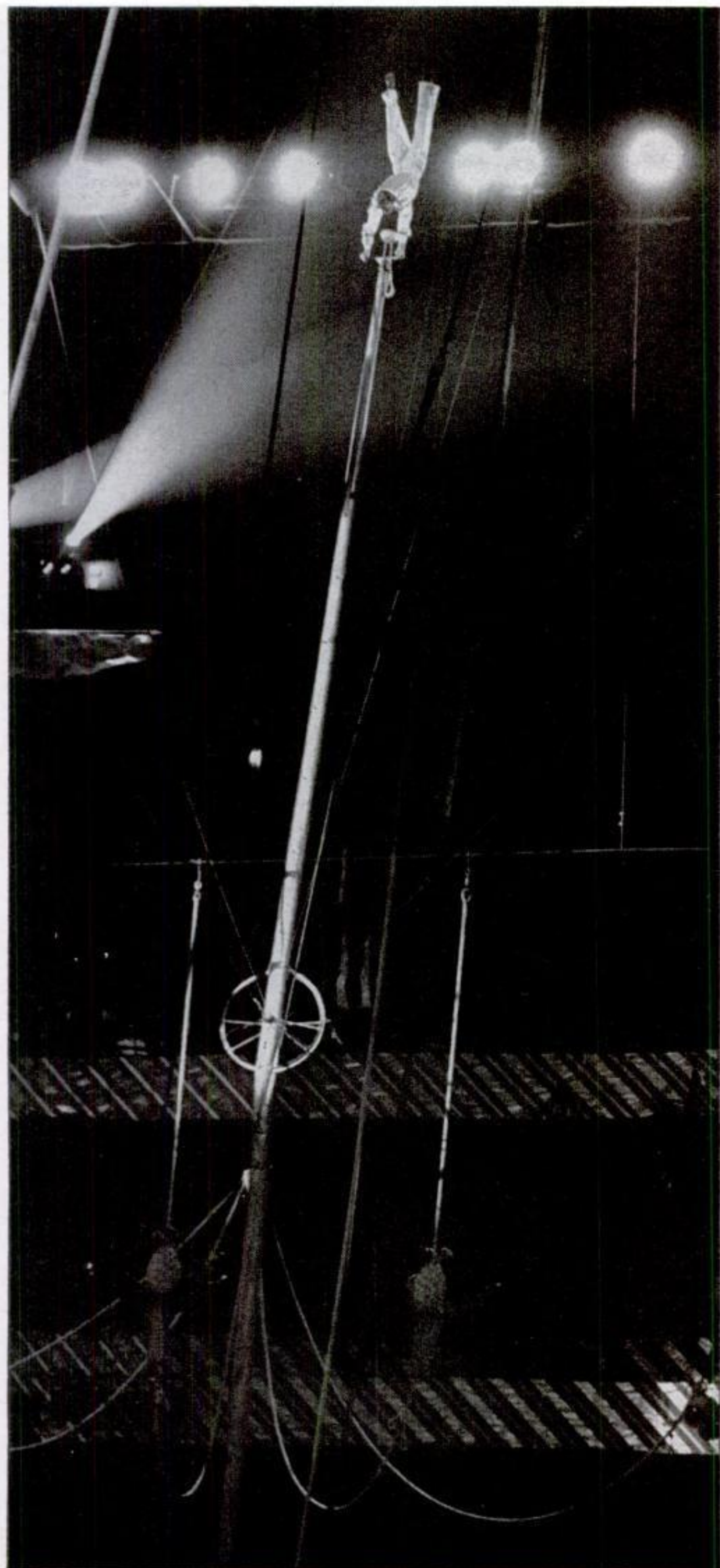
ELLA RAINES TEAMS UP WITH SEA LION BUT GOT NO FISH AT END OF ACT



# GREENHORNS IN GARDEN

## Celebrities and new acts vie at circus opening

Backstage the circus stars were grumbling. All these "greenhorn" celebrities were slowing up the gala opening night of Ringling Brothers circus in Madison Square Garden and, what's worse, stealing the applause. But the audience liked it fine as a score of Broadway's foremost stage and TV stars (*opposite page*) came striding or riding out into the purple sawdust, grinning like happy kids. They were doing it for only one benefit performance of the New York Heart Association, which scooped in \$125,000. By the next day things were back to normal in the big show, and such dizzily death-defying new acts as the great Leoni from Sweden (*below*) took their rightful place in the spotlight.



THE GREAT LEONI SWAYS PERILOUSLY ATOP 65-FOOT POLE, THEN →



\$7.50  
plus tax

... 4 LEATHERS  
... 8 COLORS  
... \$6 AND UP



9:30 A.M.

Mother drives to the gas station, finds it so easy to show her credit card . . . right in Buxton's neat little card case.



12:30 P.M.

Lunch at the Women's Club . . . a chance to show snapshots of Junior! Mother detaches the photo 'n' card case from her Lady Buxton Billfold . . . has a separate little leather-covered case to pass around!



3:30 P.M.

Mother goes to the super market, gets coins from the purse on her Lady Buxton\* Billfold. She can open it way out to choose the change she needs.



6:00 P.M.

Rescues her Lady Buxton from the puppy. Thank goodness it's made the long-life stitchless way! The billfold itself is just one piece of leather . . . self-interlocked at strain points for extra strength. Not one stitch to rip or rot! At better personal leather goods counters in your city.

\*Reg. U.S. Pat. Off.

Look for the name **Buxton** \* on this billfold. It is your guarantee of long-life stitchless construction . . . plus exclusive Buxton features. Guaranteed not to give out in normal use before the leather itself wears out or we'll replace it free!

The *Stitchless* Lady Buxton "Convertible"

BUXTON INC., SPRINGFIELD 1, MASS. • NEW YORK CITY • CHICAGO • LOS ANGELES • DALLAS



SUNDAY, MAY 13th

Mother's  
Day

Remember her with..

**ALMOND ROCA**

Mother deserves a very special gift on her day. Remember her with Almond Roca, *America's finest confection*. Rich milk chocolate, crisp butter-rich center, toasted almonds make Almond Roca® a very special candy. Give Almond Roca proudly. Because it is gold foil wrapped, vacuum packed in tin, you can send it anywhere. It is a gift that will be long remembered!



Made only by  
BROWN & HALEY,  
Tacoma, Wash.

© B &amp; H

*America's Finest Confection***A MARVELOUS GIFT  
for Mother's Day!**

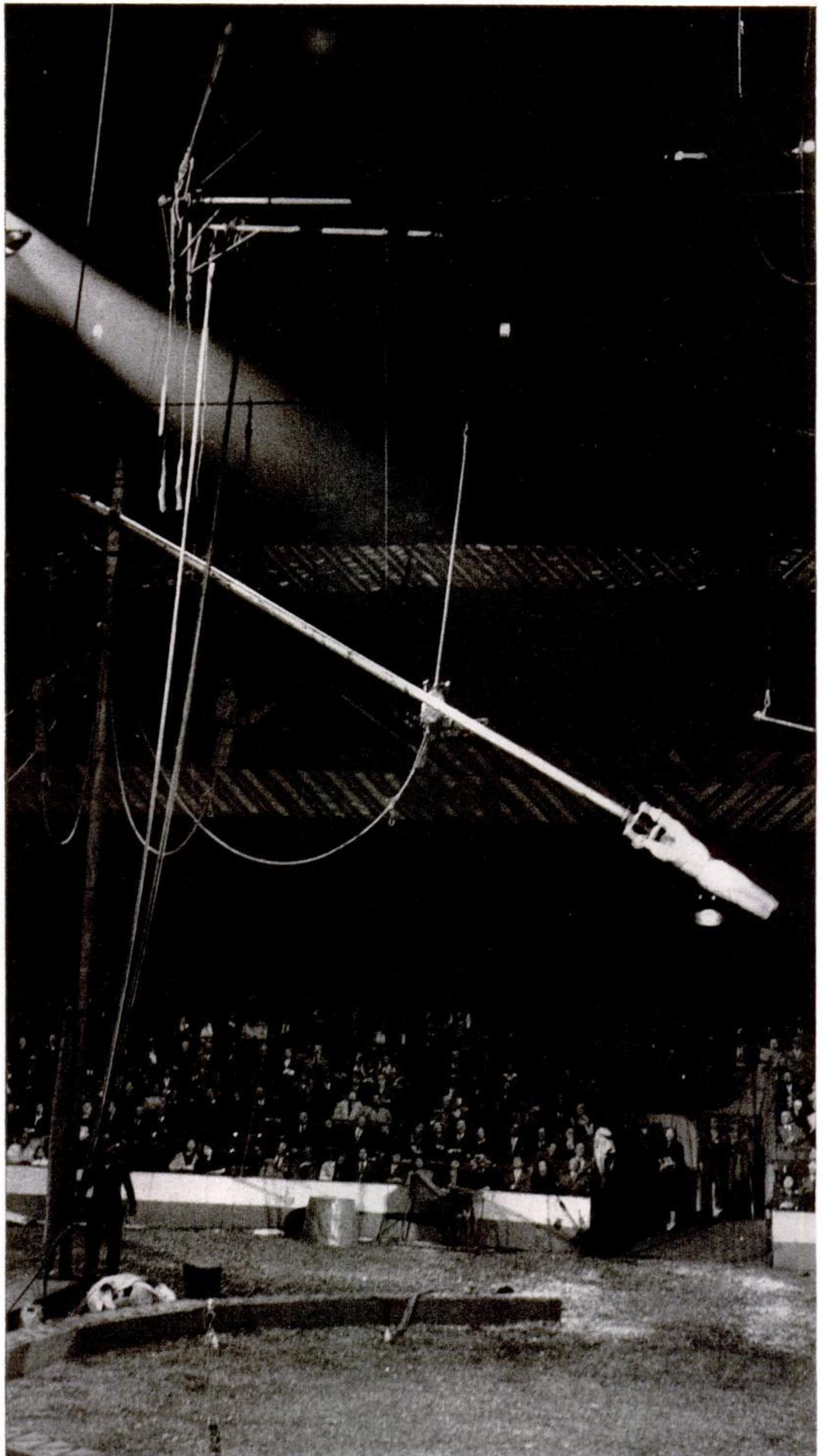
18th Century Lane Cedar Chest veneered in rich mahogany. Drawer in base, chest above for blankets, clothing, woolens. Moth protection guarantee. Model 2221, \$89.50.



Miss America Special in blond oak or walnut, drawer in base. \$69.95. Larger model in blond oak, walnut, grey walnut, mahogany or cordovan. \$79.95. All Lane Chests are aroma-tight. ©1951 The Lane Company, Inc.

**LANE CEDAR CHESTS**

The Gift that warms a Mother's Heart



THE AUDIENCE GASPS AS THE POLE SEEMINGLY BREAKS AND LEONI SWINGS TO WITHIN A FEW INCHES OF THE GROUND





This is the year

of the pretty leg



Berkshire's Nylace in "Pretty Beige"  
Marusia Costume. Andrew Geller shoes.

**...and Berkshire's Nylace stockings.**

These wonderful Kantrun nylons look even sheerer than they actually are.

Our special Berkshire magic? Nylace are knit with lock-stitch, run-resistant loops and they never run. So easy on the eyes—so very budget wise. For here are the stockings so good in every way they're signed with the label that won't wash off.

sheer

sheer

Berkshire stockings

MADE TO FIT YOU



It's really *Out of this World!*  
Most convenient refrigerator ever designed!  
**NEW NORGE** *JEH* **Self-D-Froster**



*Only in NORGE...  
fail-proof, fool-proof,  
trouble-free automatic  
Jet self-defrosting*

This new Norge whisks away frost so fast that even ice cream stays firm. Here's self-defrosting with *no surprises*—that never defrosts when you're having a party, nor fails to defrost if you're not home. For Norge defrosts *on schedule*—every night, in *minutes!* And the frost water? Only Norge disposes of it so neatly, conveniently—in the sanitary Handefroster that requires no hidden, hard-to-clean drain pipes.

*New convenience  
everywhere... from top  
to floor!*

★ Full-length **Handidor** has space-stretcher shelves plus a quick-serve Egg Nest and pound-size 4-temperature Butter Bank built right in!

★ Full-width **Freezer Chest** that holds up to 52½ pounds of frozen foods plus extra space for quick-cooling in the Chill-Tray below. And always plenty of ice cubes in the Instant-Out Cube Trays—one's a Doubletray that holds a party-sized supply or 2 quarts of ice cream!

★ Roast-deep **Meat Keeper** roomy enough for weekly meat marketing.

★ Select-A-Size **Krisper** that's really 3 crispers in 1. A full-width, feather-light, gliding drawer—with 2 removable dividers to organize fruits and vegetables, keep them dew-fresh.

★ 5-in-1 **Snack Tray** has five covered containers for leftovers or sandwiches in a smart refrigerator-to-table carrying tray.

★ New **Dial-A-Temp Cold Control** works like your radio dial—gives you 14 accurate degrees of cold plus a special Vacation setting.

★ Movable **Suit-Yourself Shelves** that you can arrange dozens of ways. Fold the Swing-Shell *up* to hold little packages, or *down* out of the way to accommodate a *case* of bottles. Move the Adjust-A-Shelf in or out, up or down to three different levels. Lift out the center section of the bottom shelf to make room for a watermelon or a big ham.

From the trend-setting practicality of the beautiful new Contour styling that hasn't a dust-catching angle anywhere... to *extra* conveniences like a built-in bottle opener and an ice-water well with faucet... Norge hasn't missed a *detail* to make your housekeeping easier!

Choose from 9 all-new Norge models  
Model illustrated is the 10.3 cu. ft. DSD—106



The "heart" of a NORGE  
The New **POWER KING**  
**ROLLATOR COLDMAKER**

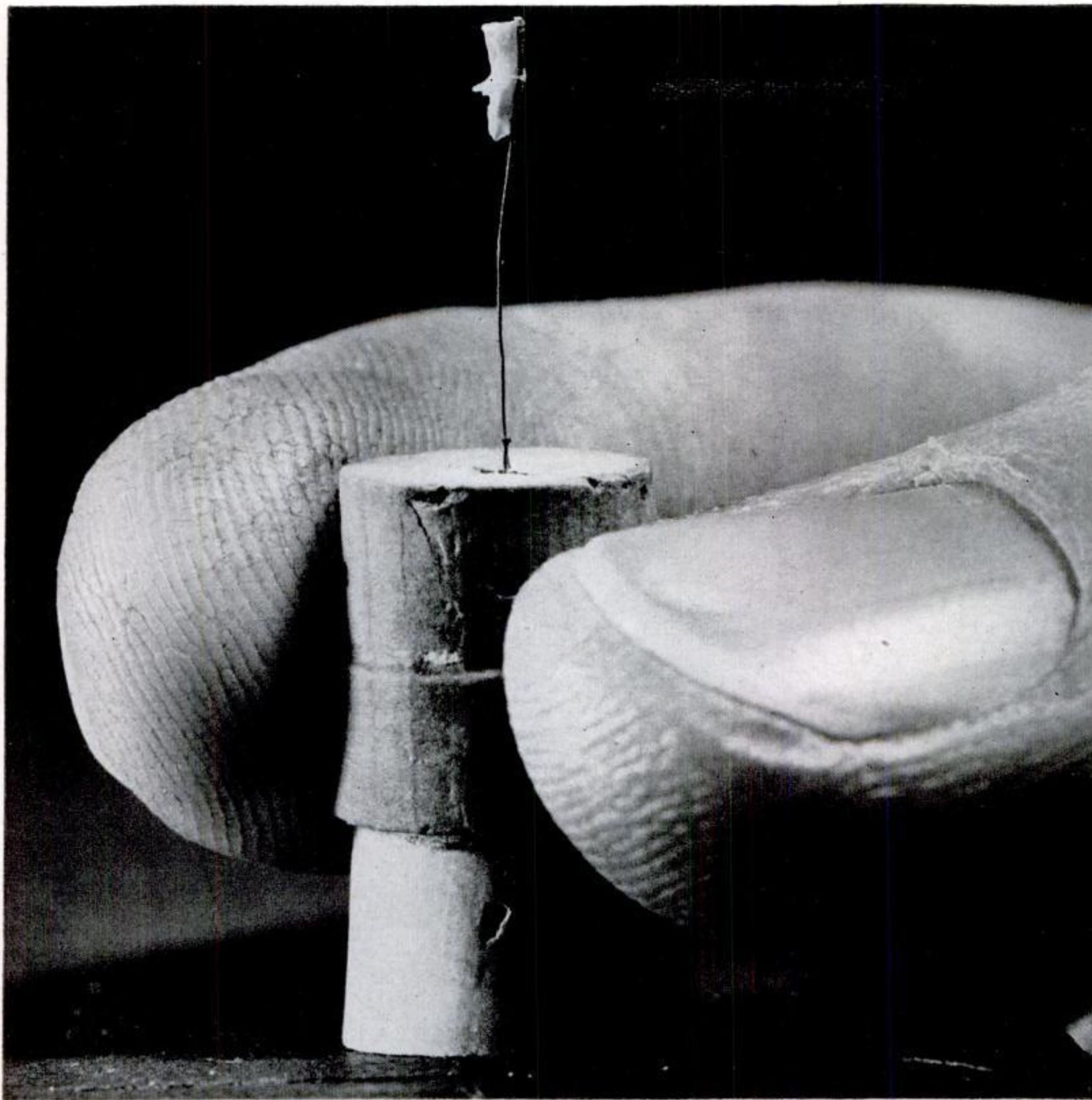
*It actually improves with wear!*

Ask any man... he'll tell you it's friction that wears out a motor. The famous Norge Rollator is virtually *friction-free*, with only three moving parts. It wears in, not out... runs more quietly, uses less current, saves costly repairs. The new "Power King" provides *more cold* than you'll ever need, yet leaves *more space* in your new Norge for refrigerated storage.

**NORGE—division of Borg-Warner**

REFRIGERATORS • GAS AND ELECTRIC RANGES • WASHERS • HOME FREEZERS • ELECTRIC WATER HEATERS





JAW FRAGMENT, TOO SMALL TO HANDLE, IS MOUNTED ON THIN WIRE. IT IS SHOWN HERE MAGNIFIED FOUR TIMES

## THE SMALLEST MAMMAL

Scientists discover jaw of eight-ounce shrew never before found in the U.S.

In the barren Green River Basin of western Wyoming, which 55 million years ago was a lush, animal-infested swamp, scientists have discovered a speck of bone that belonged to the smallest mammal ever to live on the American continent. The  $\frac{3}{16}$ -inch fragment of jaw (above) was found last summer by geologists from the University of Wyoming and the American Museum of Natural History, who were studying the petrified record of primeval life contained in the rich Green River fossil beds. At first glance the jawbone

seemed no more interesting than the many other fossils found. But when the specimens were returned to the museum for study, the little jaw took top honors among recent paleontological finds. It was identified as part of a shrew that may have been even smaller than the present-day eight-ounce Mediterranean shrews which are the smallest mammals on earth. The fragment proved that this tiny creature—like the opossum, the oyster and the horseshoe crab—has run the gantlet of time without evolutionary change.



LIFE-SIZE DRAWING SHOWS PROBABLE APPEARANCE OF SHREW COMPARED TO NORMAL HOUSE MOUSE

Vitalis  
"LIVE-ACTION" care  
gives you  
Handsome Hair!



FEEL the difference  
in your scalp—SEE the difference  
in your hair!



What a wonderful wake-up glow in your scalp—when you use "Live-Action" Vitalis and the famous "60-Second Workout!"

**50 seconds'** massage with *active* Vitalis (1) stimulates the scalp (2) prevents dryness (3) routs flaky dandruff (4) helps check excessive falling hair.

**Then 10 seconds** to comb . . . and your hair is neater, handsomer—set to stay that way all day! Natural looking—never "slicked down." Vitalis contains no greasy liquid petrolatum—just pure, natural vegetable oil.

For a scalp that *feels* its best and hair that *looks* its best, get "Live-Action" Vitalis at any drug counter or at your barber shop. *Vitalis is another dependable Bristol-Myers product.*

• Many skin specialists prescribe two of Vitalis' basic ingredients for dry, flaky scalp. The Vitalis workout stimulates scalp, prevents dryness.



\* **Vitalis**  
and the  
"60-Second Workout"

**NEW!** For Cream Tonic Fans . . . VITALIS Hair CREAM . . . lighter-bodied than ordinary cream oils! No heavy film, no sticky comb, no messy hands!





**THE SKIES LIT UP** for the weary infantrymen in the Ardennes on Dec. 23 when the weather lifted and air was able to enter the battle. Here a grateful machine-gunner,

down to his last four rounds of ammunition, rises to watch a bomb from a P-51 descend on Germans in a Tiger tank which had just "zeroed in" on the GI position.



# The Sweep to Victory

Monty enjoys a final flourish, but the U.S. armies break away to beat the Nazis and meet the Russians

by GENERAL OF THE ARMY OMAR N. BRADLEY

ILLUSTRATED BY BILL MAULDIN

**T**HE Battle of the Bulge was four days old on the evening of Dec. 19 when I got a telephone call at my Luxembourg advance headquarters from Lieut. General Walter Bedell Smith, General Dwight D. Eisenhower's chief of staff. Earlier in the day I had become aware that the SHAEF staff in Versailles was getting exceedingly nervous about our situation—far more disturbed than the situation actually called for. Even so, Smith's message came like a thunderclap.

"Ike thinks it may be a good idea," Bedell said without preamble, "to turn over to Monty your two armies on the north and let him run that side of the Bulge from 21st Group. It may save us a great deal of trouble, especially if your communications with Hodges and Simpson go out."

This was my first intimation of the change in command that was to put both Lieut. General Courtney H. Hodges' First Army and Lieut. General William H. Simpson's Ninth Army under Field Marshal Sir Bernard L. Montgomery; the former for a month, the latter until after we crossed the Rhine. Our telephone lines through Bastogne had been cut, but an auxiliary circuit had been run across the western tip of the Ardennes. Still another was being strung for safety's sake behind the Meuse. As long as the enemy was contained within the Meuse, it seemed unlikely that we would lose all our long lines to either the First or Ninth armies. And as a matter of fact we never did.

"Bedell, it's hard for me to object," I told him. "Certainly if Monty's were an American command, I would agree with you entirely. It would be the logical thing to do." In this moment of decision I could not tell him that what I feared most was the likelihood that this forced change-over would discredit the American command.

I asked if the shift was to be a *temporary* one. Bedell agreed that it was and that it would last only as long as the Bulge.

The change-over was to be made at noon on Dec. 20. With this acquisition of the First and Ninth U.S. armies, Montgomery's command would then be expanded to four armies. I was to be left *temporarily* with only Lieut. General George S. Patton's Third.

Had the senior British field commander been anyone else but Monty, the switch in command could probably have been made without incident, strain or tension. Certainly it would never have touched off the Allied ruckus it subsequently did. But Montgomery could not resist this chance to tweak our

Yankee noses. Even Freddy de Guingand, his chief of staff, was later to chide Montgomery for the manner in which he behaved. And while Eisenhower held his tongue only by clenching his teeth, he admitted several years after the war that had he anticipated the trouble that was to be caused by it, he would never have suggested the change. Fortunately the mischief was delayed until after our crisis in the Bulge had passed.

Almost as soon as the change-over brought Hodges' and Simpson's armies under his 21st Group, Montgomery hurried a liaison officer down to the Meuse to ascertain in a first-hand report whether the enemy had anywhere crossed it. Hodges could readily have told him the German had not. The 7th Armored still held to its salient at St. Vith, and to the north the veteran 1st, 2nd and 9th divisions had dug in on the critical Malmédy shoulder. At the Belgian village of Stavelot, only 22 miles southeast of Liège, the 30th Division heeled in with the doggedness it had shown at Mortain. Now, as the Bulge spilled harmlessly westward through the empty Ardennes, Hodges posted Major General Lawton Collins' VII Corps on the flank in preparation for a counterattack.

But on the eve of Patton's thrust toward the U.S. isle of resistance at Bastogne, Montgomery radioed that he would defer the companion attack from the north until he had "tidied up" his front. It was not until Jan. 3, 12 days later, that Montgomery completed his primping and attacked.

## Attack by air

**T**WO days before Christmas the gray cloud blanket that had hung so long over our front lifted for the first time in a week and a blaze of sunlight silhouetted the enemy against the Ardennes snows. Within an hour the air began to pulse with a mighty roar of engines as aircraft swarmed high over Luxembourg to join the attack. Even if Field Marshal Karl von Rundstedt continued to push his famished columns toward the Meuse, he could not support the offensive as long as we could pound him from the air. On that first clear day the 9th Air Force flew a total of more than 1,200 sorties. The following day 2,000 bombers of the 8th Air Force escorted by more than 800 fighters went after 31 tactical targets with 4,300 tons of bombs. Fighter-bombers splayed out through the Ardennes hunting the enemy where he waited helplessly in clotted columns. At Bastogne, where

three enemy divisions were attacking that brave pocket, 241 troop-carrier aircraft pinpointed a low-level drop of food, medical supplies and ammunition.

Assured by Patton that he would soon break through to relieve Bastogne, I was eager to have Montgomery hit the enemy from the north. I therefore begged Ike to prod Montgomery in an effort to speed up that counterattack. But Montgomery would not be hurried. Rather than pinch off the enemy at the middle as Patton and I were eager to do, Monty preferred to halt him by denting the nose of his advance.

It was on Dec. 26 that the Bulge reached its maximum depth, a few miles from where the picturesque city of Dinant guards the rocky gorge of the Meuse. There Major General Ernest N. Harmon had thrown his 2nd Armored Division across the path of the 2nd Panzer Division to bring the last enemy thrust to a standstill. For three days those divisions had hammered away at each other without respite. In this head-on clash, Harmon left 81 enemy Panzers smoking in the hills. And he halted von Rundstedt's advance.

That evening Patton reported that his 4th Armored Division had broken through to relieve Bastogne and end the bitter seven-day siege of that city. At a cost of 482 killed, 2,449 wounded and 527 captured or missing, Tony MacAuliffe had withstood the repeated attacks of three German divisions while memorializing the epoch with his single-word rejection of the enemy's demand for surrender.

I telephoned Eisenhower that evening to urge that he now goad Montgomery into an attack against the Bulge on its north flank. However Eisenhower was away from his headquarters and I spoke to Bedell Smith.

"Dammit, Bedell, can't you people get Monty going on the north? As near as we can tell, this other fellow's reached his high-water mark today. He'll soon be starting to pull back—if not tonight, certainly by tomorrow."

But Bedell disputed this optimistic appraisal, for SHAEF had been overwhelmed with the apprehensive estimates of 21st Group. "Oh no, Brad, you're mistaken," he said. "Why, they'll be across the Meuse in 48 hours."

"Nuts," I answered, plagiarizing MacAuliffe for the lack of any other retort. It was apparent that SHAEF totally lacked our feel of the situation. For two days the enemy held without renewing his advance. On the third day he began to fall back.



No sooner had the time of danger ended than the period of re-creation began. For once the enemy had been turned back, Montgomery was depicted as St. George come to save the American command from disaster. The British press revived the proposal that Montgomery be named deputy to Eisenhower for super-command of all ground forces.

**I**N a news conference on Jan. 7 at 21st Army Group, Montgomery poured gasoline on the fire.

"Von Rundstedt attacked on Dec. 16," Montgomery said. "He obtained tactical surprise. He drove a deep wedge into the center of First U.S. Army and split the American forces in two. The situation looked as if it might become awkward; the Germans had broken right through a weak spot and were heading for the Meuse. . . . But the whole Allied team rallied to meet the danger. National considerations were thrown overboard; General Eisenhower placed me in command of the whole northern front.

"I employed the whole available power of the British Group of Armies; this power was brought into play very gradually and in such a way that it would not interfere with the American lines of communication. Finally it was put into battle with a bang and today British divisions are fighting hard on the right flank of First U.S. Army. . . .

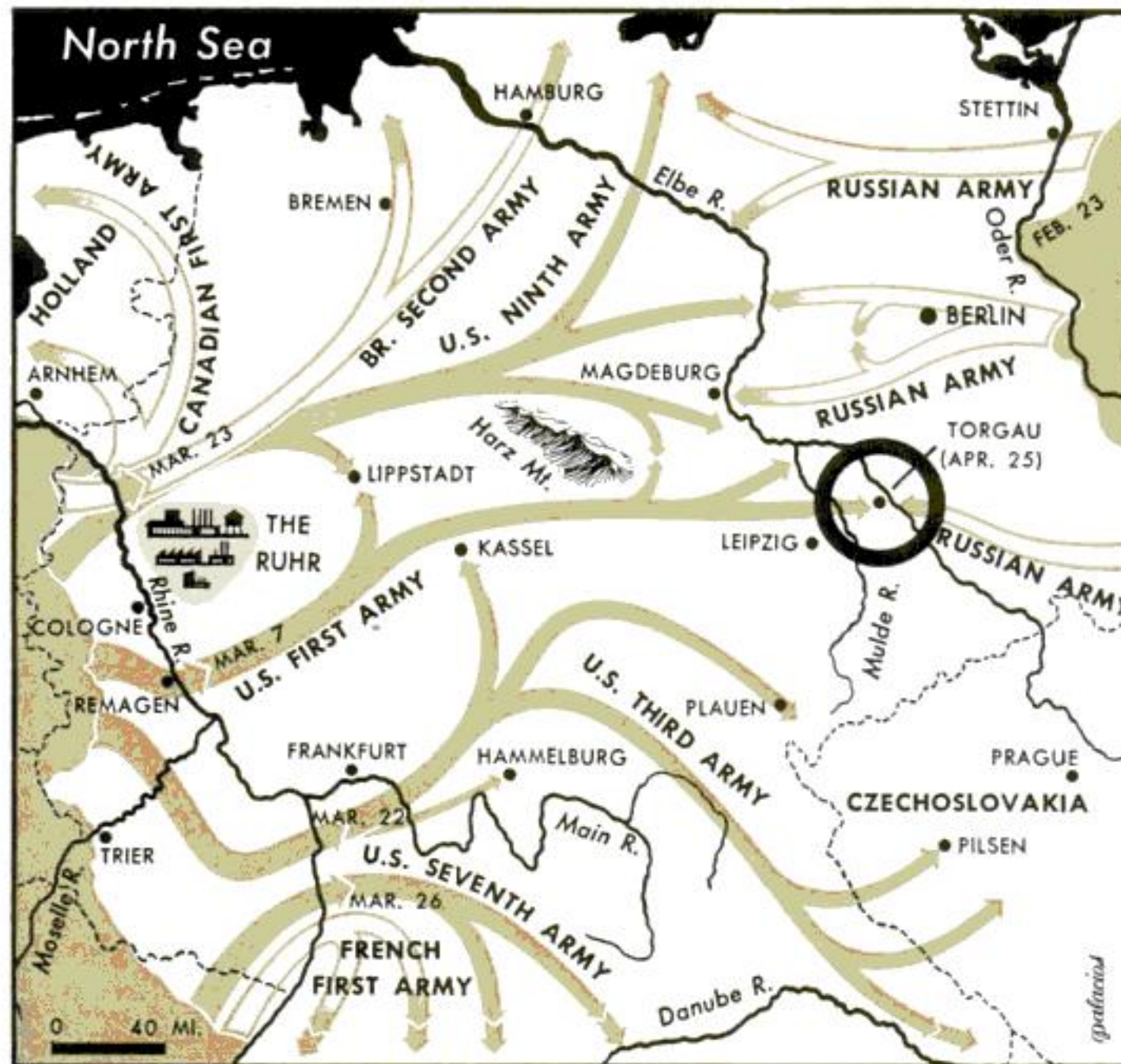
"The battle has been most interesting; I think possibly one of the most interesting and tricky battles I have ever handled, with great issues at stake. . . . The battle has some similarity to the battle that began on 31 August 1942 when Rommel made his last bid to capture Egypt and was 'seen off' by the Eighth Army."

When Montgomery's statement reached us via the BBC, my acutely sensitive staff exploded with indignation. I had no wish to engage Montgomery in a public dispute for fear it might alert the enemy to a tiff in the Allied command. And yet I was no less irritated than my staff over Montgomery's misleading statement. I felt it was desirable to have the record cleared. If SHAEF would not do it—then perhaps I should.

The following day we published a statement, my first such document of the war, aiming to repair the mischief Montgomery had caused by his comments two days before. After reviewing the commitments that had induced us to accept a "calculated risk" in the Ardennes, I traced the moves by which we had arrested the breakthrough during those first four critical days—before Montgomery entered the picture.

And in explaining the change in command, I repeated SHAEF's reasoning as Bedell Smith had given it to me.

"The German attack . . ." I said, "cut both our *direct* telephone communication to First Army and the *direct* roads over which personal contact was normally maintained. The weather prevented the making of frequent personal contacts with First Army by plane. It was therefore decided that the 21st Army Group should assume *temporary* command of all Allied forces north of the salient.



**CONQUEST OF REICH** came swiftly after the Bulge was flattened, with First and Ninth armies encircling the Ruhr as Third Army slashed across southern Germany and British swept the north coast. Circle indicates first meeting with Russians.

This was a *temporary* measure only, and when the lines are rejoined, 12th Army Group will resume command of all American troops in this area."

Not until that week had the public been told specifically when the change-over took place, and as a result the British had been too generously credited with reorganization of the U.S. front. During the four days between Dec. 16 and 20 when Montgomery took command on the north, we had already drained von Rundstedt's offensive of the momentum on which it banked for a speedy breakthrough. At no time did Montgomery ever commit more than a single brigade of British troops against the German offensive.

While we labored to retrieve the integrity of U.S. command, the proposal that Monty be named top ground commander snowballed with the assistance of a part of the British press. And even though General Marshall had once reassured me that we would never be sandwiched under British command, I felt



**MONTY EXPLAINS** to dubious U.S. and respectful British newsmen how he "handled" Bulge battle.

it necessary to state my position uncompromisingly to Ike.

"You must know," I told him, "after what has happened I cannot serve under Montgomery. If he is to be put in command of all ground forces, you must send me home, for if Montgomery goes in over me, I will have lost the confidence of my command."

Ike flushed. He stiffened in his chair and eyed me hotly.

"Well!" he said, "I thought you were the one person I could count on for anything I asked."

"You can, Ike," I said. "I've enjoyed every bit of my service with you. But this is one thing I cannot take."

Several days previously I had indicated to Patton that I would feel obliged to ask for relief rather than submit 12th Army Group to Montgomery's command.

George clasped me by the arm. "If you quit, Brad," he said, "then I'll be quitting with you."

On Jan. 17 the First Army reverted to the 12th Army Group. The Ninth Army, however, remained under Montgomery, for Eisenhower had promised the field marshal that he would have Simpson's force for the resumption of the Rhineland offensive.

**A**S a strategic stroke the enemy's counter-offensive had been turned into a total failure. Not only had he failed to reach his ultimate objectives beyond the Meuse, but he had paid an exorbitant price for the delay he caused in our winter offensive. G-2 estimated about 250,000 enemy casualties for the month-long battle, of whom more than 36,000 had been taken as PWs. More than 600 of his fast-dwindling supply of tanks and assault guns lay rusting in the Bulge.

By the end of January we had eliminated the Bulge and were up against the Siegfried Line. I wanted to drive straight ahead without a change in pace, force the Siegfried Line, plunge through the Eifel behind it and break a path to Bonn on the Rhine. Despite the rough terrain of this route, it offered two significant advantages:

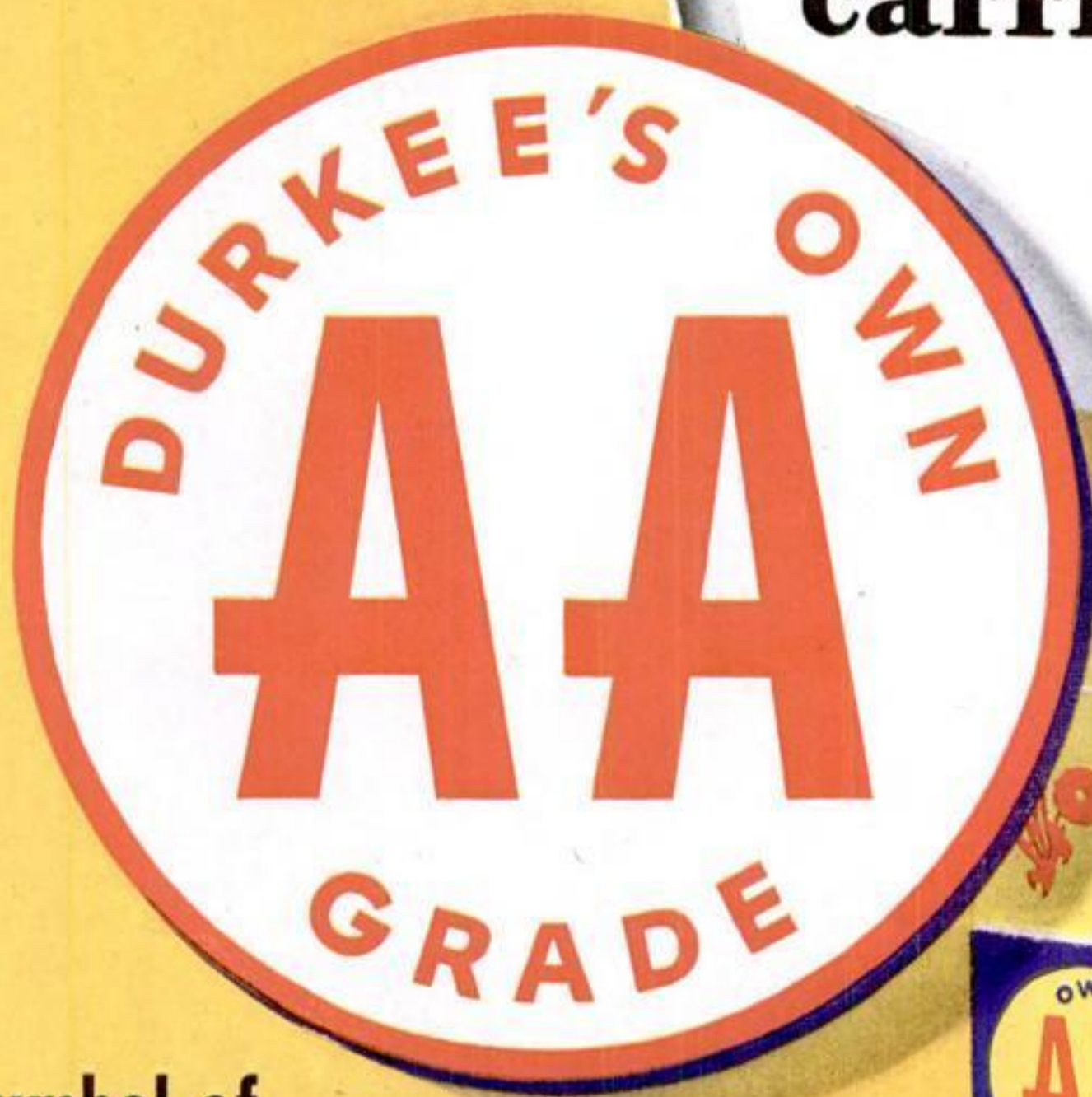
1) By pushing straight through to Bonn, we could avert the loss in time that would be needed to reorganize an Allied offensive elsewhere.

2) This route through the Eifel would carry us south of the Roer dams and thus enable us to reach the Rhine without becoming entangled in another dam campaign. We already carried the wounds of two previous assaults against those dam sites; I had no wish to add the wounds of a third.

Montgomery, however, put a crimp in our plans. Early in November, Eisenhower had promised at the start of our winter offensive toward the Rhine that if First and Ninth armies did not break free by the turn of the year, he would pluck Ninth Army out of the 12th Army Group and give it to Monty for his north-of-the-Ruhr offensive. Monty now held Eisenhower to his pledge and in anticipation of this British offensive objected to my proposed "diversion" of First Army through the Eifel. He insisted that Hodges be shifted back to our pre-Bulge sector on the Roer where he would attack to secure those river



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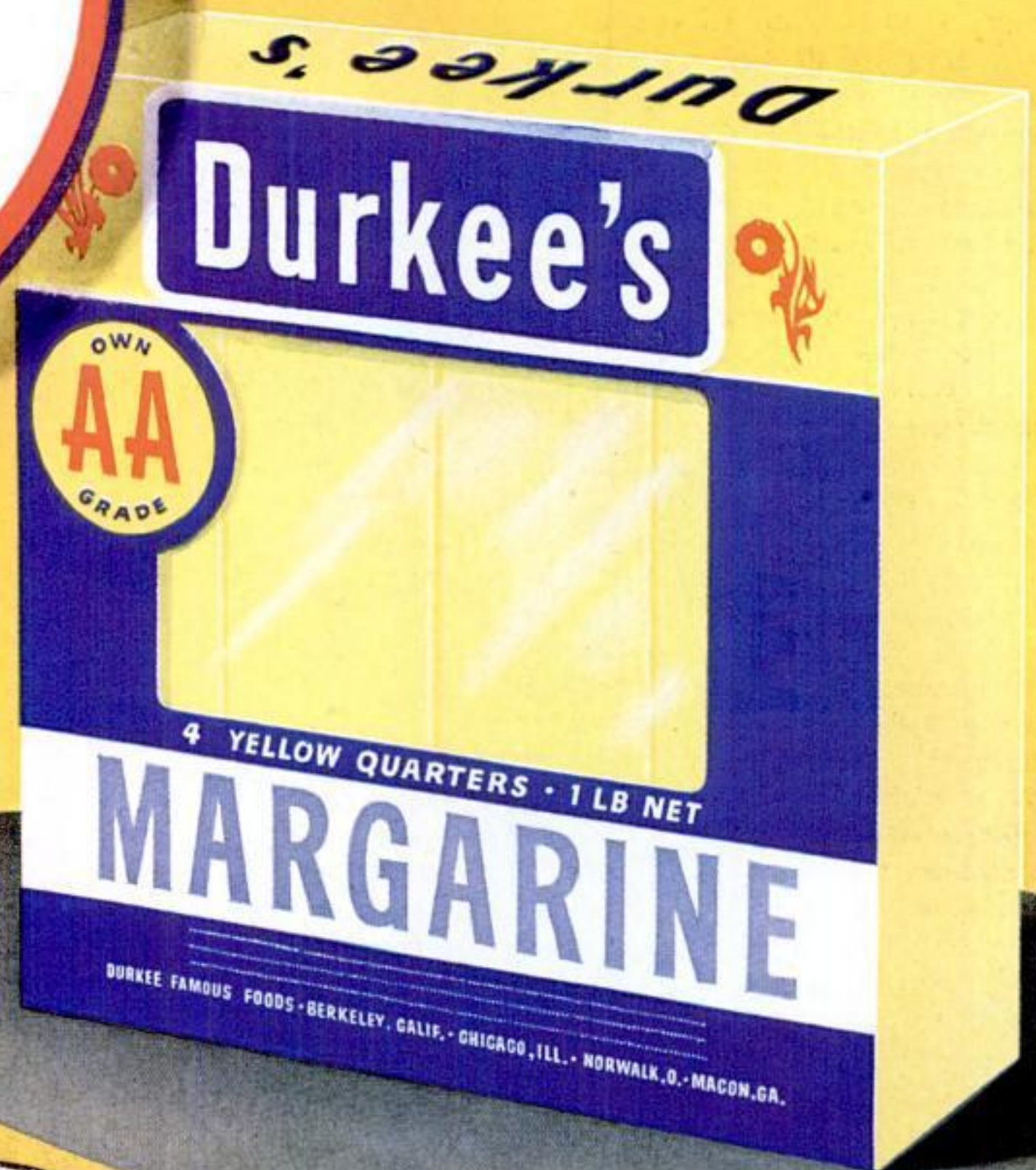
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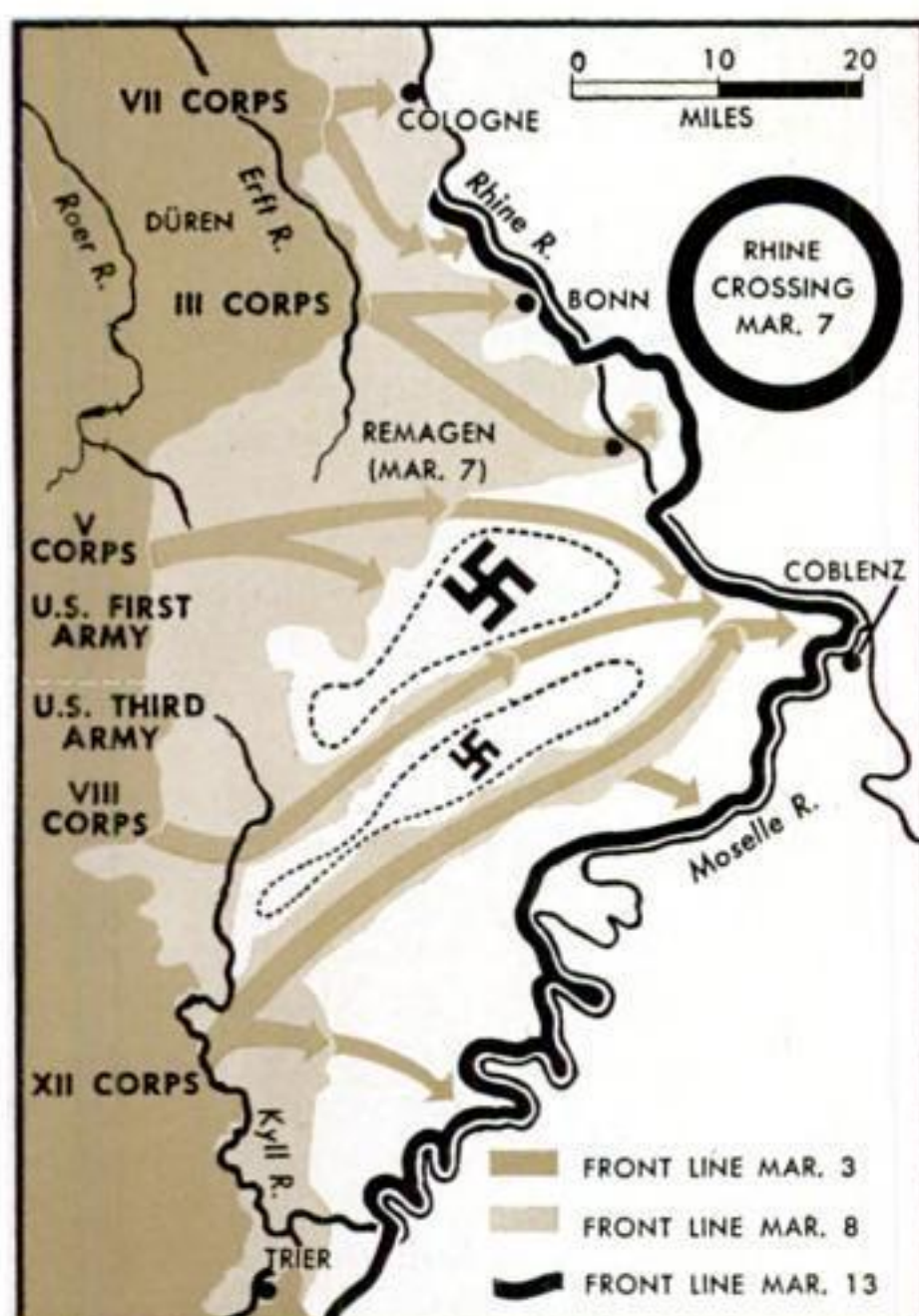
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"TEXTBOOK BATTLE," in which Bradley takes pride, saw his forces in 10 crucial days pocket 49,000 Germans west of Rhine and get Remagen bridgehead.

## BRADLEY CONTINUED

dams in preparation for Ninth Army's crossing. After capturing those dam sites, First Army was then to storm the Roer and shield Simpson's right flank during Ninth Army's advance to the Rhine.

Monty's Rhineland offensive began on Feb. 8, when the First Canadian Army jumped off at Nijmegen in the Allied attack that within a month was to destroy the German army west of the Rhine and north of the Moselle. As Simpson's army waited in readiness on the Roer, Hodges ordered Major General Clarence R. Huebner, commander of V Corps, to go after the dam sites and gain control of that river. By Feb. 10, V Corps had reached the Roer dams and driven the enemy into the dark forests that stretched beyond them.

On Feb. 23 we struck along a 25-mile stretch of the Roer River from Düren up to Linnich and that same day had put in the initial pontoon bridges. Five days after we had forced the Roer, German resistance showed signs of wilting. On Feb. 28 Simpson broke out of his bridgehead and three days later joined the British Second Army at Geldern, while the remainder of his Ninth Army bulged toward the Rhine. Meanwhile Collins' VII Corps had advanced to the Erft, a muddy stream between the Roer and the Rhine, where he was to pause before moving against the bombed city of Cologne.

ON March 3 I issued orders to Hodges and Patton for the surprisingly swift campaign that within 10 days was to clear the Rhineland north of the Moselle Valley. We captured 49,000 German prisoners during that brief campaign and the enemy never again succeeded in patching up his western front. Because it was executed with drill-hall precision and split-second timing, this campaign west of the Rhine became a model textbook maneuver. If I were asked what campaign in the war brought me the greatest professional pride, I would point unhesitatingly to this one.

The campaign was to be executed in two successive phases, each of them timed from army group.

1) While Hodges closed to the Rhine between Düsseldorf and Cologne, Patton was to ready his bridgeheads across the Kyll.

2) Having seen Simpson safely to the Rhine, Hodges was to turn Collins toward Cologne and strike swiftly with his whole army to the southeast where First Army would join Patton's columns as they stabbed toward the Rhine. For Patton was to attack through the Eifel and bolt for Coblenz where an equestrian statue of Kaiser Wilhelm I marked the confluence of the Rhine and Moselle.

The first phase moved swiftly. By March 5, VII Corps had closed to the Rhine south of Düsseldorf and Patton was impatiently waiting the signal to attack from his positions on the far bank of the Kyll. Three armored divisions were held in readiness for Third Army's 50-mile blitz to the Rhine.

On March 6, as Hodges threw his 9th Armored Division southeast across the Erft, Patton splintered through the German crust

CONTINUED ON NEXT PAGE

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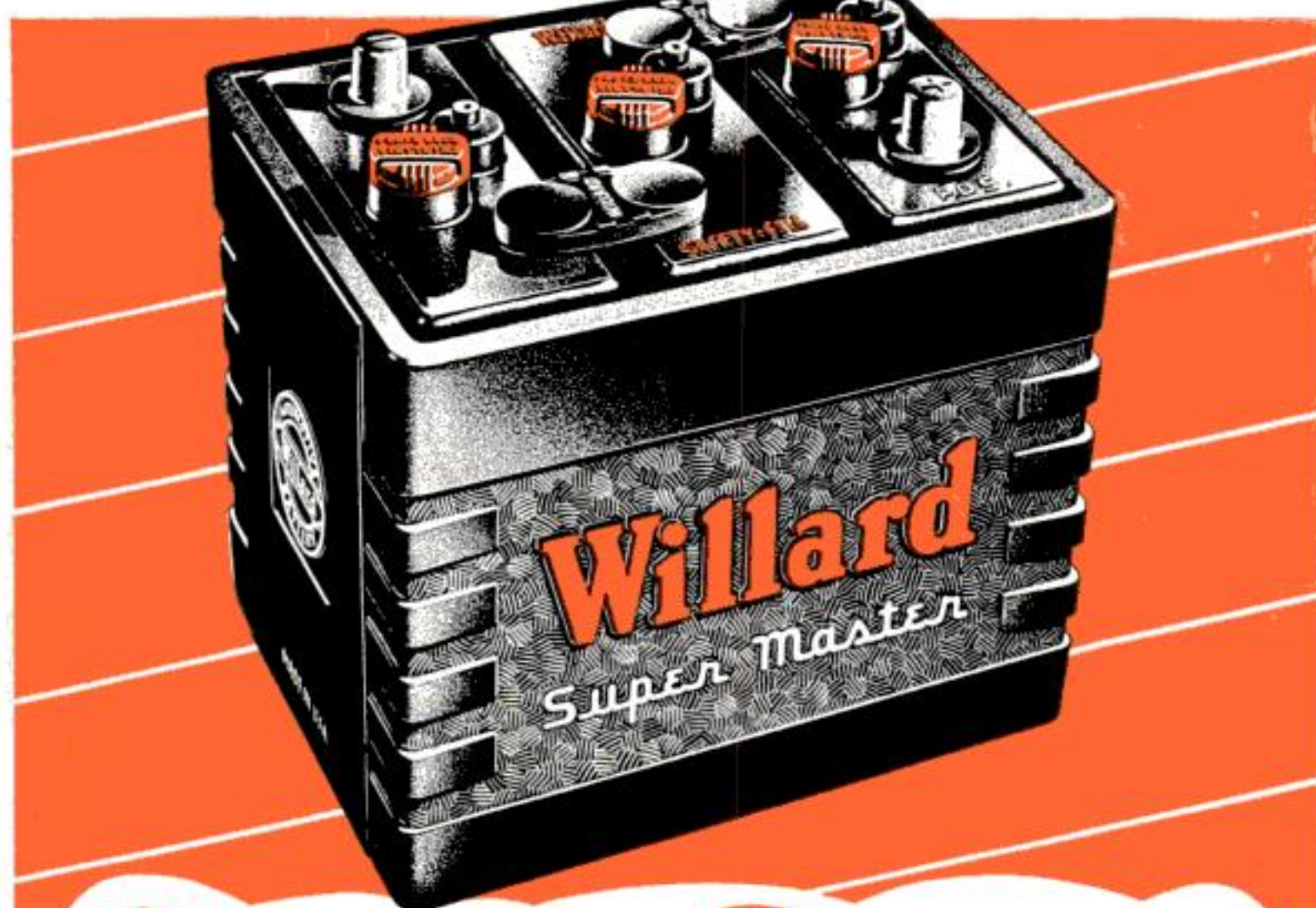
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## BRADLEY CONTINUED

beyond the Kyll. On the war map of our palace CP in Namur (we had moved from Luxembourg in January) a narrow blue finger marking the front line poked recklessly across the acetate as Major General Hugh J. Gaffey's 4th Armored Division streaked toward Coblenz. Within two days it had driven a salient, no wider than the road it traveled, through the wooded Eifel, about 35 miles into the enemy's rear. In this attack Gaffey had staged the boldest and the most insolent armored blitz of the western war. Meanwhile, to the left of Gaffey's advance, Patton pushed out the 11th Armored Division with instructions to advance abreast of the 4th. On March 8 their columns converged a few miles west of the Rhine where they formed a pocket around the troops they had by-passed. Escape to the Rhine had now been cut off north of the Moselle. And in the uplands of the Eifel enemy units scattered in confusion as U.S. tanks sped through their rear pell-mell for the Rhine.

Farther north Collins' VII Corps had turned south from Düsseldorf toward Cologne. From the grubby mill town of Euskirchen, the 9th Armored Division of Major General John W. Leonard skirted the Kotten Forest as it sped toward the Ahr where that mountain stream emptied into a bend in the Rhine midway between Coblenz and Cologne. Six miles north of that juncture a row of stuccoed houses fronted the river on the west bank near the town of Remagen. There a single-tracked railway bridge spanned the river.

As the 9th Armored neared the Ahr on the drizzly afternoon of March 7, one of its combat commands, under Brig. General William M. Hoge, struck out for the Rhine. Although eager to secure a Rhine River bridgehead, we had despaired of taking a bridge intact. As far back as England I had resigned myself to the necessity of an assault river crossing.

The blackout blinds were already drawn in my CP that evening when I came in to find Eisenhower's assistant chief of staff for operations, Major General Harold R. ("Pink") Bull, waiting for me. We had talked only a few minutes when my phone rang. It was Hodges, calling from First Army headquarters at Spa.

"Brad," Courtney called, with more composure than the good news warranted, "Brad, we've gotten a bridge."

"A bridge? You mean you've got one intact on the Rhine?"

"Yep," Hodges replied. "Leonard nabbed the one at Remagen before they blew it up—"

"Hot dog, Courtney," I said. "This will bust him wide open."

I hung up on Hodges, turned on Bull and thumped him on the shoulder. "There goes your ball game, Pink," I grinned. "Courtney's gotten across the Rhine on a bridge."

Bull blinked back through his glasses. He sat down before the map and shrugged his shoulders. "Sure, you've got a bridge, Brad, but what good is it going to do you? You're not going anywhere down there at Remagen. It just doesn't fit into The Plan."

"Plan—hell," I retorted. "A bridge is a bridge and mighty damned good anywhere across the Rhine."

Bull only shook his head. The Plan had been predicated upon a major crossing by Monty north of the Ruhr. If, after satisfying Monty's priority requirements, SHAEF could then support a diversionary offensive, a secondary crossing *might* be made by Third Army between Mainz and Karlsruhe. As a consequence Bull was totally unconvinced there was a place in The Plan for a bridge at Remagen.

"What in hell do you want us to do?" I asked him. "Pull back and blow it up?" Bull did not answer.

I phoned Eisenhower at Reims. To Bull's considerable surprise, Ike was delighted with news of the bridge. "Hold on to it, Brad," he said. "Get across with whatever you need—but make certain you hold that bridgehead."

## Eisenhower calls a bluff

AS Third Army made ready to bolt south from its bridgeheads below the Moselle and crash down on the Rhine at Mainz, Eisenhower at last came face to face with the long-disputed issue of a single versus a double envelopment of the Ruhr. The question had been simmering for almost six months. In addition to the Canadian First, the British Second and the American Ninth armies already allotted him for his major effort on the north, Montgomery now asked that 10 U.S. divisions be added to his command. He would hold these divisions in reserve for use in the event he quickly broke through the enemy crust after his northern crossing.

Fortunately Eisenhower called Montgomery's bluff. If those 10 divisions of First Army went north, Eisenhower told him, 12th Army Group was also to go north in command of both the First and Ninth U.S. armies. Just as soon as Monty learned of Eisenhower's condition on those 10 divisions, he promptly dropped the request. Rather than give up the Ninth Army and share the northern thrust with

CONTINUED ON PAGE 66





1. Lieutenant Lew had earned a leave, vacation from the fleet.  
 "Come on, my dear," he told his wife, "I've planned a family treat.  
 We'll weekend at the Statler—where you really *are* a guest!"  
 "Aye-aye!" replied his wife, and smiled, "the Navy knows what's best."



2. They "went aloft," and found their room was cheerful, big and bright.  
 "Some cabin!" the Lieutenant cried. "Say, everything's just right!  
 It's like a living room by day, it's great when night comes, too,  
 With Statler's famous beds we're sure to sleep the whole night through!"



3. A Statler breakfast in their room was cause for celebration.  
 "Ahoy!" cried Lew as it rolled in. "That's darn good navigation!  
 It's here on time . . . it's piping hot . . . there's lots of coffee! Lookit!"  
 Said Mrs. Lew: "The best part is—I didn't have to cook it!"



4. That afternoon they strolled about, bought Mrs. Lew a gown,  
 And found that Statler really *is* right in the heart of town.  
 "With all the shops so close," she said, "you get a lot more done."  
 "The shows are just as close," said Lew. "Stop shopping, let's have fun!"



5. They dined and danced at Statler in a festive atmosphere,  
 And food and music both were grand. Then Mrs. Lew said, "Dear—  
 I think that every family, and I mean civilians, too,  
 Would enjoy a stay at Statler." And her husband said: "They do!"



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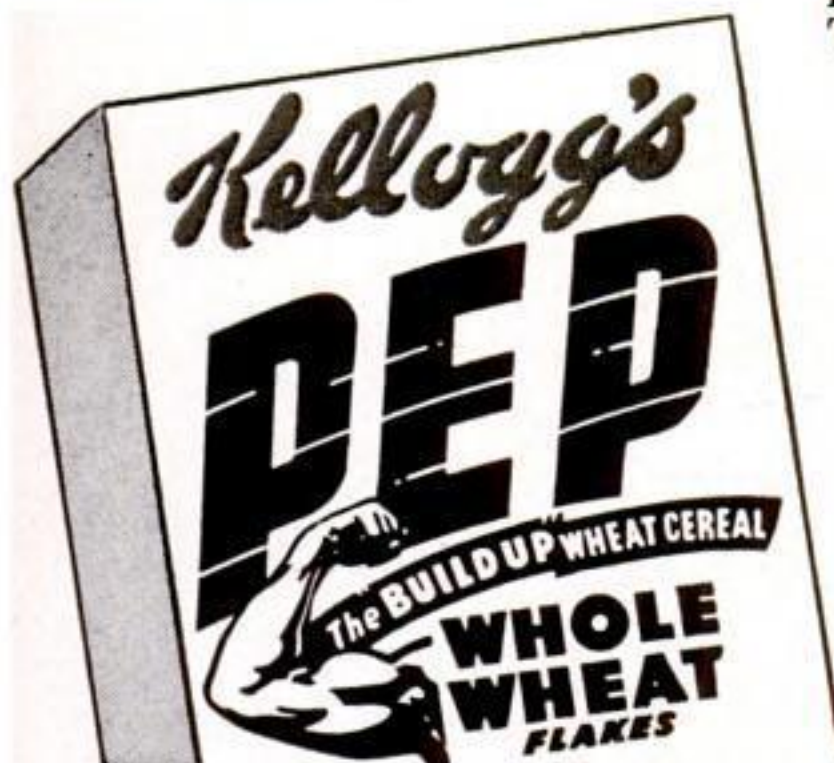
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**QUIET REBELLION** was staged by Bradley when he told Eisenhower he could not serve if Montgomery were given command.

### BRADLEY CONTINUED

an American group command, he preferred to go at it with what he had and direct it from 21st Army Group. As a result our six months' struggle was finally won by forfeit and Eisenhower was able to resolve this most contentious tactical dispute of the war. First and Third armies were directed by SHAEF to encircle the Ruhr from the south. Despite Bull's reservations, Remagen was to form the springboard for First Army's advance to the Elbe.

By March 12 Third Army had closed to the Moselle all the way from the Rhine at Coblenz to the triangle at Trier where Major General Walton H. Walker's XX Corps had staked out a bridgehead on the flank of the Siegfried Line. Patton had drawn up nine divisions for his quick thrust into the Saar.

During an earlier conversation with Patton in Luxembourg, I had asked if Third Army was dragging its bridging equipment behind it on its advance into the Rhineland.

"Why no, as a matter of fact, we aren't," he said, "but I've got a helluva lot of it stashed away."

"Perhaps you'd better get that assault stuff up closer," I said. "I want you to take the Rhine on the run. We're not going to stop, give the other fellow a chance to build up and raise hell when we come across."

Simpson had previously complained of Monty's orders halting him on the west bank of the Rhine when he could have jumped across it against light opposition. Since then, Montgomery's spectacular preparations for the 21st Army Group assault crossing had drawn vast concentrations of the enemy into that sector.

Midway between its headwaters in the Alps and its North Sea delta, the Rhine turns at Mainz before plunging into the gorge that speeds it downstream to Bonn. Between Mannheim and Mainz the river flows through the grassy plains of Hesse with its broad level banks and easy path to the industrial environs of heavily bombed Frankfurt. It was toward these plains that Patton had aimed his armored spearheads.

**T**HE vast windows of our dining room in the Château de Namur were flooded with sunlight the morning of March 23 when I came down for breakfast. I had just finished my second cup of coffee when Patton telephoned from his headquarters.

"Brad, don't tell anyone but I'm across."

"Well, I'll be damned—you mean across the Rhine?"

"Sure am," he replied. "I sneaked a division over last night. But there are so few Krauts around there they don't know it yet. So don't make any announcement—we'll keep it a secret until we see how it goes."

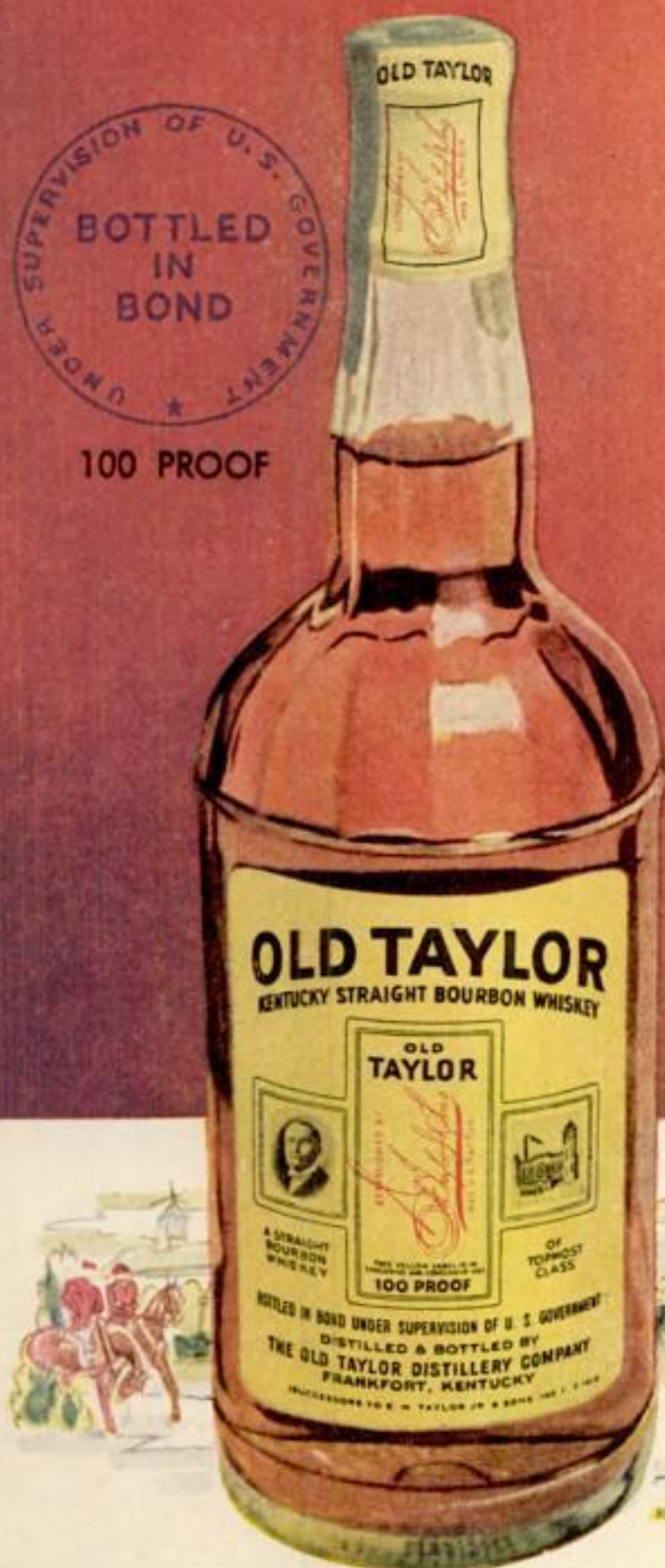
Confirmation came in the morning's briefing when Lieut. Colonel Richard R. Stillman, of Paris, Ky., Patton's young liaison officer to 12th Army Group, submitted his report. Stillman showed

CONTINUED ON PAGE 69





## Sign of a Good Host



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the delight Third Army felt in having slipped quietly across the Rhine under cover of darkness while Monty flexed his muscles ostentatiously farther north. With a smiling allusion to Monty's elaborate preparations, Stillman made his report: "Without benefit of aerial bombing, ground smoke, artillery preparation, and airborne assistance, the Third Army at 2200 hours, Thursday evening, March 22, crossed the Rhine River." In this first assault crossing of that river bastion by a modern army, the division suffered a total of 34 dead and wounded.

That evening Patton telephoned again. "Brad," he shouted, and his treble voice trembled, "for God's sake tell the world we're across. We knocked down 33 Krauts today when they came after our pontoon bridges. I want the world to know Third Army made it before Monty starts across."

**A**T 3:30 on the afternoon of March 23 Montgomery folded his weather reports, telephoned Dempsey and Simpson where they waited on the Rhine, and ordered them to go that night. As the massed fires of Montgomery's guns arched across the river in search of the enemy batteries that had been moved up to oppose his crossing, four battalions of the 51st Highland Division scrambled quietly into their assault craft and pushed out on the river. Seven minutes later they reported a landing on the far shore.

Although Montgomery had been drawn up on the Rhine for 14 days before crossing, his preparation for that northern offensive had started months before when the British Second Army outlined its plan and Engineers set out to accumulate the bridging. Before leaping the river Montgomery had insisted upon a fat reserve of stores. Meanwhile Allied air had saturated the far bank as smoke generators screened Montgomery's elaborate preparations against enemy observation. For the crossing Montgomery had concentrated a force of 26 divisions, five armored brigades and a separate brigade of commandos.

By daylight on March 24 the main elements of four divisions had gained the far shore and were rapidly expanding their bridgeheads. As Patton sped out of his bridgehead in the direction of Frankfurt, and Montgomery joined his river crossings preparatory to a drive north of the Ruhr, I withdrew the order that had confined Hodges to the Remagen area for more than two weeks.

When Monty permitted Ninth Army to break out of its bridgehead east of the Rhine, Simpson threw the 2nd Armored across the north rim of the Ruhr and on April 1, just six days after he had forced the Rhine, joined forces with Hodges in the village of Lippstadt. Three days later Eisenhower returned the Ninth Army to 12th Army Group, swelling to 45 the U.S. divisions in my command.

As our main body of U.S. forces surged east on a 200-mile front across the undulating hills of Thuringia toward the Russian armies now only 100 miles from the Elbe, I assigned 18 divisions to the reduction of the Ruhr pocket. For nearly three weeks the enemy held out in the Ruhr as we made our way through the forlorn cities that crowded the basin. When on April 18 resistance ended, we learned that 325,000 PWs had been taken.

**Rendezvous at a river**

**S**OON after we had flattened the Bulge and resumed our offensive toward the Rhine, Eisenhower late one evening asked me how I thought we might prevent an accidental clash in closing head-on with the Red Army somewhere in the middle of Germany. After studying the map, we agreed the Elbe offered the likeliest bet.

Five days before Hodges and Simpson closed their trap around the Ruhr, Eisenhower radioed Stalin through the U.S. Military Mission in Moscow of his plan to push east with a powerful force in the center to the line of the Elbe. The push was to encompass the First, Third and Ninth armies of the 12th Army Group.

Although Churchill protested Eisenhower's radio to Moscow as an unwarranted intrusion by the military into a political problem, he reserved his angriest vituperation for the plan Eisenhower had proposed. The Prime Minister, according to Eisenhower, was "greatly disappointed and disturbed" that SHAEF had not reinforced Montgomery with American troops and pointed him toward Berlin in a desperate effort to capture that city before the Russians took it.

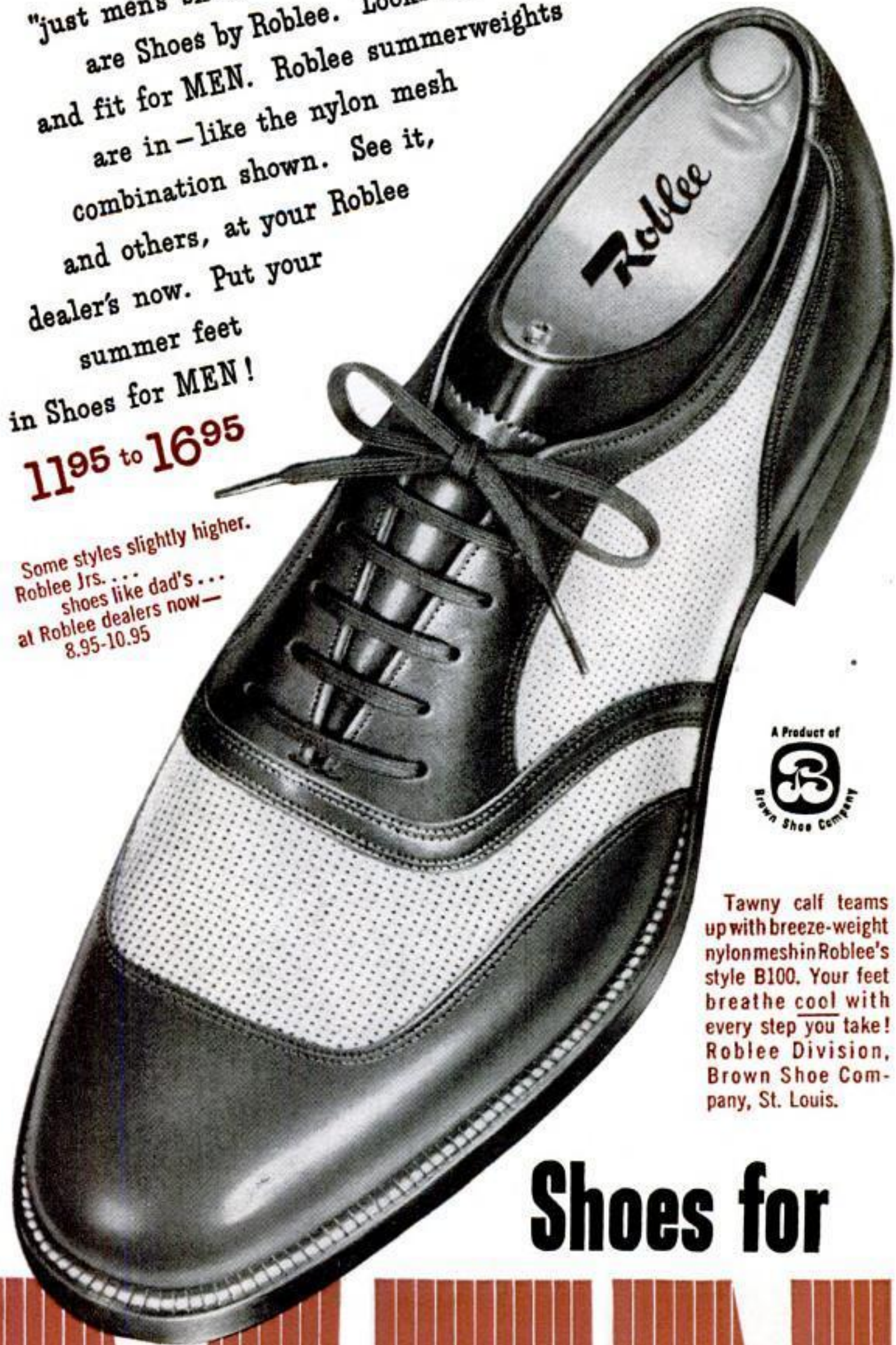
When Eisenhower asked me what I thought it might cost us to break through from the Elbe to Berlin, I estimated 100,000 casualties. "A pretty stiff price to pay for a prestige objective," I said, "especially when we've got to fall back and let the other fellow take over."

As the war sped into its closing weeks, Eisenhower commuted more regularly between SHAEF and the city of Wiesbaden where

CONTINUED ON NEXT PAGE

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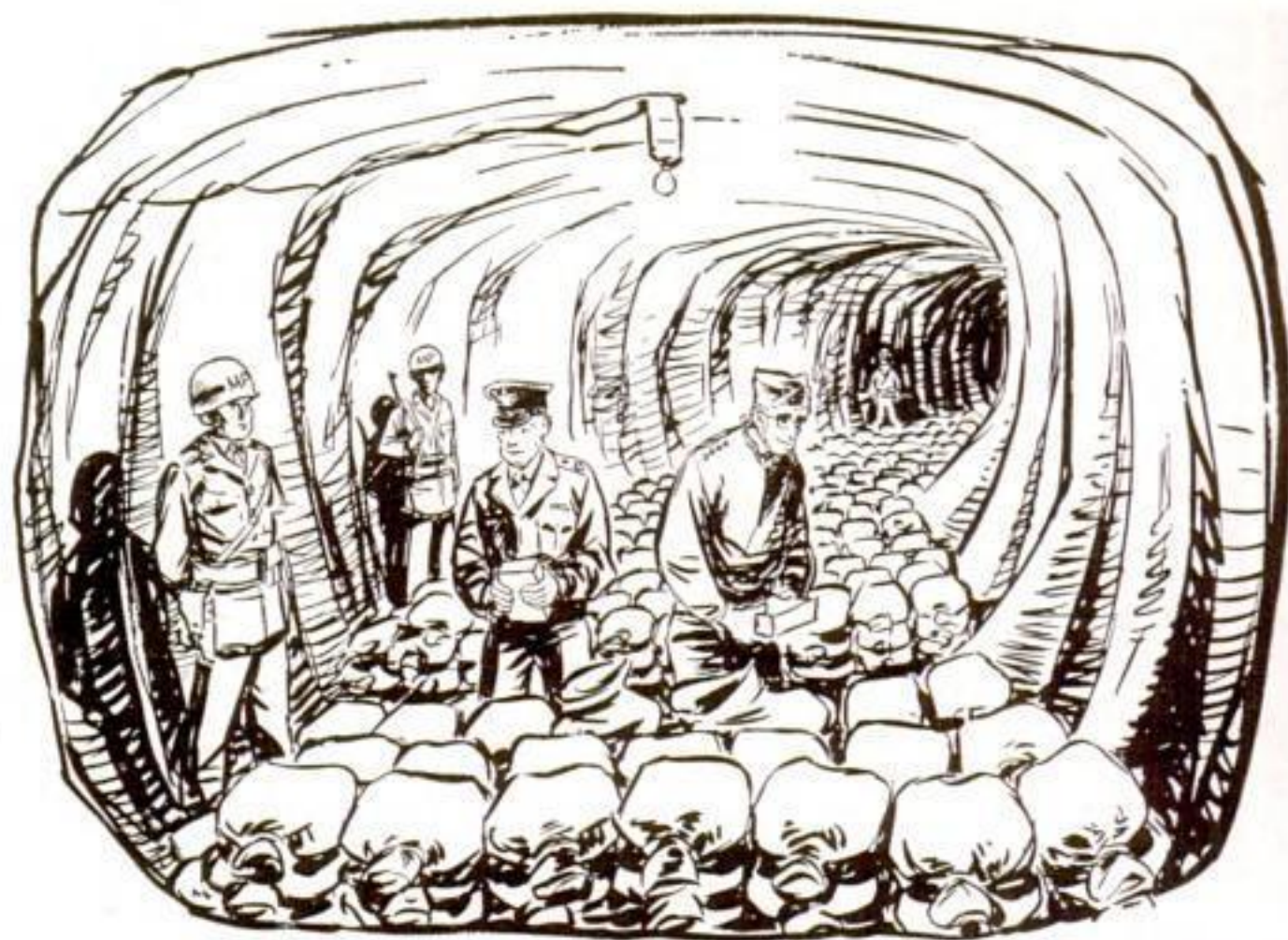
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**BURIED TREASURE** of Third Reich is fondled by Eisenhower and Bradley as MPs look on. Vast gold reserves were found hidden in a 2,100-foot-deep mine.

### BRADLEY CONTINUED

we had relocated my advance headquarters. On April 12 his B-25 slipped into the bombed *Luftwaffe* base nearby where I joined him for an overnight visit by Cub to Patton's and Hodges' CPs. Third Army had overrun Ohrdruf, the first of the Nazi death camps, and George insisted we view it.

"You'll never believe how bastardly these Krauts can be," he said, "until you've seen this pesthole yourself."

The smell of death overwhelmed us even before we passed through the stockade. More than 3,200 naked, emaciated bodies had been flung into shallow graves. Others lay in the streets where they had fallen. Lice crawled over the yellowed skin of their sharp, bony frames. A guard showed us how the blood had congealed in coarse black scabs where the starving prisoners had torn out the entrails of the dead for food. Eisenhower's face whitened into a mask. Patton walked over to a corner and sickened. I was too revolted to speak. For here death had been so fouled by degradation that it both stunned and numbed us.

Glad to be rid of the stench of Ohrdruf, we flew to the village of Merkers where several days before 90th Division MPs had stumbled into an underground cache containing the Reich's last gold reserves. In addition to what was estimated to be \$100 million in gold bullion, the MPs found three billion *Reichsmarks*. Another estimated \$2 million in American greenbacks, together with lesser quantities of British, Norwegian and French currency, had been stacked in the dry chambers of a salt mine 2,100 feet below the ground.

Eisenhower and I went down in the double-tiered lift with a German workman operating the hoist. The bullion, in 25-pound bars, was packed two to a sack and stenciled in black with the imprint of the Reichsbank. The custodian explained that these three billion *Reichsmarks* were the last reserves of that kind in Germany.

"They will be badly needed," he assured me, "to meet the army payroll."

"Tell him," I said to the interpreter, "that I doubt the German army will be meeting payrolls much longer."

**A**T breakfast the following morning Patton talked moodily of the failure of his rescue mission two weeks before when he dispatched a reinforced company of tanks through the enemy position on the Main to break down the walls of a PW *stalag* approximately 50 miles to the German rear. I did not learn of the expedition until it had been on the road two days.

It started on the evening of March 26 when a task force assembled from the 4th Armored Division broke out of the Main River bridgehead south of Aschaffenburg to head for the town of Hammelburg, where G-2 had located a *stalag* crowded with American PWs. The column consisted of 50 vehicles, including 19 tanks and assault guns. Its 293 officers and men were commanded by Captain Abraham Baum, a husky 24-year-old tanker from the Bronx. From the instant Baum's force crashed into the village of Schweinheim, beyond the Main, he ran a gantlet of enemy fire. Forty-eight hours later, on the afternoon of March 28, Baum's tanks rammed through the stockade at Hammelburg with a force now reduced to a third of its starting strength. While the jubilant PWs scurried

CONTINUED ON PAGE 73





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## *It's a Matter of Opinion*

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**RIVALRY WITH RUSSIANS** began at a party given by Marshal Koniev, who told Bradley ballet dancers



were "just some Red Army girls." At the next party Bradley retaliated with a "GI fiddler"—Jascha Heifetz.

## BRADLEY CONTINUED

into the hills, Baum assembled his sleepless tankers for the homeward journey. But by now the enemy had reorganized his rear and he closed in with Tiger tanks to destroy the raiders. At 9 a.m. on the morning of March 29, after having exhausted his gasoline and ammunition, the wounded captain surrendered the handful of survivors still with him.

The escapade might easily have been overlooked had not Patton's son-in-law been a prisoner in that *stalag*. Although Patton assured me he did not learn of his son-in-law's incarceration until nine days after the raid, he was worried for fear the newsmen might draw their own inferences. In his journal George afterward admitted the folly of this mission when he said, "I can say this—that throughout the campaign in Europe, I know of no error I made except that of failing to send a combat command to take Hammelburg."

ON the afternoon of April 25 a patrol from First Army established contact with the vanguard of Marshal Ivan Koniev's 1st Ukrainian Army Group near the almost empty city of Torgau on the Elbe River. Although Third Army had crowded up to the Czech border two weeks before, it was not until 7:30 p.m. on the evening of May 4 that Eisenhower telephoned me permission to cross that border. For weeks Third Army had been begging for the mission.

"Why—" I once asked Patton, "why does everyone in Third Army want to liberate the Czechs?"

George grinned. "On to Czechoslovakia," he whooped, "—and fraternization! How in hell can you stop an army with a battle cry like that?"

Soon after our juncture with the Soviets at Torgau, Marshal Koniev invited both the 12th Army Group and Ninth Air Force staffs to a banquet at his 1st Ukrainian Army Group CP on the farther side of the Elbe. Wary of the vodka victory toasts that had already felled several previous U.S. staffs, including part of First Army, I prepared for our trip on May 5 with a heavy breakfast of buttered wheat cakes and a tumbler of canned milk. Before leaving, the mess sergeant issued each of us a small bottle of mineral oil.

"Swallow this on the way," he said, "and you can drink anything they put before you."

Collins met us at Leipzig and convoyed us through the corridor to Torgau. He had made the trip himself almost a week before and while en route to the Soviet lines had been asked if he would object to seeing a division commander.

"Of course not," he answered and the column turned off to where a Soviet division occupied a position facing us.

The division commander was apologetic. "May I ask you a question?" he said.

"Go ahead," Collins replied.

"Are your people digging in opposite us?"

"Digging in?" Collins looked startled. "Why of course not. After all, we're allies, you know."

The Red commander called for a staff officer. "Cancel that order to dig in," he said. "We'll stay right where we are."

Koniev was waiting with his staff outside the gloomy villa he had commandeered for a CP. A powerfully built man with a huge balding head, Koniev took me first to his office for a moment of private conversation through our interpreters. I gave him a map I had prepared for the occasion, showing the disposition of every U.S. division across his group front. The marshal started in surprise but did not volunteer to show me his own dispositions. Had he wanted to, he would probably have had to ask permission from the Kremlin. American lieutenants were delegated greater authority on the Elbe than were Russian division commanders.

The banquet table had been banked lavishly with fresh caviar, veal, beef, cucumbers, black bread and butter. A row of wine bottles filled the center. Vodka decanters were spread liberally about for the toasts which started as soon as we sat down. Koniev arose and lifted his glass. "To Stalin, Churchill and Roosevelt!" he said, not yet having learned of Truman's succession.

After seating himself Koniev shifted to a smaller glass which he filled not with vodka but white wine.

"The marshal has stomach trouble," his interpreter explained. "He can no longer drink vodka." I smiled and reached for the wine myself, relieved to know there would be no need for the mineral oil I had already swallowed.

After dinner Koniev led us into the great hall of his house. A chorus of Red Army soldiers broke into the *Star-Spangled Banner* and their resonant voices filled the room. Koniev explained that the chorus had memorized the anthem without knowing a word of English. Then to the accompaniment of a dozen balalaikas, a ballet troupe danced into the room.

"Why, that's splendid," I exclaimed.

Koniev shrugged his shoulders. "Just a few girls," he explained, "from the Red Army."

Two weeks later when Koniev repaid our call with one to our CP, he was enthralled with the violin virtuosity of a thin, khaki-clad man.

"Magnificent," the marshal cried in delight.

"Oh, that," I said. "Nothing, nothing at all. Just one of our American soldiers."

We had pirated the violinist from Special Services in Paris for the day. His name was Jascha Heifetz.

AS we left Koniev's villa that afternoon, the marshal accompanied me into the garden. An orderly led out a handsome stallion whose saddle blanket bore a Red Army star. Koniev handed me the bridle and a beautifully carved Russian pistol. Anticipating this exchange of gifts, I had carried along in the rear of my C-47 a new jeep just unloaded from Antwerp. Across the cowling we had painted

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## "A SOLDIER'S STORY"

This concludes LIFE's exclusive presentation of General of the Army Bradley's own story, "The War America Fought." On June 18 the general's memoirs will appear in greater detail in a book published by Henry Holt and Company, Inc. under the title *A Soldier's Story*.

### BRADLEY CONTINUED

this inscription in both English and Russian: "To the Commander of the First Ukrainian Army Group from Soldiers of the 1st, 3rd, 9th and 15th American Armies." A holster was affixed to the jeep with a brightly polished new carbine. And we stuffed the tool compartment with American cigarettes.

"I'll probably get stuck by the comptroller and have to pay for this thing 20 years after the war," I told my aide when he ordered the jeep from Antwerp, "but what the dickens, I don't suppose we can go up empty-handed."

WHILE German forces surrendered both to the north and south of our 12th Army Group front, we continued to press on into Austria, killing those Germans who still resisted, capturing those who had given up.

On May 6 I went to bed shortly before midnight after writing a letter home to my wife. It was not yet 4 a.m. when the telephone rang on my bedside table in the Fürstenhof Hotel in Bad Wildungen. I sat up and switched on a lamp. It was Eisenhower calling from Reims.

"Brad," he said, "it's all over. A TWX is on the way."

Jodl had signed for the German army, von Friedeburg for the navy. The surrender had taken place at 2:41 that morning in the schoolhouse SHAEF had requisitioned near the marshaling yards of Reims. I crawled out of bed and dressed.

A canvas map case lay under my helmet with its four silver stars. Only five years before on May 7, as a lieutenant colonel in civilian clothes, I had ridden a bus down Connecticut Avenue to my desk in the old Munitions Building.

I opened the mapboard and smoothed out the tabs of the 43 U.S. divisions now under my command. They stretched across a 640-mile front of the 12th Army Group.

With a china-marking pencil, I wrote in the new date: D plus 335.

I walked to the window and ripped open the blackout blinds. Outside the sun was climbing into the sky. The war in Europe had ended.



THE END OF THE WAR was celebrated by Bill Mauldin in 1945 with this drawing. Says Joe to Willie, "Th' hell with it. I ain't standin' up till he does!"





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# Bride's Four Showers

With this practical haul Peggy Cross is set to keep house





When Peggy Cross, 21, of Greenwich, Conn. became engaged to Stephen Haynes, 25-year-old sales engineer, her best friend, Betty Jane Bennett, decided to organize Peggy's showers in a practical way. Betty Jane, who was married last September, has often wished she could trade some of the lace petticoats and elaborate tablecloths that she was given at showers for

necessities such as cleaning brushes. So, when Peggy's friends started setting dates for showers, Betty Jane called a meeting, suggested they pool their resources (friends usually spend from \$3 to \$10 for presents) and plan their purchasing so that after the wedding this month Peggy and Steve would be set to keep house. Friends of Peggy's mother also adopted the idea, and the four

separate showers held in February and March turned out to be very profitable for the bride. Here she sits amidst all her loot, wearing short striped percale pajamas to match her sheets. The gifts above are grouped by showers at which they were given. Left to right: kitchen shower, table shower, linen shower, cleaning shower. On following pages are complete lists of the gifts.

CONTINUED ON NEXT PAGE



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Discover the thousand and one wonderful drinks it can make! Find your favorite, and name it after yourself.

## Great Straights!

Bar Barons say the best test of any drink is to sip it *straight*! That's where a fine Puerto Rican Rum shines. Not heavy or sweet, but *light and dry*—it's the pleasantest, smoothest tasting straight drink known to man!

Sip it in a snifter glass or on-the-rocks! Enjoyable all the way down.

## Terrific tall ones!

See how the clean, bright flavor of Puerto Rican Rum comes through in a highball! It's as different from dark rums as Scotch is from brandy! No wonder it's the most popular rum in America today!

Makes a royal Rum Collins. Perfectly delicious with pineapple juice, lemon, lime, orange or cola, too!

## Shorts & Punches!

For cocktails, party punches, too, there's nothing like it. From Daiquiri's to Rum Flips, to Planter's Punches, there's mixing fun ahead when you take home Puerto Rican Rum, the *one-bottle bar*!

Try this sour of the hour. 1 1/4 oz. lemon juice, 1 tsp. sugar, 1 jigger light, dry Puerto Rican Rum. Shake with ice, strain, pour and love it!

*Not heavy and sweet but Light and Dry...* look for the words Puerto Rican Rum on every bottle

© 1951, PUERTO RICO RUM INSTITUTE, 500 FIFTH AVE., NEW YORK, N. Y.



# PRINT IT EASY!

Fast and economical, this portable "printing plant" makes perfect advertising announcement cards—also prints on cartons, envelopes, labels, price cards, ruled forms, etc. at amazing low cost of only a few cents per 1,000 impressions. Automatically inked . . . uses inexpensive stencils; typed, handwritten or with drawings. New design assures perfect registration and eliminates off-set and smudging.



## HEYER *Portable* PRINTER

**\$10.95** Complete with Supplies  
Packed in handy storage case

If unavailable at your Stationery or Office Supply Dealer—mail coupon today. Satisfaction guaranteed or money back.

THE HEYER CORPORATION, 1864 S. Kostner Ave., Chicago 23

☐ Send literature and name of nearest dealer.  
☐ Ship 1 Model 60 PRINTER postpaid at \$10.95.  
☐ Check or Money Order enclosed ☐ Send C.O.D.  
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Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_

PRODUCT OF THE HEYER CORP., MAKERS OF DUPLICATORS AND SUPPLIES SINCE 1903

## T-N-T POPCORN for perfect popping

The best in

**Puerto Rican Rum**

is . . . . .



(WHITE OR GOLD LABEL)

Send for free recipe booklet

86 PROOF • NATIONAL DISTILLERS PROD. CORP.  
DEPT. L41, BOX 12, WALL ST. STA., NEW YORK

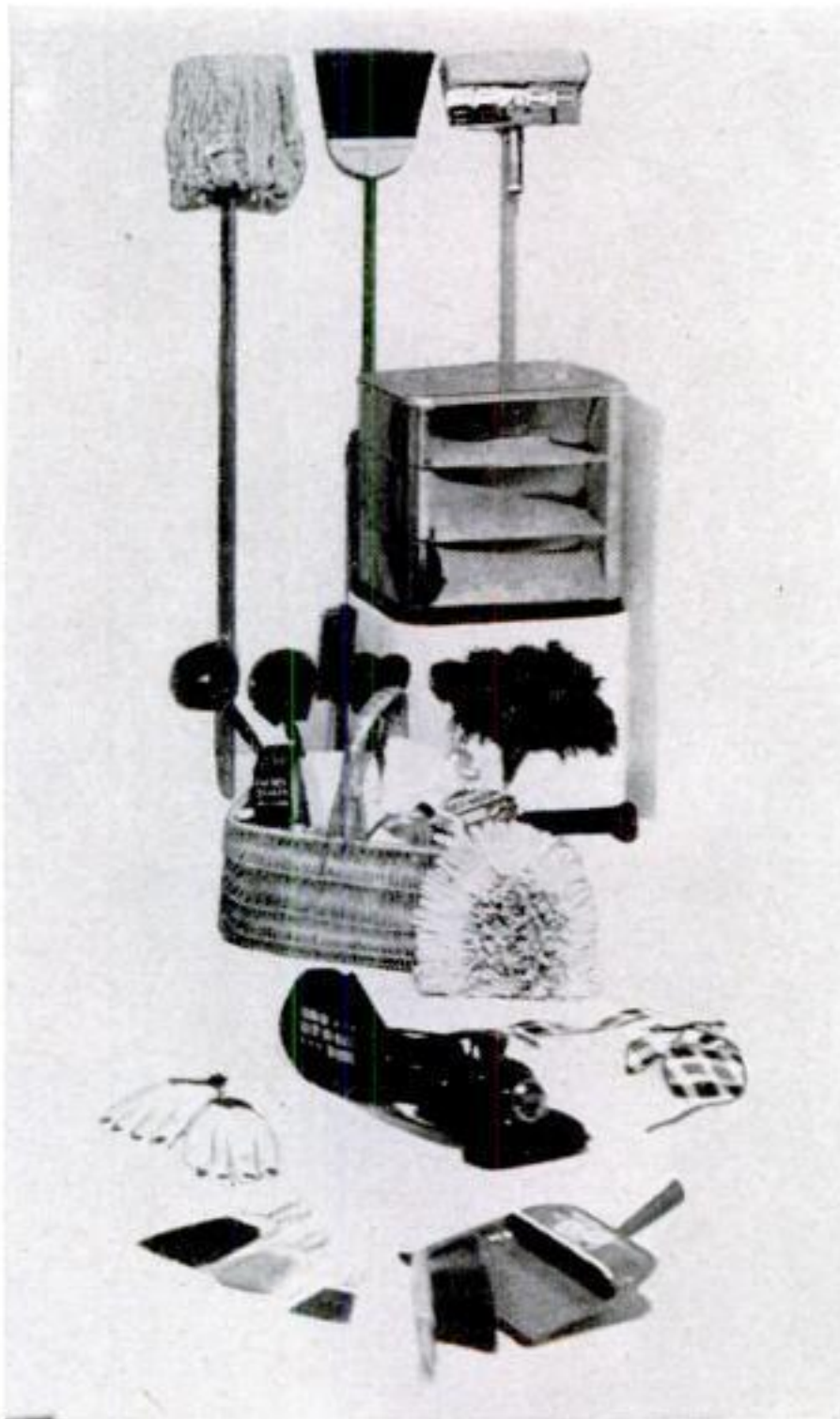
## BRIDE'S SHOWERS CONTINUED



**CLEANING MITT** that looks like strange tribal headdress was the first gift Peggy opened at her cleaning shower. Friends competed with fancy wrappings.

## FRIENDS POOLED MONEY

With Betty Jane Bennett plotting each shower, friends agreed to give Peggy important shower presents instead of wedding gifts. They shared the expense of large items, among them a family washing machine (the smallest made) by Monitor, hand-or-stand convertible Westinghouse vacuum (*below*) and the new, compact I.J. Moritt sewing machine (*next page*). Some friends went to all four showers, contributed to each.



### CLEANING SHOWER

Washing machine	\$59.95
Hand vac and convertor	32.90
Mop	3.95
Brooms	3.75
Apron	1.98
Gloves	2.50
Dustless glove	2.50
Brushes and cleaners	7.50
Dustpan and brush	2.39
Miscellaneous soaps and polishes	3.50
	<b>\$120.92</b>

CONTINUED ON NEXT PAGE



*it could be you*

*Face powder finish*

STOCKINGS BY  
**BUR-MIL**



**CAMEO**

What a beautifully smooth and misty look exclusive Face Powder Finish gives your legs! And how exciting to find it in the best-fitting stockings you ever tried on—Bur-Mil® Cameo's® longer-wearing, 60-gauge NYL-de-CHINE!

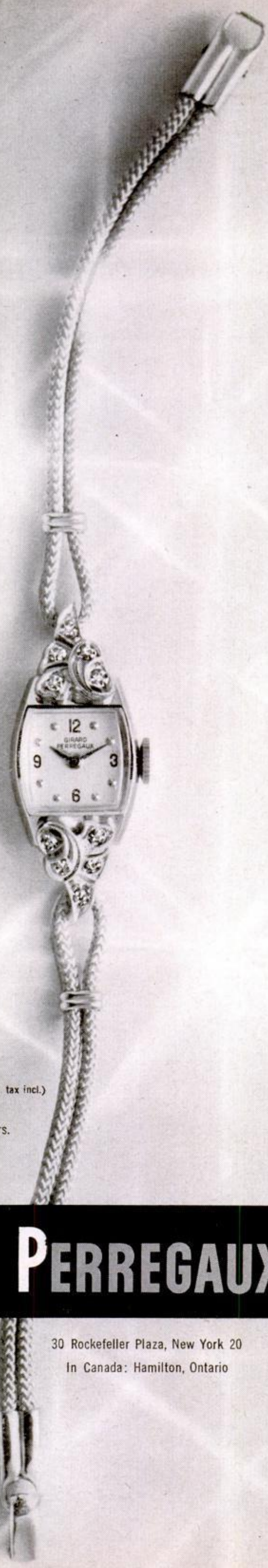
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only \$1.65

PRODUCT OF BURLINGTON MILLS



matched  
 diamonds  
 matchless  
 precision  
 and time told  
 with  
 timeless beauty



Shown: 10 diamonds, 14K white gold, \$250 (fed tax incl.)  
 Other watches from \$45.  
 Sold by selected jewelers.

Fine watches since 1791

**GIRARD PERREGAUX**

30 Rockefeller Plaza, New York 20  
 In Canada: Hamilton, Ontario

**BRIDE'S SHOWERS CONTINUED**



**LINEN SHOWER**

Sewing machine	\$79.95
Blanket	31.50
Candy striped sheets, pillow cases	37.90
White sheets and pillow cases	36.40
Short pajamas to match sheets	19.90
Towels, washcloths, bath mat	28.92
Loungees' new Martex toweling robe	14.95
Slippers	3.50
Hand towels	6.00
Hamper	7.95
Sachet lingerie set	28.75
Bedspread	39.95
	<u>\$335.67</u>

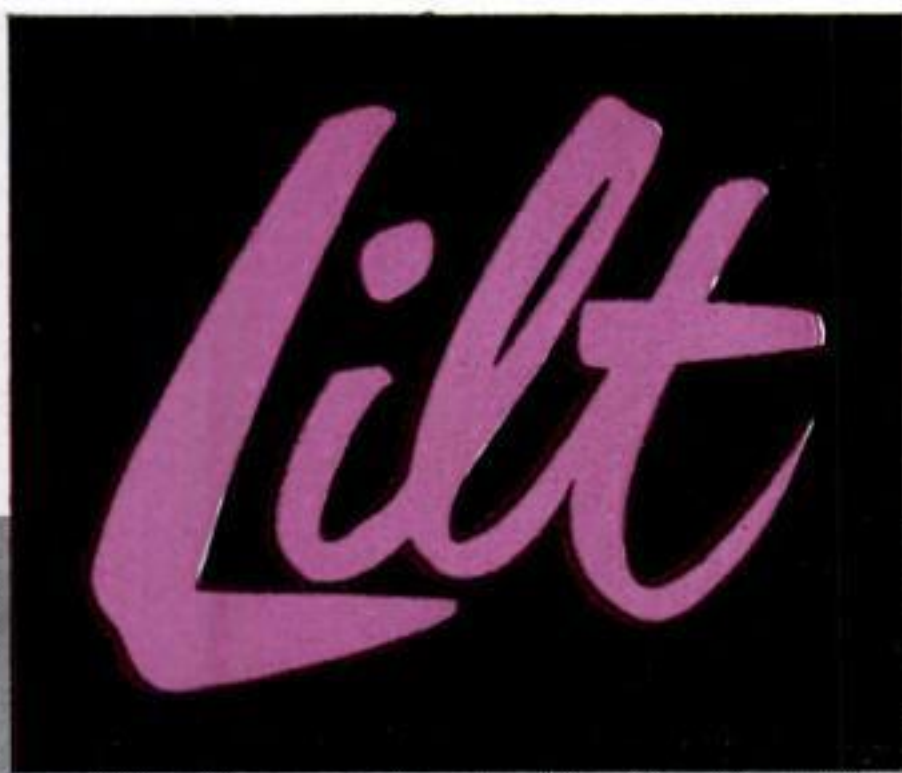


**TABLE SHOWER**

Stainless steel	\$48.00
Wines and goblets	9.00
Dinnerware	20.85
Centerpiece: bowl, marble fruit	8.25
Plastic place mats	4.20
Large green glass bowl	9.00
Wine bottle	3.50
Breadbasket	1.75
Tray	5.00
	<u>\$109.55</u>

CONTINUED ON PAGE 82





Procter & Gamble guarantees this fabulous new Home Permanent is far superior to any other! Use the Lilt Refill with any plastic curlers. You'll get a wave far more like Naturally Curly Hair. The secret is in Lilt's superior ingredients!

Black taffeta coat, by Ben Gam



Your Lilt wave will look lovelier, feel softer, and be easier-to-manage than any other Home Permanent wave! Only Lilt's superior ingredients give such a superior wave!

# No Other Home Permanent Wave looks...feels...behaves so much like the loveliest **Naturally Curly Hair!**

Never before such a gentle, yet effective Waving Lotion!

Never before such a natural-looking wave that would last and last!

Never before such an easy-to-manage wave!

Never before such assurance of no kinky, frizzy look!

Only Procter & Gamble's world-famous laboratories have been able to develop such a superior Home Permanent. Lilt's superior ingredients make it far superior to all other Home Permanents. These superior ingredients are not only safer for hair—

they also give a wave that looks, feels, behaves far more like the loveliest Naturally Curly Hair!

Money-back guarantee: Both the Lilt Refill and Complete Kit are guaranteed by Procter & Gamble to give you the loveliest, softest, easiest-to-manage Home Permanent wave you've ever had—or your money back!

Complete Kit, with  
plastic curlers \$2.25\*  
\*plus Fed. tax



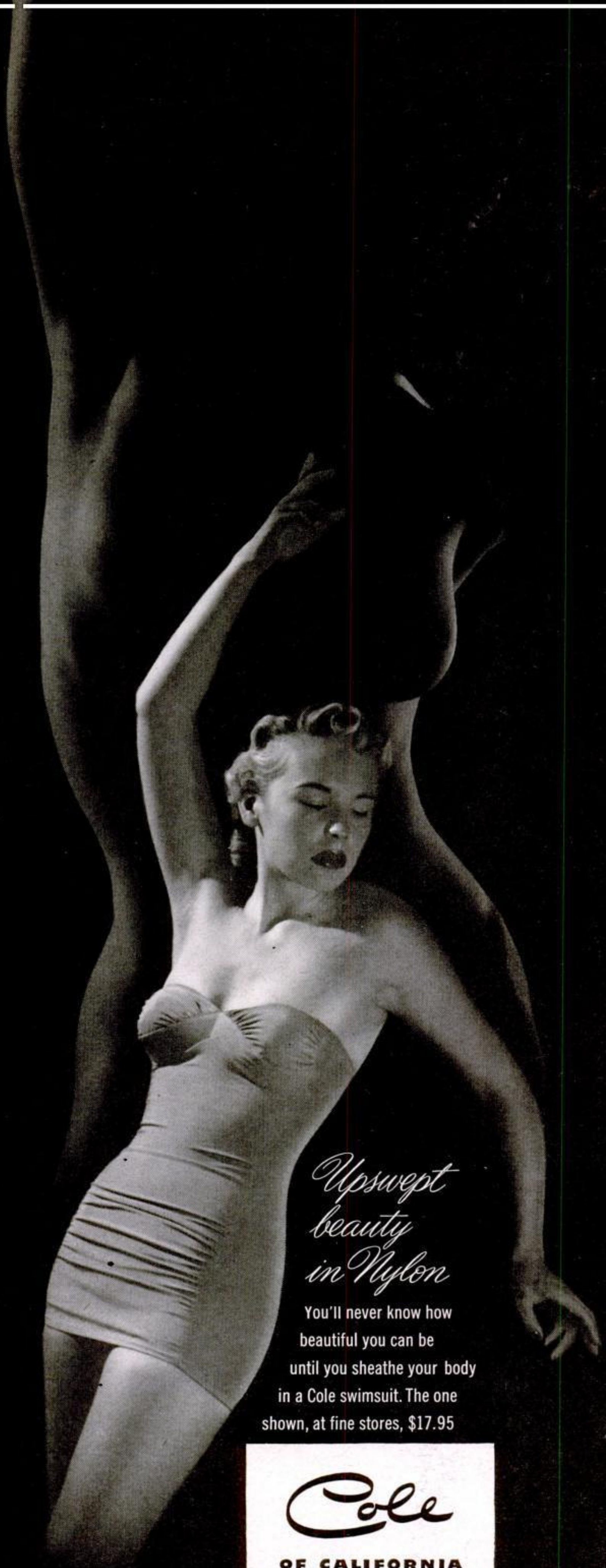
Refill, complete  
except for  
curlers \$1.25\*



## Home Permanent

Procter & Gamble's Cream-Oil Cold Wave





*Upswept  
beauty  
in Nylon*

You'll never know how  
beautiful you can be  
until you sheathe your body  
in a Cole swimsuit. The one  
shown, at fine stores, \$17.95

**Cole**

**OF CALIFORNIA**

ORIGINAL

© 1951, COLE OF CALIFORNIA, INC., LOS ANGELES 58

*There's a Cole designed  
to make you lovelier!*

## BRIDE'S SHOWERS CONTINUED



### KITCHEN SHOWER

Pressure cooker	\$12.95
Electric hand mixer	16.95
Magnetic cutlery set	15.00
Kitchen scissors	2.50
Utensil set	10.48
Bowl set and teakettle	4.90
Red iron frying pans, casseroles	25.95
Dish towels	2.76
Rack and copper pans	18.50
Step-stool kitchen chair	15.95
Kitchen clock	5.95
Coffeemaker	4.98
Can opener	2.49
Cookbook	3.00
Mirror	4.98
Canisters	5.00
Spice chest	18.95
Kitchen miscellany	10.00
	<hr/>
	\$181.29



PEGGY AND FIANCE Steve, bringing home all but the bacon from the kitchen shower, need only an apartment and groceries to set up housekeeping.



When the  
Recipe  
calls for  
the Best

  
**DIXIE  
BELLE**

*Distilled London Dry*

**GIN**



There's more enjoyment in Dixie Belle because it is distilled from the pick of imported fruits, herbs and berries. Dixie Belle makes any gin drink a better drink.

90 PROOF • DISTILLED FROM 100% GRAIN NEUTRAL SPIRITS  
CONTINENTAL DISTILLING CORPORATION • PHILADELPHIA, PENNSYLVANIA





Interior Designed by Howard Lorton, Inc., Denver

Never a dull flat  Never a glossy glare 

it's

# COLOR RICH

# TEXOLITE

T. M. Reg. U. S. Pat. Off.

INTERIOR PAINTS



**"IT'S REALLY SCRUBBABLE"**

### Seven Star Imperial

It's yours for color-rich walls and ceilings, beautiful as those pictured above. And yours for easy application—it goes on so easily, so evenly.

Choose Seven Star Imperial for other important advantages, too: it comes in exciting new trend colors; is scrubable; is a ready-to-use oil finish; goes over most surfaces; dries in an hour, leaving no "painty" odor. A gallon covers the average room. Ask your TEXOLITE paint dealer!

### TEXOLITE Imperial

High quality oil resin paint. Beautiful flat surface. Washable. Applies quickly and easily, dries in an hour, no "painty" odor.

### TEXOLITE Standard

Casein paint for bright colorful interiors at minimum cost. Cleanable. Dries in an hour, no "painty" odor.

**Real Economy!** These two fine paints come in paste form; thinned with water, the gallon you buy makes 1½ gallons of ready-to-use paint.



**PIGMENT COLOR CONTROL MAKES ALL THE DIFFERENCE!**



#### DULL FLAT

(Color pigments protruding from binder diffuse light.)



#### GLOSSY GLARE

(Binder overlaying pigments reflects light unpleasantly.)



#### COLOR RICH

(TEXOLITE pigments evenly distributed throughout paint film.)

NOTE: Light striking TEXOLITE controlled pigments (at right above) is diffused, absorbed, reflected—all in proper proportions. Far more beauty, far greater "depth" of color because it's COLOR-RICH!

**UNITED STATES GYPSUM COMPANY—CHICAGO 6, ILLINOIS**



# CEREBRAL PALSY

**Once considered hopeless,  
its victims now can make  
adjustment to normal life**

PHOTOGRAPHED FOR LIFE BY RALPH MORSE

Five years ago Neil Koenig, the 9-year-old boy at right, could neither walk nor speak. When he moved his legs the only result was a wild, erratic, purposeless motion. The labored contortions of his face as he tried to form words produced unintelligible, guttural sounds instead. Doctors first judged him feeble-minded. Then, when he was 4, Neil's true condition was discovered. He was one of some 190,000 U.S. children afflicted with cerebral palsy—brain damage which generally occurs before birth and permanently affects the nerve centers governing voluntary motion. Actually Neil had the mind and will of a normal boy. But because he had no muscular control he was unable to communicate with, or move within, the world around him. Neil's parents took him to a special class run by the New York Service for Orthopedically Handicapped and the city's boards of education and health—one of the few in the country devoted to the care of palsy victims. There he began a long program of therapy. Later the group moved into New York City's P.S. 135 and Neil went with it. By last year he was walking haltingly but without braces. More important, he learned how to speak and thus, for the first time, communicated with the world around him. Not long ago Neil proposed to one of his classmates but got no response. When his teacher suggested the girl had not understood him Neil countered stoutly, "Every—body c'n under—stand me!"

In 1946, when New York Service accepted Neil as one of its first students, the wide prevalence of cerebral palsy and the forms it takes (pp. 86, 87) had only recently been realized. (It probably cripples more children than polio.) For a long time many doctors had considered all such cases spastics and, since most appeared feeble-minded, they were written off as hopeless. Families, heaping guilt and recrimination upon themselves for spawning such offspring, shoved them out of sight. Then a handful of doctors, teachers and parents discovered that most actually had normal minds. They also found that by patient therapy many palsy victims could learn to produce more coordinated motion and speech. When New York Service began its program there were only a few institutions available to palsied children. Though the number has increased in recent years, even now only about four out of 100 children get needed treatment, since palsy is still comparatively unknown and its research receives barely 1/14th the amount of money that goes to polio. To remedy this the United Cerebral Palsy Associations will start a nationwide campaign next month for funds to help more institutions like P.S. 135 help more children like Neil Koenig.







BY LEARNING HOW TO FALL WITH LOCKED BRACES, GAIL SIMON HAS LOST HER FEAR OF BEING HURT



SUPPORTING BELT HELPED KAREN ANN GRAVER



**ZIPPING ZIPPER** on a board will teach Nancy Dethloff how to fasten and unfasten her own clothes.



**LACING A SHOE**, John Rose practices on wooden model before trying to tackle a normal-sized pair.

## THERAPY AIDS

The 30 palsied children who attend P.S. 135 divide their time almost equally between therapy classes, where they practice controlling muscular movements, and a program of academic classes in which they learn to speak and study (pp. 88, 89). In therapy most time is spent learning to walk (*above*), take falls (*above, left*), climb stairs, dress and undress and master other basic maneuvers (*left*). For once these are accomplished, a child can go on to one of the regular grammar schools which has enough orthopedic service to handle children who are partly self-sufficient.

The brain defects which produce cerebral palsy apparently result from malformation before birth, injury during birth, accidents or severe childhood diseases like meningitis and encephalitis. Since a lapse of years before training may leave the child without the will to learn, P.S. 135 likes to start children at preschool age.





LEARN TO WALK. SHE NOW TAKES 12 STEPS ALONE

## COORDINATION

Also younger children are more pliable and can be taught more easily to use their minds and bodies. Palsy usually affects the muscles in one of two quite different ways. Children like Gail Simon (*upper left*), who are spastics, have muscles which are tense and rigid, resisting movement. Others, like John Rose (*left*), are athetoids whose movements are exaggerated and uncontrolled. But the problem of both groups is the same. They must try, by constant practice and effort, to gain some control over their muscles. To achieve this, they are given tasks to perform requiring increasing amounts of precision. Since both spastics and athetoids constantly strain to control their unmanageable muscles, too much therapy makes them tired and tense. This in turn increases their difficulties. Consequently the school's daily routine includes soothing massage and many rest periods during which the children are helped to relax.



**A MOMENT OF TRIUMPH** for 9-year-old Wanda Steinberg came on her last day at P.S. 135. To pass

graduation requirements for promotion to an orthopedic school, she opened and closed a door by herself.

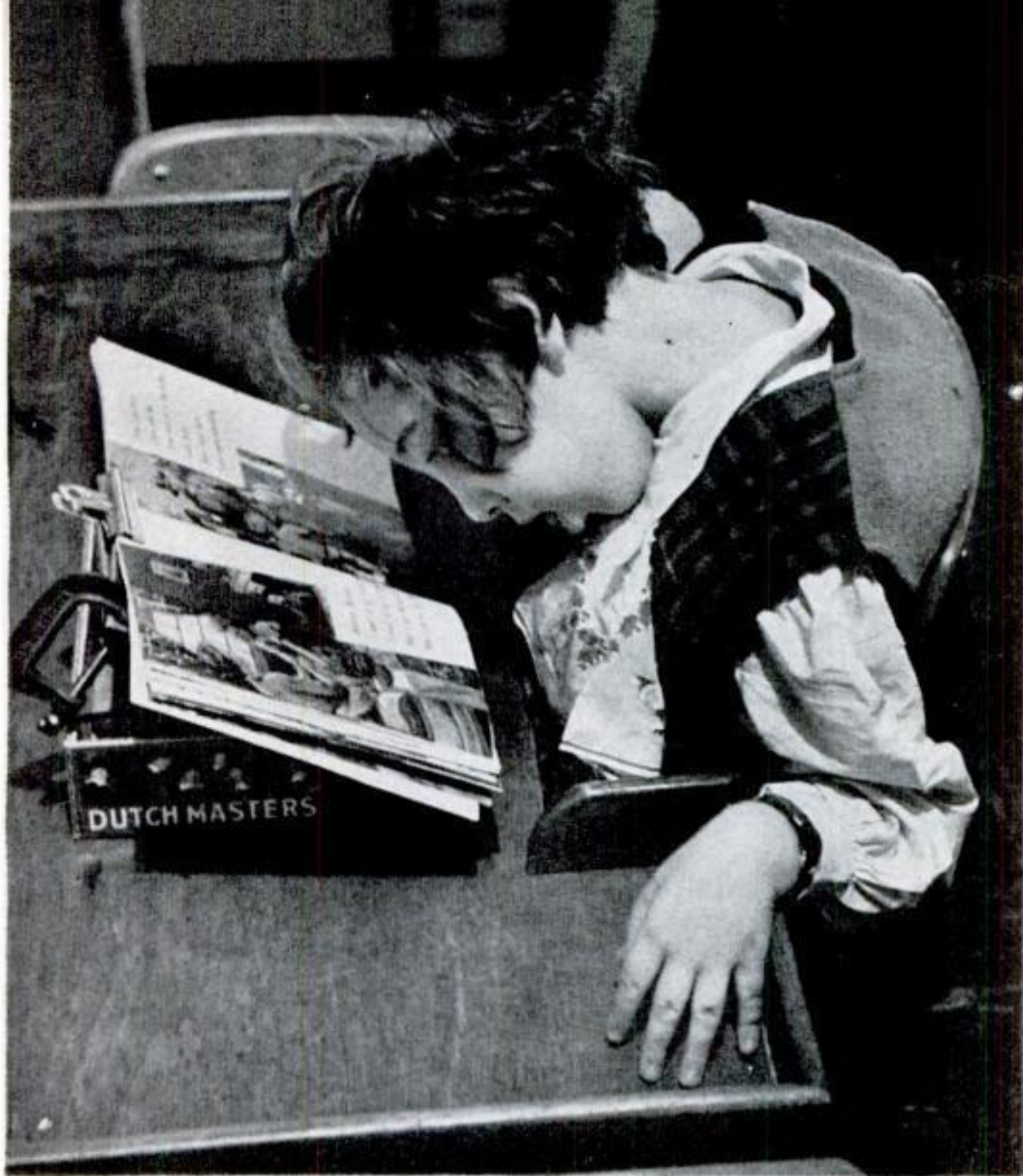




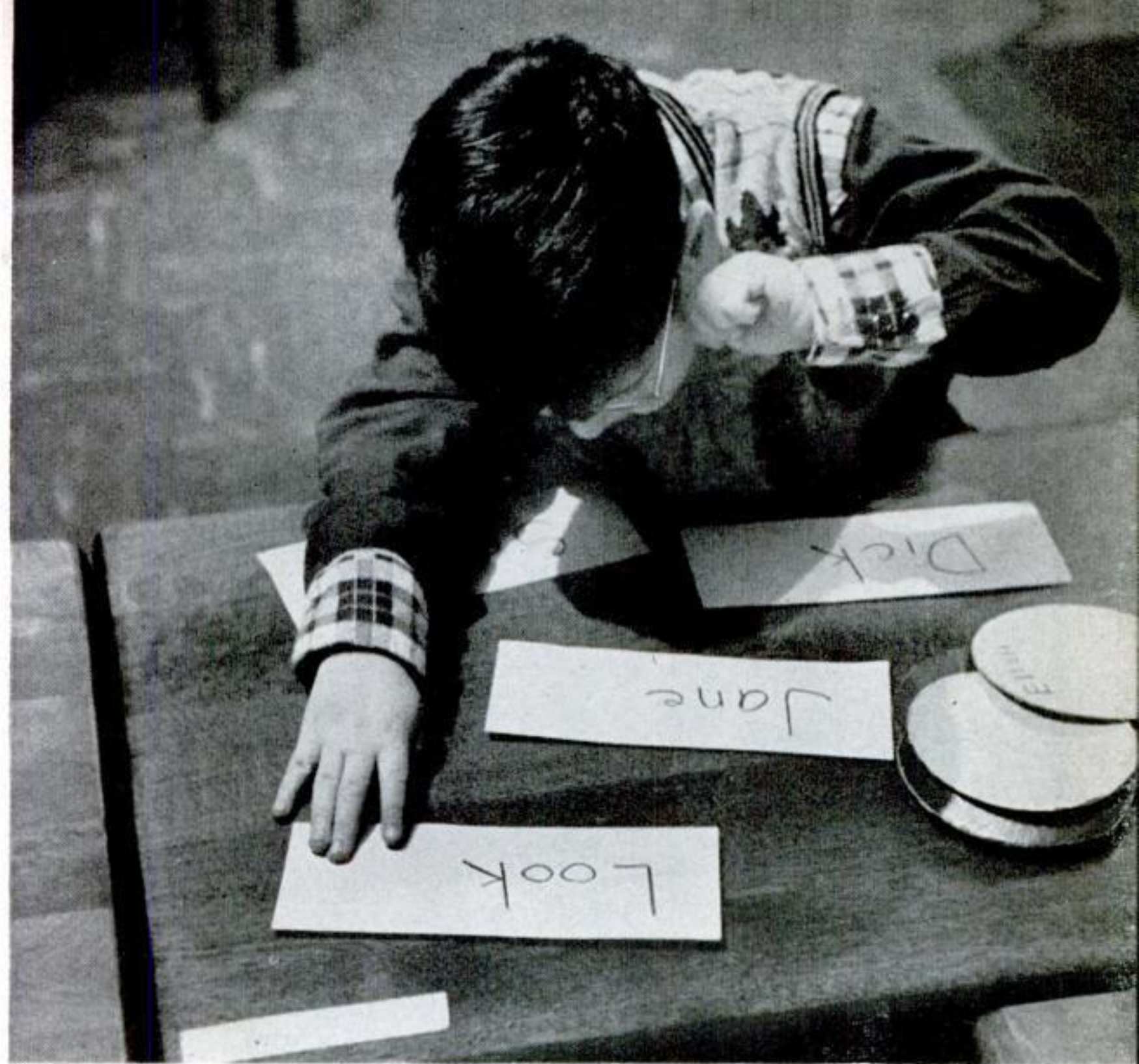
**PLAYING WITH A PET**, a guinea pig donated by a store owner, Ellen Itzkowitz learns about animals. Because pupils are not able to see much of nature, the

school gives them as many plants and animals as possible. Caring for living things gives them a sense of responsibility and also helps them learn to use their hands.





**STUDYING PICTURES**, an athetoid girl uses special book-holder. Despite almost uncontrollable neck muscles, she has kept up with her age group in studies.



**STUDYING WORDS**, a spastic boy tries to put together sentences with his cards. It is difficult for him to relax the tight, contracted muscles of his left arm.

## PUPILS LEARN SLOWLY

In the academic program the teachers and doctors of P.S. 135 prepare the children for entrance into regular schools whenever possible. To achieve this they give them standard courses of reading (*above*), word recognition (*upper right*) and writing (*below*). Though many devices like standing tables and pencil holders are necessary, they are improvised whenever possible to avoid the use of artificial gadgets which accentuate a child's feeling of being different. Despite the lack of such reminders, the teachers do want the children to realize that they may never be quite like other kids. Consequently most of P.S. 135 is occupied by normal schoolchildren who mingle and form friendships with their less fortunate classmates and, unlike many adults, take their condition as a matter of course. This, plus a natural integration into an understanding family (*next page*), adds an immeasurable increment of encouragement to the growth of a palsied child.



**THROUGH ONE-WAY WINDOW** normal pupils watch their handicapped schoolmates. Once accustomed to crippled children, they accept and help them.



**WRITING ON BLACKBOARD** is made possible for this youngster by a "standing table" which supports her. She uses chalk set in rubber for easier grasping.



**COPYING LETTERS** is a laborious task for this child, even with a crosspiece lashed to the pencil. She is now learning to type, using a stick to punch the keys.



## A CRIPPLED CHILD AT HOME

When the school day is over, 7-year-old Jim Sewell comes home. Here, with his parents' devoted help, he must learn his hardest lesson: how to live among people who are different from himself. Robert and Elizabeth Sewell have learned to give him the love and deep understanding that he needs without dulling his sense of self-reliance. They are alert to help him with the things he cannot quite manage alone, like climbing steps and getting undressed (*below*), but their assistance is cheerfully casual. They encourage his interests without urging him beyond his capacities. Jimmy is gradually improving. He may never completely overcome all his physical handicaps, but he will be spared the far more terrible burdens of shame and loneliness which are the greatest threat to the happiness of a crippled child.



**FEEDING FISH**, Jim balances on step of a kitchen stool (his mother helped him up). The fish are his personal property and he knows practically every one of them by name. He also owns a small turtle named Myrtle.



**HOME FROM SCHOOL**, Jim is lifted up the steps by his mother as his little brother watches him half-enuviously from doorway.



**HELPED UP** after his mother has locked his leg braces, he is able to stand by himself and with canes walk around the house.



**PLAYING RECORDS** is a favorite pastime, and the phonograph is arranged so that he can operate it by himself. Jim leans heavily against the machine and listens as his brother Greg dances around the room.



**IN HIS STAND**, a wooden contrivance that protects him from falls, he grins up at his mother as she stops to talk to him.



**GETTING UNDRESSED** is a job that Jim sometimes does alone at school. But it's hard work, and his mother lends a hand.



**AT BATH TIME** Mr. Sewell takes over from his wife, lifting his son's well-formed but uncoordinated little body into the tub.



**AT BEDTIME**, after Jim has put on his own socks, his father laces up short braces that the boy must wear when he sleeps.









With its French Quarter and fine restaurants, its old Creole traditions and modern port facilities, New Orleans is unique. But in the way its citizens respond to and regard

LIFE, New Orleans is like city after city in America. More than 200,000 people in the New Orleans area find LIFE is by far the most interesting magazine published.\*

## What happens when **LIFE** hits New Orleans?

From time to time, you may remember seeing in these pages the story of LIFE's local impact on some of America's cities.

In these pictures and captions is a partial reflection of the powerful effect LIFE has on the way New Orleans plans its civic life, amuses itself, learns about art, and manages its businesses.

The story, with minor variations, is the same in every city, town, and hamlet across the nation. For,

in the course of 13 issues, LIFE reaches all these Americans . . .

53% of men, women and children over age 10.\*

62% of the middle and upper economic groups.\*

77% of those with some college education.\*

Because so many people read and enjoy LIFE, it has become part of the commerce and culture, the entertainment and enlightenment of people in New Orleans and of all Americans . . . wherever they live.

\* From *A Study of the Accumulative Audience of LIFE* by Alfred Politz Research, Inc. This study measures the number of people over age 10 who read a single issue of LIFE (23,950,000) and reveals how this audience accumulates—as occasional readers are added to regular readers—to a total of 62,600,000 different people, in thirteen issues.

### CIVIC AFFAIRS FEEL THE INFLUENCE



At his desk is deLessups S. Morrison, Mayor of New Orleans, who said: "When LIFE publishes a piece about any phase of our city's life, the impact of the article is immediate and far-reaching, both at home and abroad."



In the water of one of twenty-three city-built municipal swimming pools are some young citizens with their Mayor. LIFE article on New Orleans' progressive recreation program greatly aided the entire recreation system.



Onto dock goes part of cargo that enters New Orleans daily. LIFE picture on wharf construction "brought inquiries from ports all over U.S.," according to H. A. Sawyer, President of Port's Board of Commissioners.



## PEOPLE AND PLACES FEEL ITS POWER



**Society Deb**, Miss Anne Williams, after appearing in *LIFE*, was approached by five of Hollywood's major studios for movie contracts. She is one of over 13 million young adult readers, aged 20 to 29, in *LIFE*'s audience.\*



**King of Mardi Gras**, Marine Sgt. Lindsay Larsen, a veteran wounded in Korea, says: "Wherever we went in Korea, *LIFE* went with us. *LIFE* brings home to our families the facts, not fiction, about the war in Korea."



**Circus party debut** of Miss Avery McLoughlin was held at the Patio Royal. Mr. Lester Sherry, restaurant's manager, tells result of *LIFE* article about party: "Two weeks later, our business had increased more than 65%."

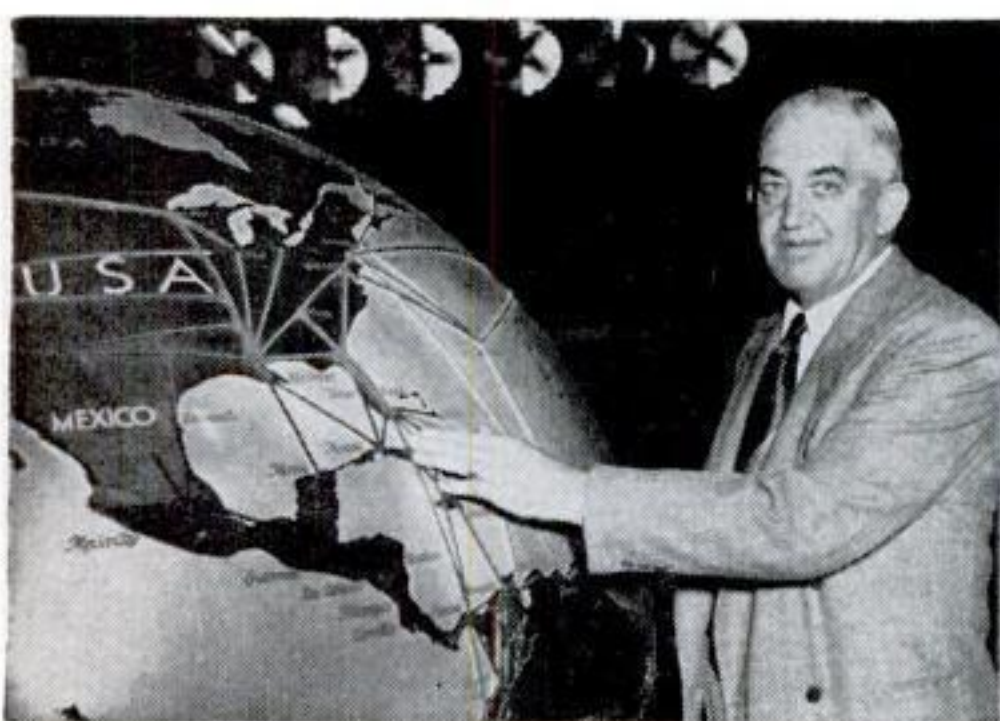
## COMMERCE AND CULTURE FEEL THE EFFECT



**On Avery Island**, world-famed Tabasco Sauce is made. After *LIFE* story on Island, Walter C. McIlhenny, food company's president, said: "Sales spurted and February closed with our largest gross ever." 70% of business owners and executives read *LIFE*.\*



**At Maison Blanche**, products advertised in *LIFE* are regularly identified. Says Pres. I. Newman: "The success of our recent *LIFE* promotion again proves to us the value of *LIFE* advertised brands." Of interest to retailers: *LIFE* has 31,550,000 feminine readers.\*



**At Moisant International Airport**, D. O. Langstaff, Exec. Director, City of New Orleans Aviation Board: "*LIFE*'s articles on the aviation industry help clarify the problems and operations of the airlines we serve."



**At Delgado Museum**, Director Alonzo Lansford says: "*LIFE*'s famous color story on Michelangelo's Sistine Murals brought more inquiries here than any art news in years." 77% of college-educated Americans read *LIFE*.\*

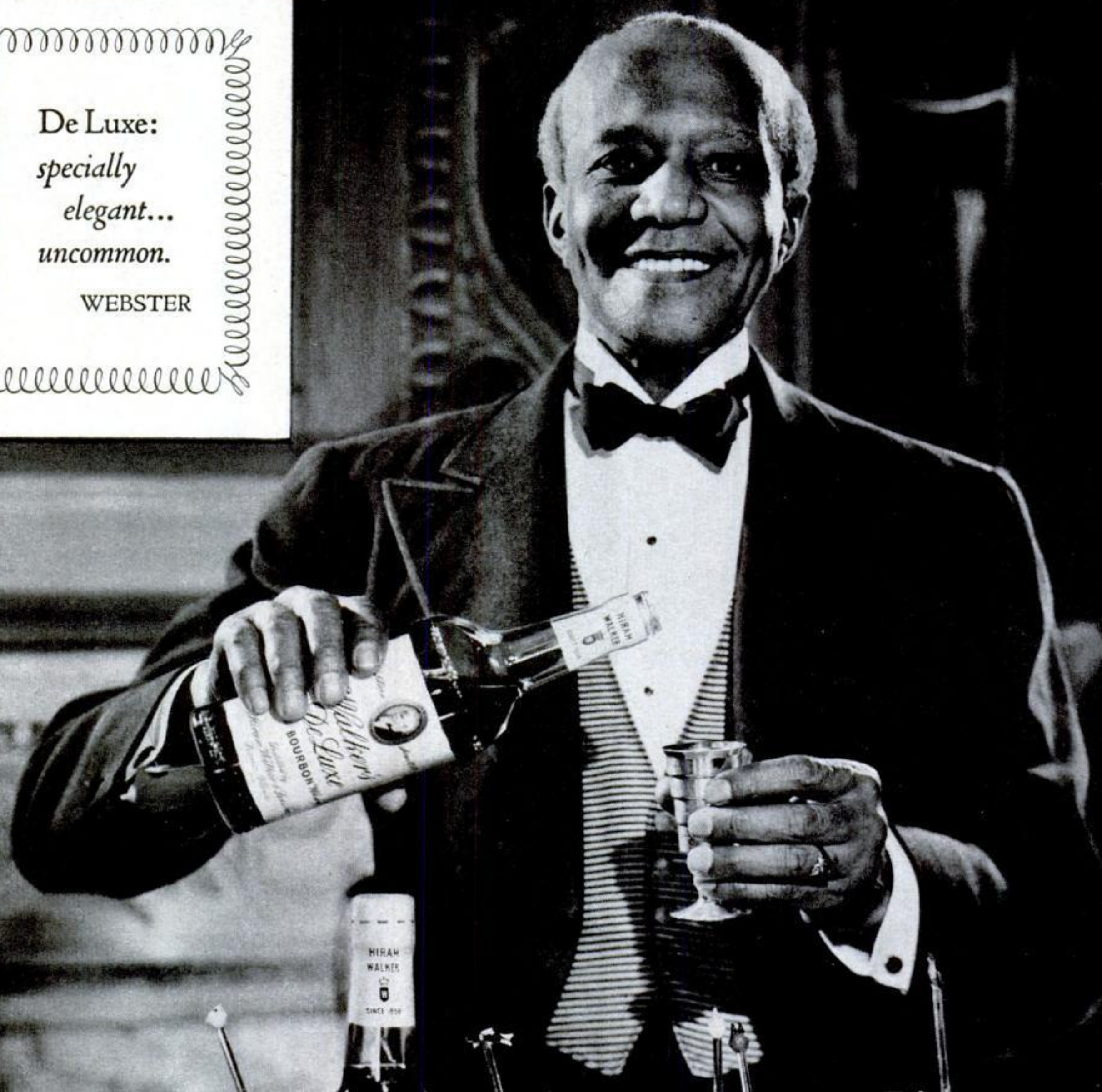


**At Tulane University**, Dean Buford Pickens, Director of School of Architecture: "*LIFE* often surpasses professional journals in covering recent architectural developments." Over half of America's homeowners read *LIFE*.\*



De Luxe:  
specially  
elegant...  
uncommon.

WEBSTER



*Walker's De Luxe is a straight Bourbon whiskey,  
elegant in taste, uncommonly good—a Hiram Walker whiskey.*

*Hiram Walker & Sons Inc., Peoria, Ill. 86 Proof.*



# THE STRANGE CASE OF COLONEL FAWCETT



AT JUNGLE CLEARING HE NAMED DEAD HORSE CAMP, FAWCETT (LEFT) BADE FAREWELL TO HIS GUIDE

## DISCOVERY OF BONES IS FINAL CHAPTER IN 25-YEAR-OLD SEARCH

Somewhere deep in the uncharted Brazilian jungle, Lieut. Colonel Percy Fawcett believed, was a legendary lost city, the cradle of a forgotten civilization. But the guides who led the veteran English explorer, his son Jack and a third Englishman, Raleigh Rimell, were afraid. Few outsiders had ever come back from the heart of Matto Grosso; savage Indians waited ahead. The guides refused to go on.

Once before Fawcett had led an expedition in search of the lost city but had been turned back. And for years he had checked hundreds of old stories, studied the records of an 18th Century explorer who claimed to have seen the fabled city and its gold mines. Outfitting at Cuyabá, the jumping-off spot on the edge of the wilderness, the mystic Fawcett had even attended a spiritualist séance. ("We . . . have got as far as

terrific rapping and hands feeling over everything," Jack wrote to a friend in New York.)

Now, a month's trek into the wilderness, Fawcett would not quit. He gave the reluctant guides a last message for the American sponsors of the trip, shook hands (*above*) and with Jack and Rimell disappeared into Matto Grosso.

That was on May 30, 1925.

The three white men never returned, and over the years the rumors multiplied: they had been slain by Indians; they had found the lost city but were captives of a native tribe; the younger men were dead, and Colonel Fawcett was the white god of the savages. There were hundreds of reports, half a dozen search expeditions (*pp.* 96, 97) but few solid facts until last month, when the jungle finally yielded what may be the real story of the Fawcett expedition (*pp.* 98, 103).



EXPLORER'S SON Jack rode this mule to edge of jungle, then sent it back with the returning guides.



## IN 25 YEARS THE MYSTERY ONLY DEEPENED



**FIRST SEARCHER** was also an Englishman, George Dyott. Friendly Indian told him savage Suyas slew Fawcett.



**JUNGLE RIVERS** such as Paranatinga, which Dyott's 1928 expedition is crossing above, frequently cut Fawcett's trail and made search doubly difficult. Dyott felt that Fawcett deliberately tried to conceal route to lost city.



**SWISS TRAPPER** Stephan Rattin revived mystery in 1932, claimed he had seen Fawcett alive but a captive.

## AFTER MANY JOURNEYS, THE END IS DEATH



**FLIGHT FOR PROOF** of Vilas Boas story took Photographer Bud Gourley to Xavantina and Kuluene.

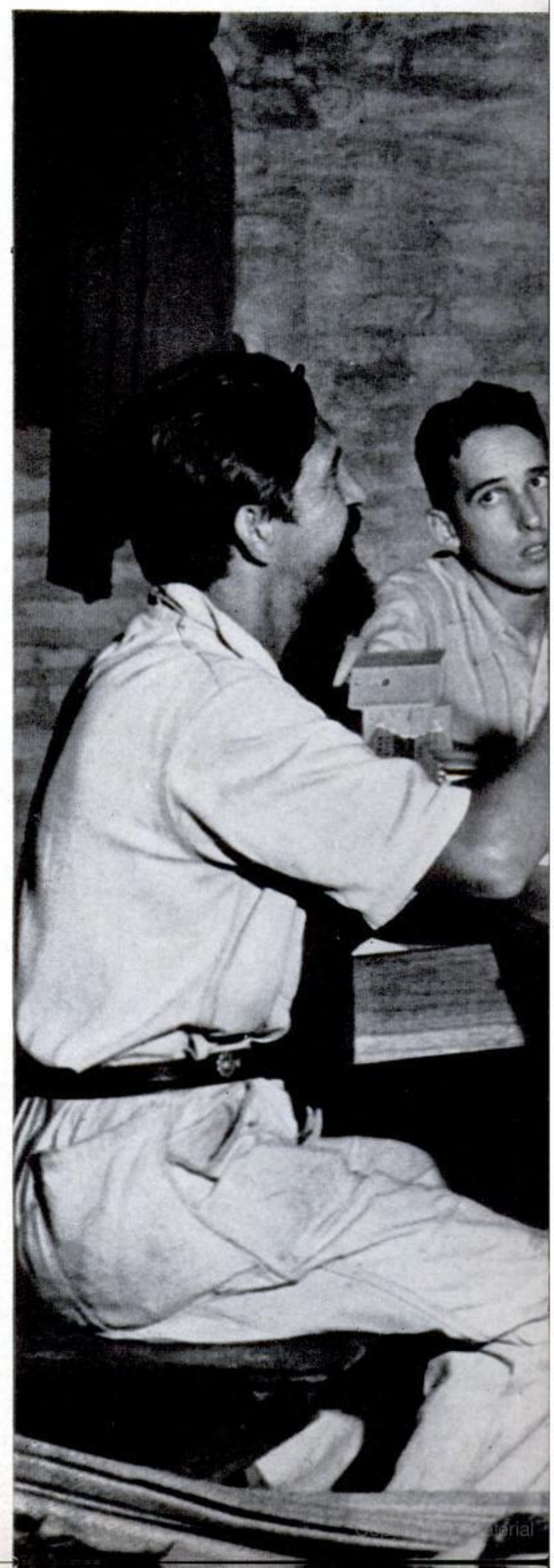
The Fawcett mystery might have ended soon after it began but for the persistence of the missing man's wife. In 1928 Explorer George Dyott radioed from the jungle that Fawcett had "perished at the hands of hostile Indians during July 1925. . . ." From France, after she reported receiving telepathic messages that he was alive, Mrs. Fawcett wrote: "I still . . . believe they are alive, but detained, and cannot get away." Conflicting stories that piled up in the next two decades lent some substance to her hope.

Then about 1947 three frontiersmen, the brothers Vilas Boas, won the confidence of the Kalapalos, beyond whose village the Fawcetts' trail disappeared. Promised immunity and a reward, a Kalapalo chief named Izarari confessed slaying the explorers. But after collecting the reward he admitted his story was a hoax. Finally jungle-wise Orlando Vilas Boas got from Komatzi, the new Kalapalo chief, what seems to be proof of Fawcett's real fate: his bones.



**FAWCETT'S LAST STOP** before disappearance into jungle was Kalapalo village of Kuluene. Indians there told Vilas Boas conflicting stories, but finally admitted explorer was slain after crossing the river.

**STAR WITNESS**, Chief Komatzi (standing), told Orlando Vilas Boas (left) he was 10 when a man from his village killed Fawcett. Through an Indian interpreter, Narro (right), he described location of bones.







**RIVER ROUTE** to find Fawcett was tried by lightly clad English expedition in 1932. Out of this trip came Peter Fleming's best-seller, *Brazilian Adventure*.



**WHITE INDIAN** was found in the wilderness in 1943 by Edmar Morel (left), who claimed savage was Jack Fawcett's son. Morel said Fawcett perished.



**IN INDIAN VILLAGE** in 1947, Dr. Harry Wright, shown here with native woman, said he heard one account of Fawcett's murder from son of Chief Izarari.



CONTINUED ON NEXT PAGE





**FAWCETT'S SKULL** is examined by Orlando Vilas Boas, who is pointing to bones smashed in by a war club. The explorer was ambushed by Kalapalo named

Cavicuri whom he had struck in a dispute, according to Chief Komatzi, who led Vilas Boas to ambush scene, ordered skull and bones dug up to prove his story.

[CONTINUED ON PAGE 100](#)





I've  
gotta  
get  
growing  
and  
*\*Kleinert's*  
is such a big help!

I've got places to go, so I need comfort. That's why I'm all for Kleinert's Silk Softex Baby Pants. They're slick-looking and slick-feeling... with plenty of room for action. Made by Kleinert's exclusive process, these Softex baby pants are waterproofed without rubber. And they're so lightweight... That's why they're such a help in keeping baby happy; see what they do to keep away heat rash! Softex baby pants wash in a flash... refuse to peel, crack or get stiff. And they weigh less than one ounce! Always true to size... whether you buy small, medium, large or extra large. In white, blue, pink, yellow, tender green. \$1.00 a pair.



See how highly the medical profession  
thinks of Kleinert's Baby Pants

## Baby pants of wonderful Silk \*Softex

waterproofed without rubber... no odor

PRICES SLIGHTLY HIGHER ON THE WEST COAST



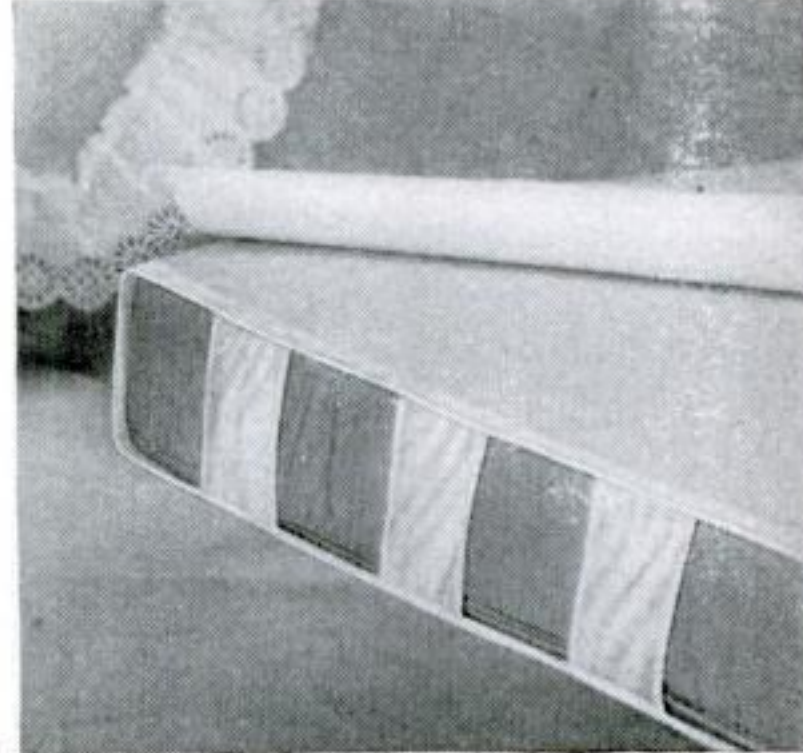
**Pad Pants...**  
Hook fastened, no pins. Use with disposable refills or folded diaper. Rayon Softex... 1.25. Sturdi-lite plastic... 75¢. Disposable refills... 48 for 1.25



**Little Farmer High Chair Pad...**  
It's fun to be up in a high chair, down on the farm! Gay multicolored percale, plastic coated. Waterproof. Wipe clean with damp cloth... \$3.95



**Dry-Downe Crib Sheet...**  
Waterproof, covered with fleecy cotton flannel. Always cozy, never cold or clammy... even when wet. Carriage to crib sizes... 59¢ to \$3.95



**Sturdi-Lite Mattress Cover...**  
Waterproof on both sides, mattress can be turned over without removing cover. Slips on and off — easily as a pillowcase. Strong non-heating vinylite... \$2.50

\*®





"We love our new Raytheon for its beauty, ease of tuning, reliability!" says the Ray Mueller family, 8057 S. Carpenter Street, Chicago

**THE CONSTELLATION**—Model C-2006—huge 20" rectangular TV in a truly modern cabinet, designed exclusively for Raytheon by Marholz! Cabinet size: 26 3/4" wide, 38" high, 22 1/2" deep. 22 tubes, 2 rectifier tubes. Keyed Automatic Gain Control and Automatic Frequency Control, built-in antenna, exclusive one-knob tuner.

REPLACEMENT OR REFUND OF MONEY  
Guaranteed by  
Good Housekeeping  
IF NOT AS ADVERTISED THEREIN

*You buy dependability when you buy*

# Raytheon<sup>tv</sup>

## with all 7 vital points of quality

Before you choose any TV set, it will pay you to see Raytheon first. Because Raytheon offers you all 7 vital points of quality:

**Proved ability**—Raytheon has a 25-year history of electronic achievements. **Unexcelled pictures**—advanced engineering assures clear, sharp, steady pictures. **Easy to operate**—with Raytheon's single-knob control. **Beautiful cabinets**—exclusively designed for Raytheon by Marholz! **Honest workmanship**—high engineering and manufacturing standards assure highest quality. All sets adaptable to color TV. **Triple inspection**—of parts, production, finished product assures trouble-free performance. **Triple protection**—every set backed by Underwriters' Laboratories, Good Housekeeping seal, liberal 1-year written warranty.

See your Raytheon dealer now—compare Raytheon on all 7 vital points of quality—see why you buy dependability when you buy RAYTHEON TV!

A complete line of TV receivers from \$279.95 to \$750.00, including Federal excise tax and 1-year warranty. Slightly higher West and South.



A Trusted Name in Electronics

Belmont Radio Corporation, Dept. A-4, 5921 W. Dickens Ave., Chicago 39, Ill.  
Subsidiary of Raytheon Manufacturing Company



**THE STARLIGHT**—Model RC-1720—17" TV, AM radio, all-speed record player. Mahogany cabinet 23 3/4" wide, 40" high, 18 1/2" deep.



**THE ROCKET**—Model M-1711—17" rectangular TV, durable maroon plastic fabric covered table model, 19 3/8" wide, 17 7/8" high, 18" deep.

Fawcett Case CONTINUED

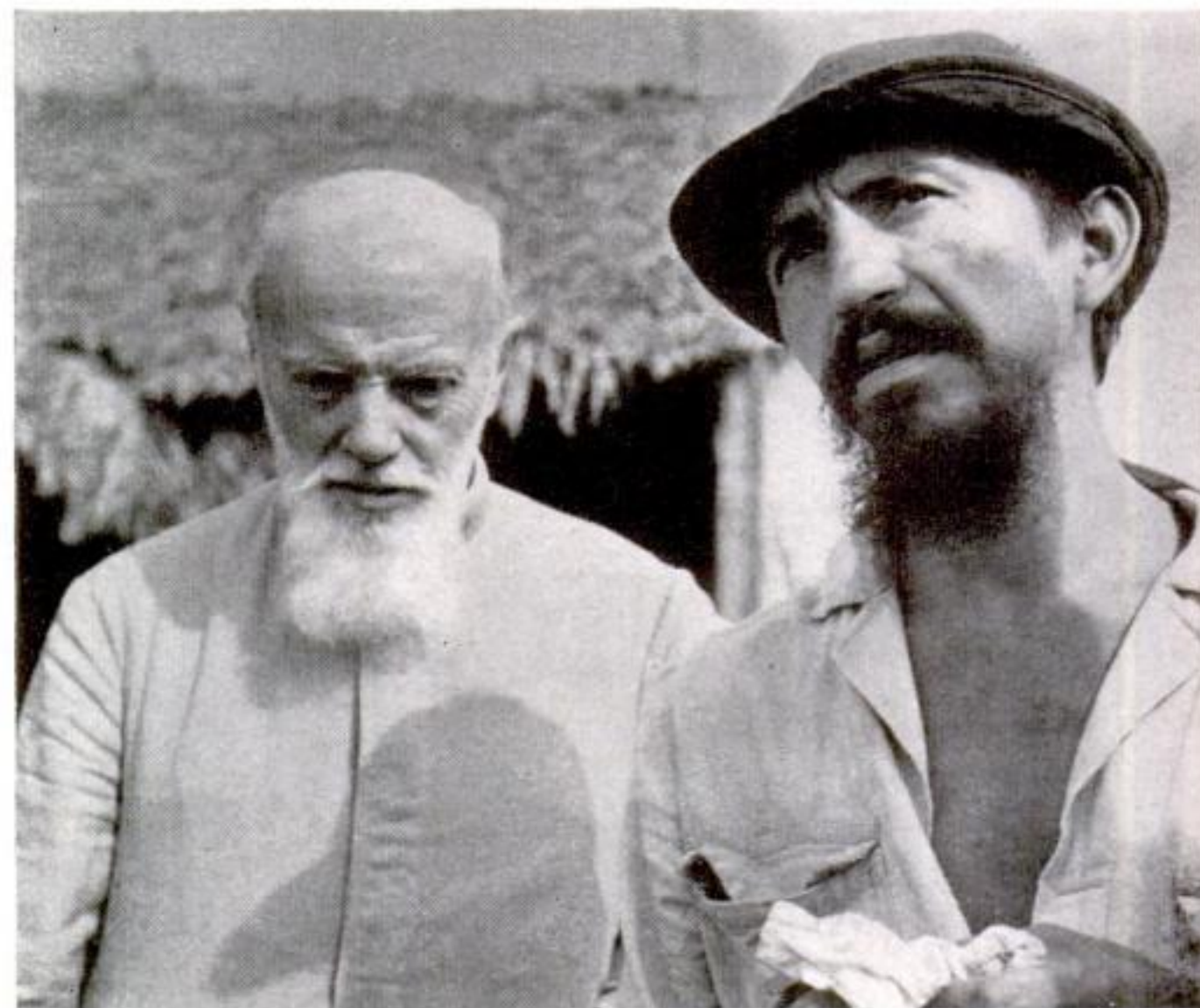
## VILAS BOAS WON INDIANS' TRUST



**NATIVES' AFFECTION** for Orlando Vilas Boas is indicated by this warm welcome from Kuluene boy. The frontiersman, who was building airstrips across Matto Grosso, won Kalapalos' trust by tact, fairness. He made special trip with beads and fishing lines promised in exchange for truth about Fawcett.



**NATIVES' CONFIDENCE** in Vilas Boas is exemplified in his comradeship with Narro, the interpreter. When Narro asked if there were any Indians like him in America, Vilas Boas answered, "Yes, except they own jeeps, houses, airplanes." This, however, was just too much for Narro; he dissolved in laughter.



**NATIVES' PADRE**, Antonio Colbachini (left), an Italian missionary who has spent 45 of his 82 years among Matto Grosso tribes, shares Vilas Boas' conviction that bones are really Fawcett's, although no remains were found of younger Fawcett and Rimell. Indians said they were slain and thrown in lake.

CONTINUED ON PAGE 103





*Newest* IN STERLING . . . SWEETHEART ROSE BY LUNT . . . The magic days of your engagement . . . the unforgettable loveliness of your wedding day . . . those first thrilling hours in your own home — precious moments you will treasure always. Destined to recall these joyous times is the Sterling you so thoughtfully chose above all others . . . the lovely, new SWEETHEART ROSE. The play of lights upon its glistening beauty, its graceful simplicity and youthful feminine charm are yours to enjoy for all time, and for your guests to admire in long years to come. The romance of the rose with its unspoken mystic meanings is captured here in enduring Sterling, recalling treasured memories to be cherished forever. Please send for literature and prices, addressing Department D-2.

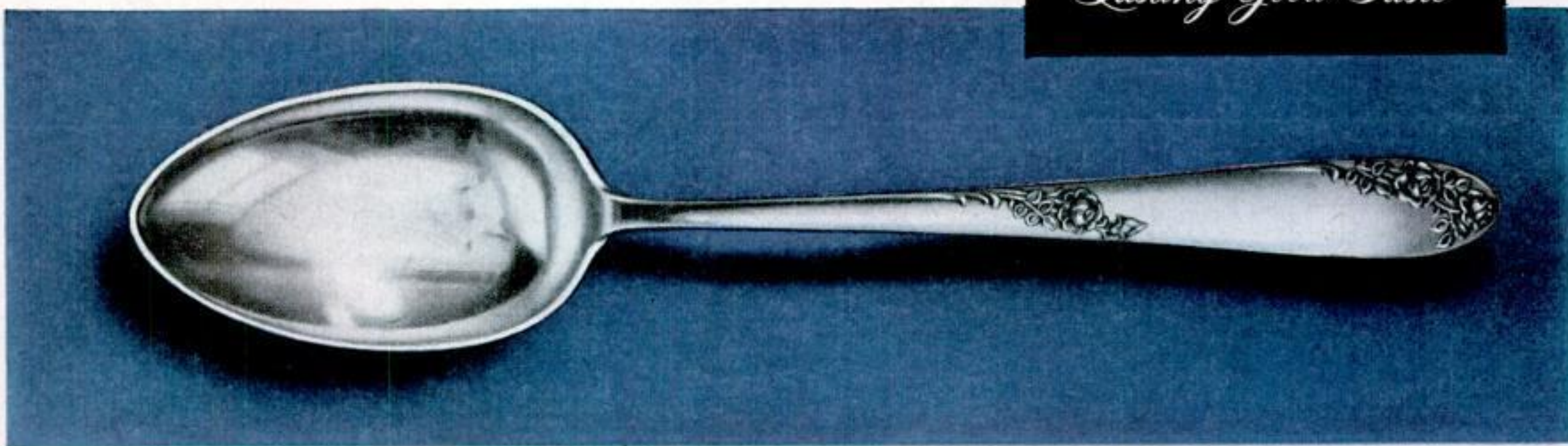
**LUNT** *Silversmiths*  
GREENFIELD • MASSACHUSETTS

# LUNT'S Sweetheart Rose

STERLING

See the new SWEETHEART ROSE Sterling during Sweetheart Week, April 30 to May 7. At leading jewelers and silverware departments only.

**LUNT**  
*Sterling of  
Lasting Good Taste*

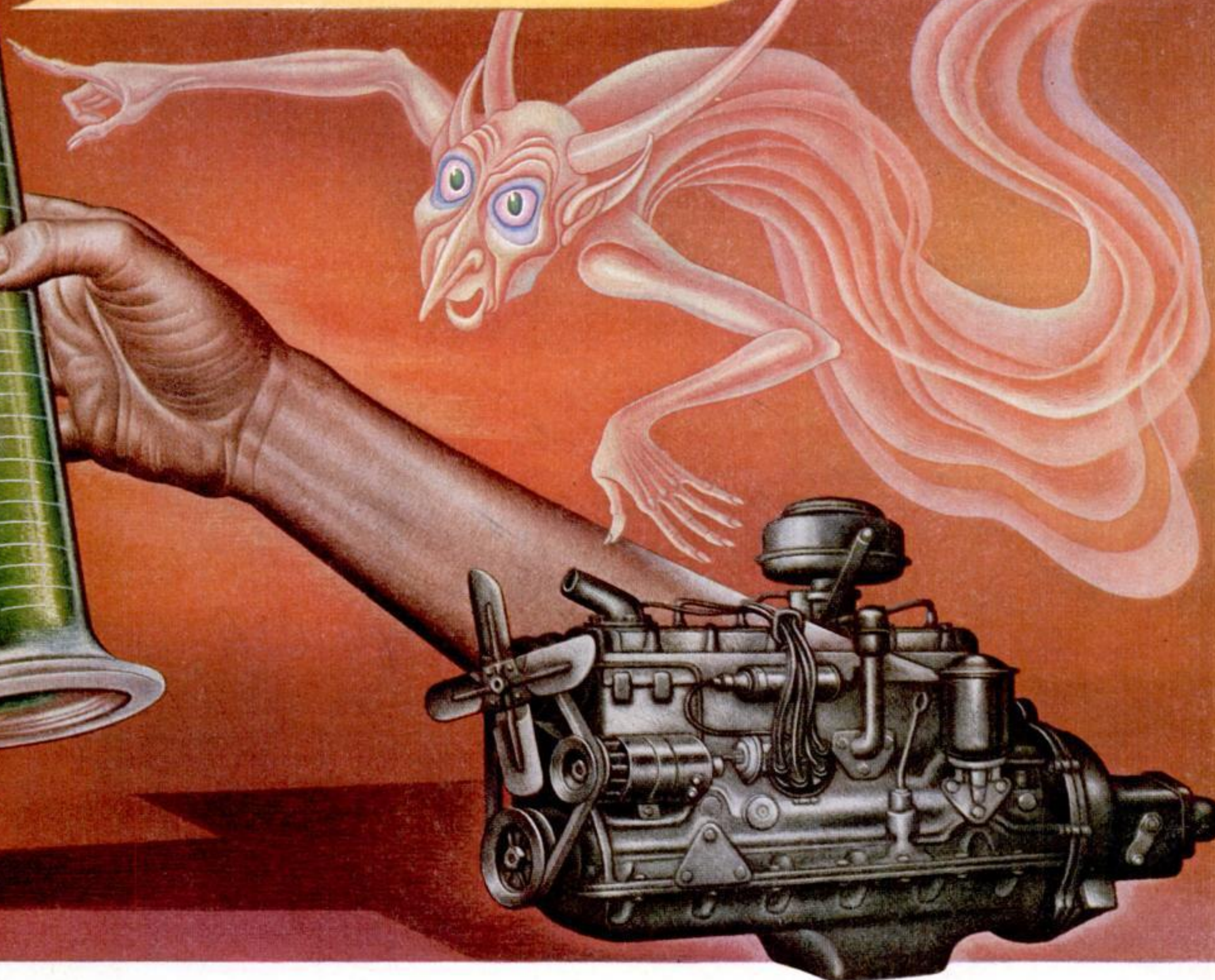




ARTZYBASHEFF

Your engine makes this  
much acid every day

... And it's *Acid Action*—not friction  
that causes 90% of engine wear!

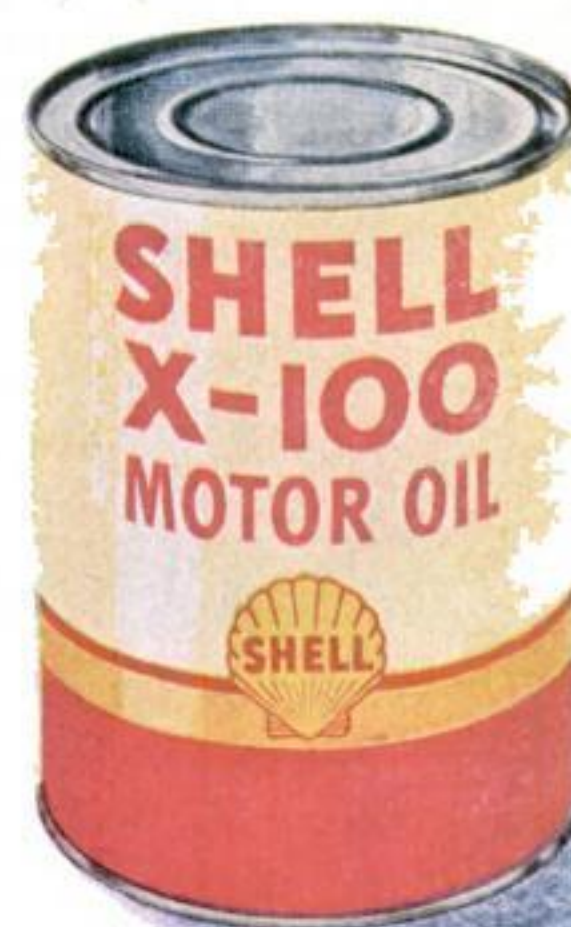


## NEW alkaline Shell X-100 Motor Oil neutralizes Acid Action

It's not *friction* but *acid action* that causes 90% of engine wear! To neutralize the harmful effect of the pint or more of acid formed in average daily driving, Shell Research has produced an *alkaline* motor oil—Shell X-100. Fortified with alkaline "X" safety factors, it neutralizes the acid action, prolonging the life of your engine.

The new Shell X-100 is a Premium Motor Oil. It is a Heavy Duty Motor Oil. In addition, it possesses cleaning factors which help prevent deposits that would foul your engine.

Shell X-100 is the finest motor oil money can buy. Let your Shell dealer give your engine the protection of this new alkaline Shell X-100 Motor Oil today.



**It's Incomparable!**



## CLUES TO AUTHENTICITY OF STORY



**FAWCETT'S HEIGHT** was marked on a tree above Vilas Boas' head by Indian at Kuluene. The mark checks with the recollections of Brazilian friend of the lost explorer who recalls him as "a tall man, definitely over 6 feet." Komatzi also identified the photos Vilas Boas showed him as likeness of the slain man.



**FAWCETT'S THIGH BONES**, here measured against the legs of Brazilian Air Force Major Rui Moreira Lima, who flew to Xavantina with Gourley, were apparently those of tall man and strengthened Indian's story. Rusted machete blade found with the bones proved to be common make, could not be traced.



**FAWCETT'S DENTURE** may prove definitive clue. Brazilian officials examining the upper bridge, which Mrs. Fawcett says is a duplicate of the one worn by the explorer on his last expedition, are awaiting the government's permission to match it with single-toothed upper jaw of skull found in the jungle.



*it's a  
wonderful  
buy!*

**Dress them up or down!** Add a belt. Play up the convertible collar with a jewel, a posy. Waistbanders follow your whim. Newest solid shades. Misses', petite sizes. **10.95**

**Saconomy**  
waistbanders

*the dresses that do  
as you please*



**Move free and easy.** The flex-and-flatter waistband stays put, fits right without alterations. Leaf print, misses' sizes, **14.95**



**Pack them, wash them.** No wrinkle worries with Saconomy-Ciella, heavenly acetate rayon.



No mail orders, please. Watch your newspaper for local advertisements. Send for **FREE** illustrated "Plan for Fashion, 1951" to Saconomy, Dept. C-7, College Point, N. Y.



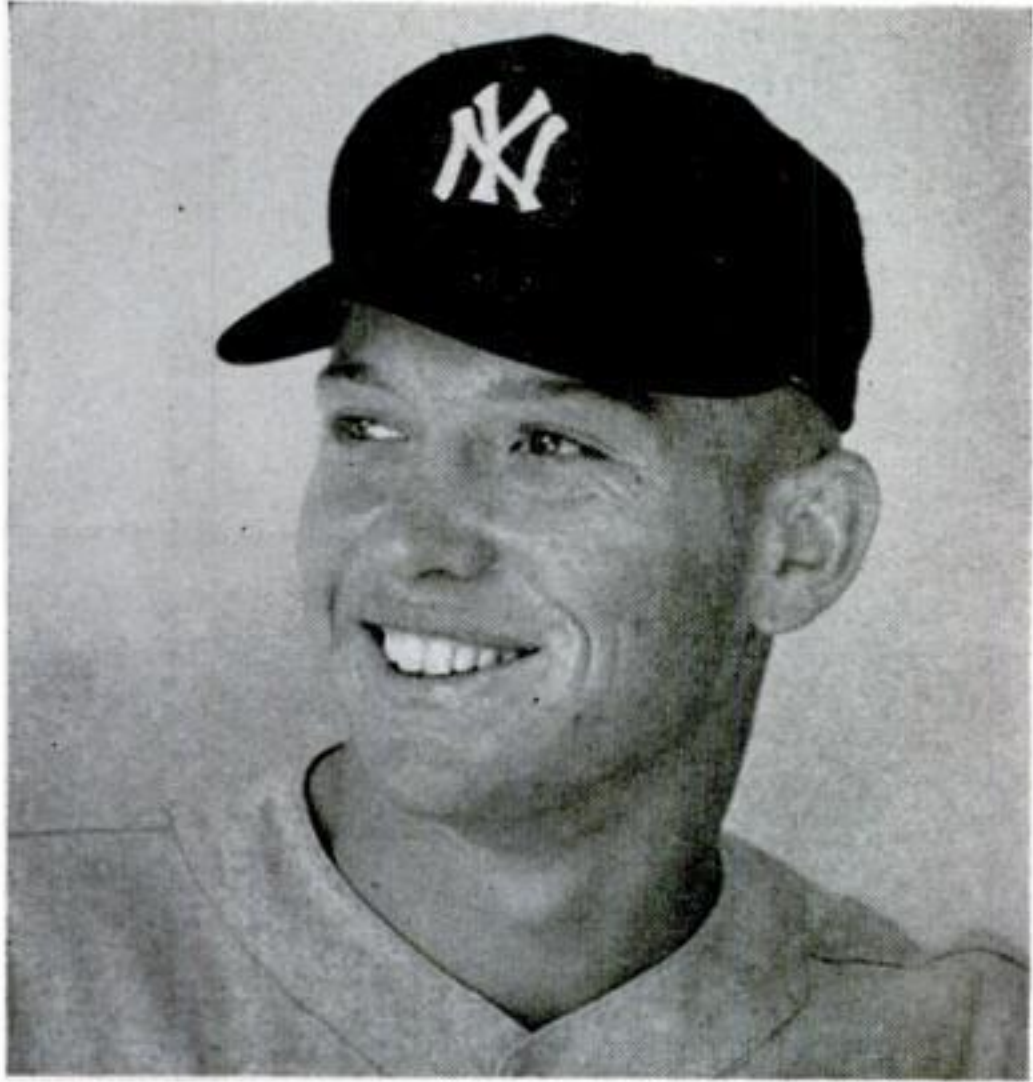
# 461 FT.



**DIMAGGIO HOVERS** as Mickey Mantle reaches for a Red Sox fly (ball visible at base of figure 1). Although DiMaggio denies that Mantle is his protégé, he

supervises Mickey's every move in the outfield. Manager Stengel shifted Mantle from shortstop, assigned Tommy Henrich to teach him tricks of his new trade.





MICKEY MANTLE BEAMS HAPPILY UNDER YANKEE CAP

## MICKEY MAKES IT

**Baseball's most ballyhooed rookie gets chance in the Yankees' outfield and does pretty well**

At the Yankee farm school in Phoenix, Ariz., in January of 1950, 18-year-old Mickey Mantle was just one of 60 minor league hopefuls dreaming of the majors. But in two trips to the plate his fortune was made. Hitting right-handed in his first squad game, he slammed a home run over the right-field fence. Next time he stepped nonchalantly to the other side of the plate and, as a "lefty," whanged out a homer into left field. Manager Casey Stengel's eyes bulged. This spring, after a season's seasoning with Joplin in the Western Association, Mickey was called to the Yankee training camp and, though his face is still far from famous, he became overnight "the perfect rookie": "another DiMaggio," "faster than Ty Cobb," "more power than Ted Williams."

Although Yankee coaches thought he might not yet be as good as the sportswriters said, he got away to a fast start in spring training by hitting a resounding .402 and topping the squad with nine home runs. Last week against the Red Sox, Mickey made his formal debut as a Yankee, playing right field. Nervousness woke him at 6 a.m. that morning. He didn't relax until the game began. "I looked around and there was Joe DiMaggio. Vic Raschi was pitching and Rizzuto was at shortstop. I kinda went weak in the knees until I thought, 'I must be a little bit good to be out here playing with these guys.'" He hit one single, drove in one run and caught three flies. Mickey had obeyed his father's charge, "You've made all the headlines. Now make the team."



**UNRECOGNIZED BY FANS,** Mickey (right) walks away from dressing room as determined teenagers mob familiar pitcher, Joe Page, for autographs.

CONTINUED ON NEXT PAGE



MICHAEL BERRY

"YOU MAY BE THE CLUB DIVING CHAMP — BUT HE USES MENNEN SHAVE CREAM"



**THE AFTER-SHAVE LOTION WITH**

*The He-Man Aroma That "WOWS" the Ladies!*

● You'll Like Its Refreshing, "Wake-Up" Tingle!  
Helps Heal Tiny Razor Nicks, Too!





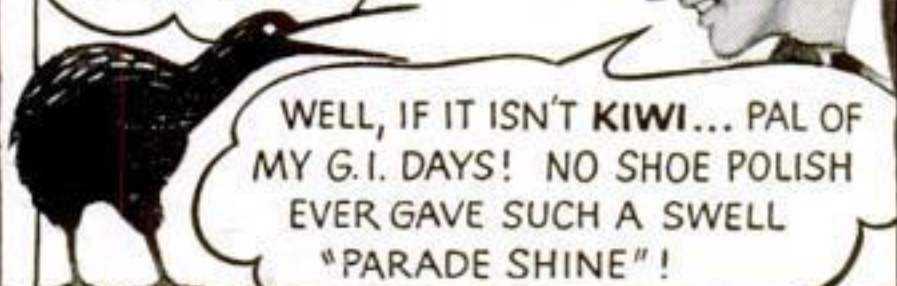
# SAME OLD STORY ...THE BOSS TURNED YOU DOWN!



AND DON'T BLAME YOUR BOSS! IT'S YOUR OWN FAULT AND I COULD TELL YOU WHY...



LET ME TELL HIM, MRS. DEAN! YOUR SHABBY LOOKING SHOES DIDN'T HELP YOU ANY, CHUM! YOU KNOW THE BOSS IS A STICKLER FOR NEATNESS!



WELL, IF IT ISN'T KIWI... PAL OF MY G.I. DAYS! NO SHOE POLISH EVER GAVE SUCH A SWELL "PARADE SHINE"!

LATER

JUST LOOK AT THIS TERRIFIC KIWI SHINE! AND THERE'S NO HARD RUBBING!



AND KIWI SHINES LAST MUCH LONGER!

THIS TIME I DID GET THE PROMOTION! KIWI'S TIP MEANT MONEY IN OUR POCKET!



## Brighter Shines

WITH 1/2 THE RUBBING

# KIWI

(KEE-WEE) SHOE POLISH

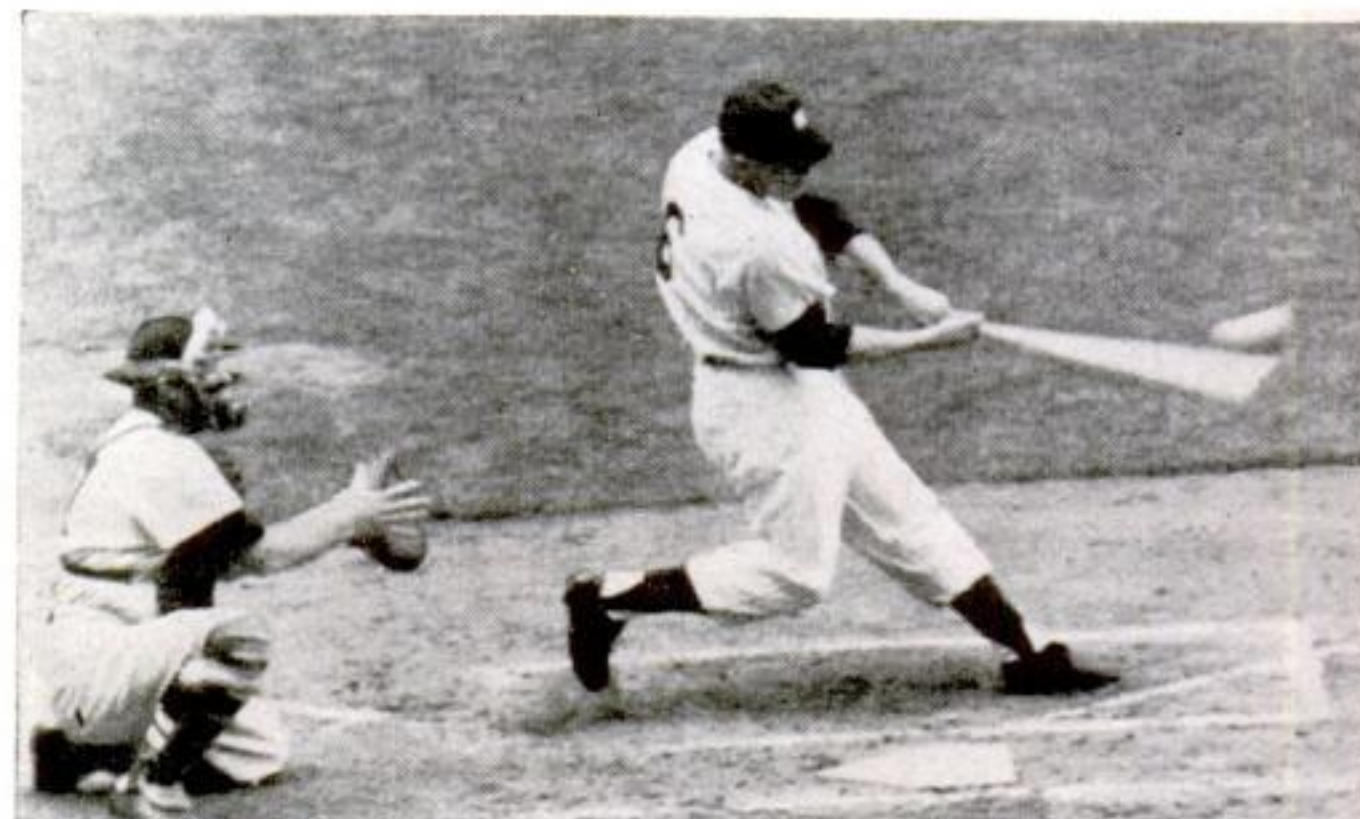
Mothers' Choice for Children's Shoes  
839 So. Swanson St., Philadelphia, Pa.



COVERS SCUFF MARKS!  
GIVES SHOES RICHER COLOR!

Black • Tan • Brown • Blue • Dark Tan  
Mid-Tan • Oxblood • Mahogany  
and Neutral

## Mickey Mantle CONTINUED



AS RIGHT HAND BATTER, Mickey gets the first hit of his Yankee career, a single, which drove in one run. Yankees won opener against the Red Sox 5-0.



AS LEFT HAND BATTER, Mickey hits a single with the bases loaded. The Yankees won again, 6-1. His father taught him switch hitting when he was 10.



AS BASE RUNNER in the Red Sox series, Mickey got chance to show his phenomenal speed. At Yankee training school he easily outran the fastest men.

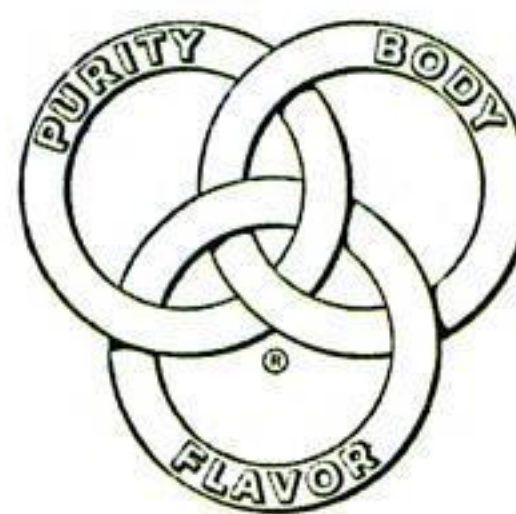


*"Try it for a change..."*

*and you'll never change back!"*



**Ballantine Ale  
begins where  
other brews  
leave off...  
in flavor...  
in satisfaction!**



*The light ale that's strong on flavor...*

**AMERICA'S LARGEST SELLING ALE**

P. Ballantine & Sons, Newark, N. J.





**FLORIAN'S CAFE** in Venice is busy with throngs who sit at tables outside the colonnaded palace, enjoying music and moon.



**VENETIAN PALACE** glows like jewel above canal. Its facade with stained-glass windows has shifted with sinking foundations.

# William Congdon

**A REMARKABLE NEW U.S. PAINTER  
IS SUDDEN, REMARKABLE SUCCESS**



William Congdon is an extraordinary 39-year-old American who has had an extraordinary career as an artist. Although he has been painting only four years, he has sold more than half his pictures, won top prize in the time-honored Pennsylvania Academy show and this month was honored by two special exhibitions in Boston. His work, an intensely personal blend of abstraction and realism, has been hailed by modernists and lauded by conservatives. And though his method is bizarre—slatherings of enamel paint, showers of gold dust and

frenzied slashes of a knife—it captures in luminous paintings the mysterious splendor of the old world and the energy and tensions of the new.

Like his paintings, the pattern of Congdon's life has been unorthodox. Born into a wealthy family of Providence, he was raised in the best traditions of local society, attending dancing classes, summering near Newport, studying at St. Mark's School. But on graduating from Yale he astounded his family by plunging headlong into the study of sculpture. Soon he became so expert that he was commissioned to do a series of garden figures and portraits. This profitable career was interrupted in 1942 when Congdon joined the American Field Service, following the war from El Alamein to Belsen. Soon after, he threw himself into relief work in Italy with the Quakers, rebuilding the mutilated towns of the Sangro valley. When he finally came home, his old easy life, the conventional sculpture that lined his studio, seemed meaningless and distasteful. Abruptly, he took off for New York, rented a bare room in the Bowery and began to paint. In a fury of emotion he poured out his impressions of the bewildering immensity of the city, his memories of the glowing, shadowy palaces of Italy. Today, encouraged but still unsure of his sudden success in the U.S., Congdon has gone back to Italy where, he says, "I am always respected for being an artist."

**BLACK CITY** is impression of New York seen from skyscraper at dusk. Enmeshed lines suggest glittering lights, endless traffic. ➔









# Pillsbury said "Okay!"

*when  
you said you  
wanted pancakes  
lighter*

**LIGHTER PANCAKES ARE HERE**



*You and Ann Pillsbury  
can make a great team*



How about a session with the lightest pancakes you ever flipped off a griddle—Pillsbury Pancakes! Set aside your notions about ordinary pancakes and prepare yourself for a new experience in pancake eating—pancakes wonderfully light, wonderfully tender and fluffy. Because, step by step, Pillsbury has developed this pancake mix of theirs to be sure you will get a really true lightness in pancakes. Pancakes golden-brown and delicious and easy, too. (Milk is all you add.) *It's another great mix* from Pillsbury Mix Headquarters. Wonderful for waffles, too. And for old-fashioned buckwheats—with new-fashioned lightness—try Pillsbury Buckwheat Pancake Mix.

*Wonderful morning "waker-upper":  
piping-hot coffee and  
piping-hot pancakes!*

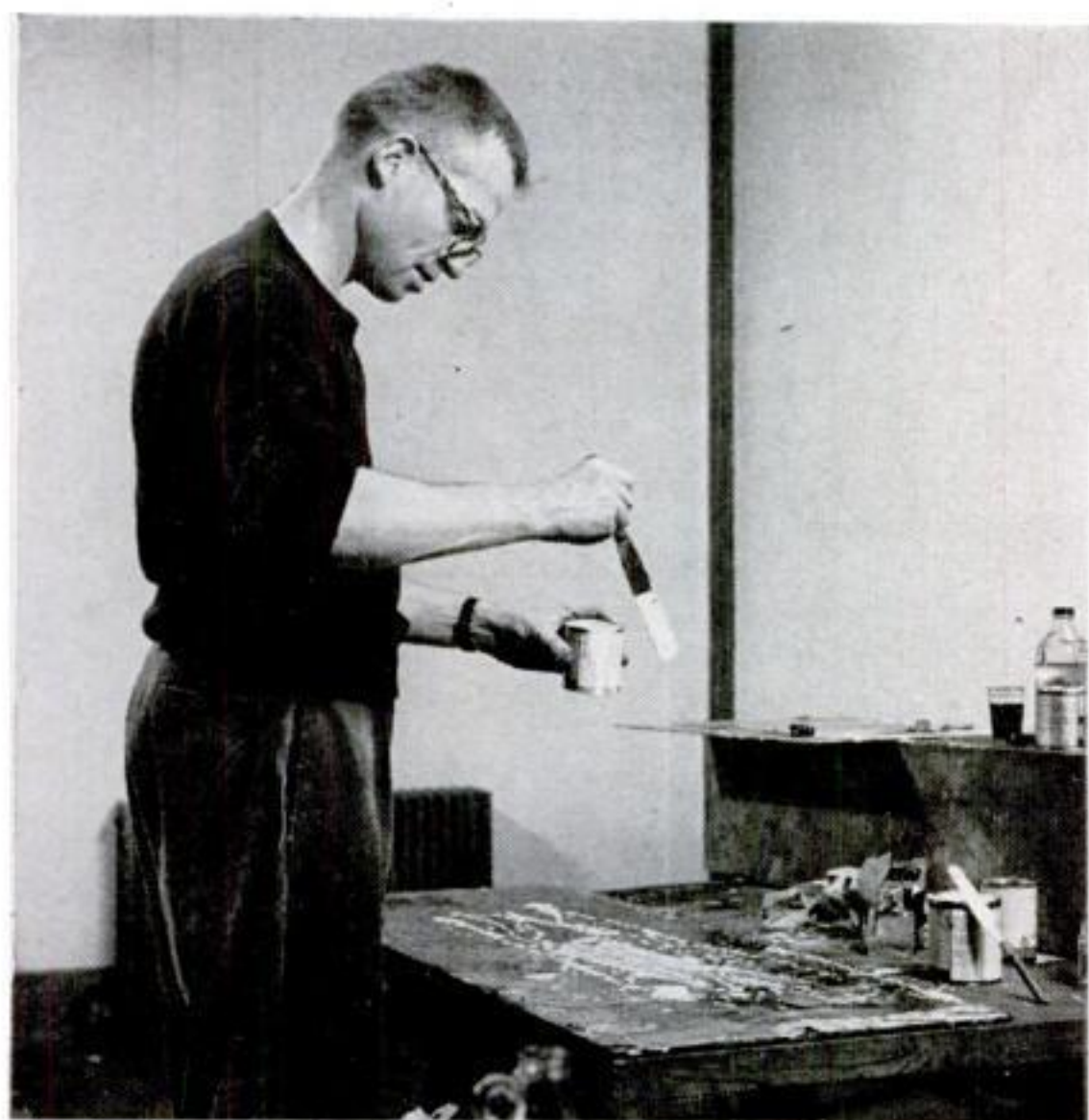
## Pillsbury PANCAKE MIX



3 Original Rogers Silverplated Teaspoons. Exclusive Lady Ann pattern—only 50¢ and six coupon values. Send to Pillsbury, Box 150, Minneapolis, Minnesota. Complete silver service available. Extra-Value coupons with all Pillsbury packages. Write for free premium booklet.



## HE SPLASHES AND SLASHES



**DIPPING** enamel paint out of can with palette knife, Congdon splashes it over the surface of plywood which he has already covered with black paint.



**CUTTING** the surface with his knife, Congdon carves out images to suggest the lines of actual objects. He punctuates his work with gulps of Italian wine.



**TILTING** picture, Congdon lets fluid enamel paint mingle with black ink and gold powder. This produces unexpected effects without muddying colors.

KEEP THAT  
YOUNG, HEALTHY LOOK!

Join Francis  
Grover Cleveland  
IN ONE OF THE WORLD'S  
FOREMOST CLUBS

*As man's youth has gotten longer, by decades, more and more men are taking a YOUNG man's care of their appearance—more and more men are joining the Aqua Velva After-Shave Club. This circulation rouser brightens and braces your skin after shaving, gives that young, healthy skin-freshness everyone enjoys looking at. Try it!*



Francis Grover Cleveland, pioneer in the Summer Theatre movement and son of the late President, is a member of the Aqua Velva After-Shave Club.

*A few of the members: Lauritz Melchior, Norman Rockwell, Lucius Beebe, Maj. George Fielding Eliot, Eli Culbertson.*

### STOMACH UPSET?

If you have "hunger pains," heartburn, frequent stomach upsets or indigestion due to excess stomach acid by all means see your doctor—and start taking Sedagel. For excess stomach acid is believed to be a common cause of peptic ulcers. Users say Sedagel acts faster—lasts longer than anything else they've ever tried. Sedagel "sponges up" biting, burning acid—then it spreads a coating over stomach and intestinal walls that soothes and protects. Get Sedagel today!

WATCH FOR

**Kukla, Fran & Ollie**  
on television  
**EVERY THURSDAY**

READ:  
"THIS and THAT from A to Z"  
by W. P. STAHL  
IT'S DYNAMIC!  
at Bookstores Everywhere . . \$1.75  
OF CHRISTOPHER PUBLISHING HOUSE, BOSTON 20, MASS.

**DON'T WAX IT... MAC'S IT!**



**For Car Beauty  
that Lasts**

Get the MAC'S IT Kit, complete with cleaner and glaze. MAC'S IT hardens lacquer and enamel...gives higher gloss and far more durability than wax. Ask your dealer...there's nothing on the market like it!

**Heide**  
CANDIES

**JUJYFRUITS**

5¢

Sing a song of candy—  
A pure and tasty treat,  
Delicious HEIDE JUJYFRUITS  
The best there is to eat

**HENRY HEIDE, INC.** NEW YORK, N. Y.





ON BEACH PICNIC STUDENTS AND DATES SIP NON-ALCOHOLIC "KICKAPOO JUICE" OUT OF WASHTUB. BOY WITH GLASSES (LOWER



**BRAWNY BOYS** strike a mock football pose outside of their rooming house in Miami. The football

"captain" (center) is holding a green coconut. Dark shirts bear insignia of Alpha Tau Omega fraternity.



**ORANGE-JUICE BINGE** ends as boys walk away from roadside stand which offered them all they could





LEFT) IS BLOWING THROUGH HIS STRAW INSTEAD OF SIPPING



GUILTY BLOWER (SEE LEFT) IS DUNKED

## *College Boys Have Last Fling in Miami*

**WEEK AT THE BEACH FOR \$54 EACH**

For most of the 23 boys from little Mt. Union College in Alliance, Ohio who traveled to Miami for their spring vacation, the trip was a big last fling. Seventeen of them were either ripe for the draft or in the reserve. Their big problem on their week in that balmy city was how to match the balm with their bank roll, and they went at it with systematic ardor. For quarters they located a \$1-a-night rooming house eight miles from the ocean. For food they found a place where they could get all their meals for about \$2 a day, and an orange-juice stand (*center, below*) where they could fill in the gaps. On the beach itself they took their fun cautiously, flirting with vacationing girls but always being careful to keep expensive courting to a minimum. They got one lucky break when they met a big burlap-bag-and-sack man (*p. 117*) and made one big deal—with the president of the University of Miami, a loyal Mt. Union alumnus, who introduced them to a bevy of coeds for their final picnic. The week's average cost per collegian after getting back to Alliance in their five-car caravan: \$54.



drink for 15¢ each. They drank six gallons and put the weary proprietor temporarily out of business.



DELECTABLE DATES, all University of Miami coeds, line up on the beach before the big picnic. The

total cost of picnic for the Mt. Union boys and their 16 girls (three not shown above) came to less than \$25.





The place to pass  
On curves  
You know  
Is only at  
A beauty show  
Burma-Shave

Although the above lesson isn't concerned with shaving, we hope it will prompt you to try Burma-Shave—thereby making your face your friend for life. Millions use brushless Burma-Shave because it leaves their faces feeling so good. Why not you, too?

ECONOMIZE WITH THE LARGE SIZE

**BURMA SHAVE**

NO BRUSH - NO LATHER

Always have  
a Sharp  
pencil—

GET A  
**Scripto**  
MECHANICAL PENCIL

25¢

SCRIPTO, INC.  
Makes the largest  
number of mechanical  
pencils in the world.

At Better Stores  
And Fit For A King  
**HIS NIBS**  
SANFORIZED  
SHIRTS  
PAJAMAS

**Relief For Aching,  
Hot, Tired Feet**

If your feet tire, ache, pain, burn from exertion and fatigue, rub them with famous Dr. Scholl's Foot Balm for fast, soothing relief. It puts you right back on your feet—ever so comforted, rested and refreshed, even after a hard day of walking and working. You can get Dr. Scholl's Foot Balm at your Drug, Shoe, Dept. or 5-10¢ Store. Buy two jars today and send one to your boy in service.

**Dr. Scholl's FOOT BALM**

# EAT, DRINK TOO MUCH?

Whenever you overindulge, here's how sparkling Eno can help you two ways:  
**At bedtime** take Eno to help quickly neutralize excess stomach acid and ease that upset, full feeling. **Before breakfast** take Eno as a quick, gentle laxative.

**1. PLEASANT** as a glass of sparkling, bubbly soda water!

**2. ANTACID**—relieves sourness, gas and heartburn promptly.

**3. LAXATIVE**—relieves temporary sluggishness quickly. (Take before breakfast when needed.)

Used by millions. Effervescent Eno is also good for SICK HEADACHE, DULLNESS, CONSTIPATION and ACID INDIGESTION.

At all druggists—Get Eno today.

## TAKE GOOD-TASTING ENO

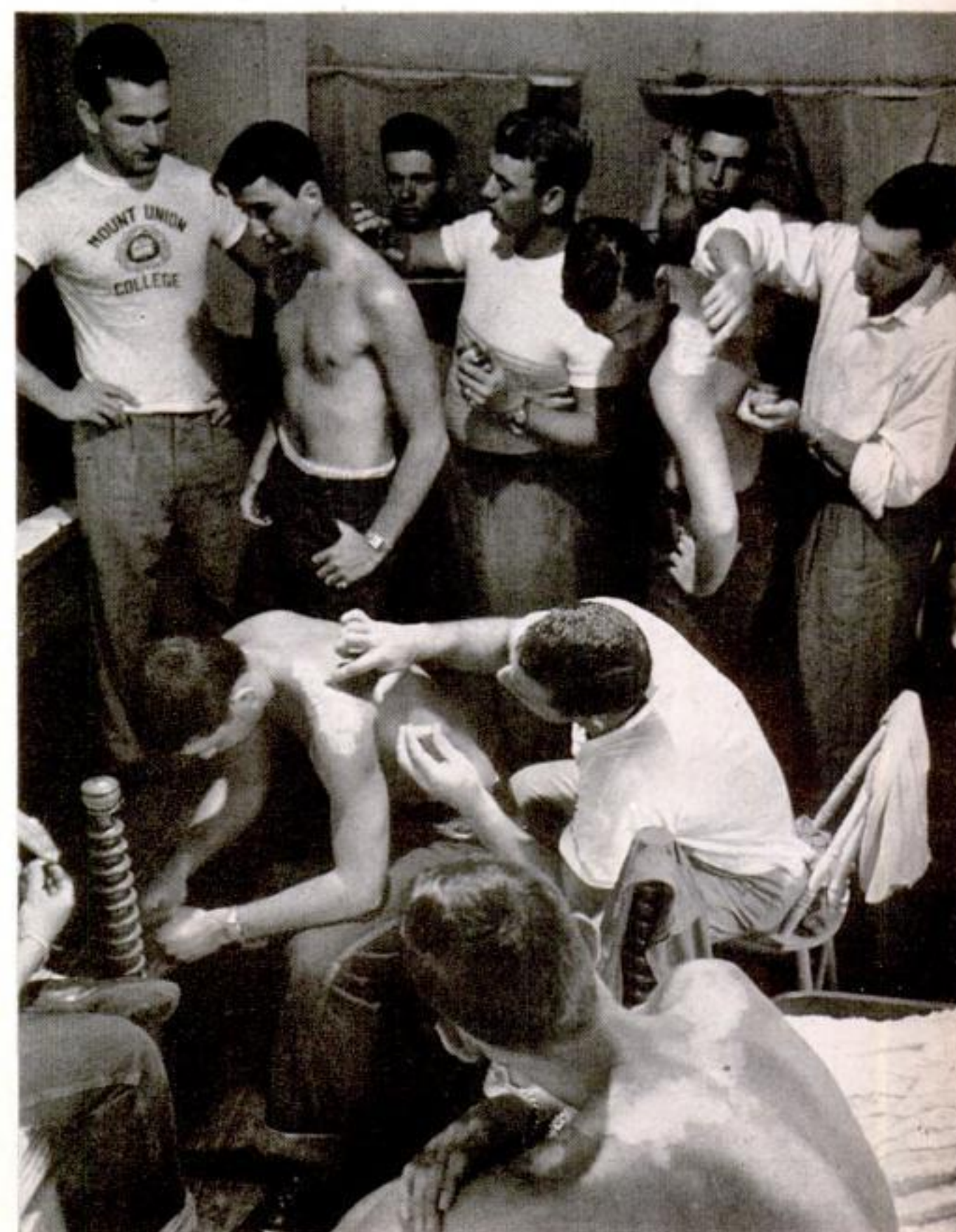
## Last Fling CONTINUED



**SANDY STUDENT** is admired by coeds after they buried Windy Reynolds neck-deep during picnic. They taunted him with lit cigaret before freeing him.



**SEASICK STUDENT**, Ed Campeau Jr., is consoled after the fishing trip. Of the hat tied to his ear he said, "It's the only thing I didn't lose on the trip!"



**SUNBURNED STUDENTS** anoint each others' backs in rooming house. Advice on cure and treatment of blisters was given free by friendly physician.

CONTINUED ON PAGE 117



it's Spring -

there's love  
in the air!

...time for

# Muguet des Bois

Coty



PERFUME  
5.00 2.50 1.50



FACE POWDER 1.25



TOILET WATER  
2.50 2.00 1.25

(with  
atomizer)



SACHET 1.00



DUSTING POWDER 1.50



TALC .85

PURSER 1.25



All prices plus tax • Compounded and Copyrighted by Coty, Inc., in U. S. A.



Now Little Mary  
has the Lamb...



made specially  
for her!



**Meat news for new meat eaters.** Yes, your baby can now enjoy Spring Lamb just as you do. But, aside from the delicate, delicious true-meat flavor, Gerber's Lamb is quite different. It's *extra lean, extra digestible!* Naturally, for nowadays many doctors start infants on meat about the same time they start them on cereals.

**Now good stores** have 6 choice meats to complete Baby's Gerber-good meals — Gerber's ready-to-serve Beef, Veal, Liver—and

new Lamb, Pork and Beef Hearts. All specially prepared from selected cuts of famous Armour meats. Each has a maximum of body-building protein, a minimum of fat. Yet Gerber's Strained and Junior Meats cost less than if you did all the scraping and cooking at home. Your grocer has both kinds at one surprisingly low price.



## National Baby Week

APR. 28<sup>TH</sup> to MAY 5<sup>TH</sup>

Each year adds to the list of new and wonderful ways of caring for and feeding Baby. Sometime during National Baby Week, make a point of seeing how many foods your grocer carries for his friend, your baby. And remember, every week is "Baby Week" with Gerber's. That's why we have more of the foods babies like and need from Starting Cereals through Junior Foods.

Babies are our business... our only business!



**Gerber's**  
BABY FOODS  
Fremont, Michigan



**RELIEVES  
HEADACHE  
NEURALGIA  
NEURITIS PAIN**

**FAST**



**Here's Why...**

Anacin® is like a doctor's prescription. That is, Anacin contains not one but a combination of medically proved active ingredients. Anacin is specially compounded to give FAST, LONG LASTING relief. Don't wait. Buy Anacin today.

**NEW MINTS** Medically Proven  
**Quickly RID STOMACH of GAS**

Do you ever suffer stomach gas, heartburn, from acid indigestion? Get amazing new BiSoDoL Mints for fast relief. Safe, gentle. BiSoDoL Mints give longer-lasting relief than baking soda — yes, hours of relief. Refreshing, minty flavor sweetens sour mouth, stomach. So relieve heartburn, upset stomach, from too much food, drink, smoking. Sleep all night long when acid indigestion strikes. Carry new BiSoDoL Mints for fast relief — anywhere, anytime. 10¢.

BiSoDoL—Reg. U. S. Pat. Off.

**Don't Be FAT!**

Take R.D.X. Tablets before meals to help you curb your appetite for unneeded foods. Between meals, R.D.X. Tablets help you stave off hunger that causes you to overindulge in fattening snacks. Reducing becomes more pleasant, a more enjoyable way of eating.

If your doctor has told you to take off weight, ask him about the wonderful new R.D.X. Tablets and Reducing Plan. R.D.X. Tablets contain no harmful drugs.

Let The Scales Show You. You do want to lose weight, don't you? Then buy a package of R.D.X. at your drugstore today and follow the R.D.X. Reducing Plan. You lose weight or money-back.



60 Proof — Mr. Boston Distiller Inc., Boston, Massachusetts

*Last Fling* CONTINUED

## A BABY-SITTING BONANZA



**LUCKY MEETING** for boys was with Lionel Grise (left), burlap-bag manufacturer, who invited them to be guests for day at Sherry-Frontenac Hotel.



**LUCKY LOUNGERS** sit around the pool with girls they met at the hotel. In return for Grise's kindness, the boys agreed to baby-sit with his daughters.



**LUCKY DAUGHTERS** meet sitters. Boys sat in shifts of two while the rest were getting entertainment in hotel nightclub, provided free by management.



**"JERIS**

stars with me"

says *Kirk Douglas*

**for greaseless  
good grooming  
and healthier,  
handsomer hair"**

starring in  
**"ACE IN THE HOLE"**  
a Paramount Picture



**ONLY DANDRUFF-  
DESTROYING\* JERIS HAS  
THIS FRESH, CLEAN-SCENTED  
MASCULINE FRAGRANCE**

**Only JERIS has all these five features:**

1. Natural, greaseless good grooming.
2. Healthier, handsomer, look-alive hair.
3. A stimulated, feel-alive scalp.
4. Dandruff germs\* destroyed on contact.
5. Exclusive, fresh masculine fragrance.

Get JERIS today at drug counters  
and at barber shops, everywhere.

*The gals despised my greasy locks.  
Romance it passed me by.  
Since I switched to greaseless JERIS  
I'm Cupid's right  
hand guy.*



**JERIS**  
ANTISEPTIC  
**HAIR TONIC**



\*Pityrosporum ovale, which  
many authorities recognize as  
the cause of infectious dandruff.



# BIG REINDEER SWIM

Seeking pasture at Arctic Circle, a huge herd follows its two leaders across a Lapland fjord

At the top of the world where the Arctic Circle dips down into Scandinavia, the reindeer herds of Lapland are always on the move, seeking new pasture in evergreen forests, in marshlands, on the open tundra. For the Lapp herders, a people as nomadic as their animals, this means an endless succession of new sights and new scenes. The most spectacular sight of all is a big herd crossing a wide fjord.

First the herd is driven to the water, and the leaders are lassoed. Then, while boatmen pull the leaders away from shore, men on the bank shout and beat, and their dogs bark and bite until suddenly 2,500 reindeer stream into the fjord. Even though boatmen keep strict watch and try to help stragglers, some of the weaker reindeer may be lost in the crossing. On the other side the herd will find the huge amount of food it needs—2,500 reindeer will eat 67,500 pounds of moss a day.

For the hard-working Lapp herders it is a hectic and uncomfortable job to see that the herd always finds fresh pasture, but they are bountifully repaid for their trouble. From the reindeer they get milk, winter clothes, blankets, household utensils from the antlers and, from the bladders, storage bags for the staple diet of cheese and reindeer meat.



ENTIRE HERD plunges in, eager to get away from the men and dogs (left). Spring is the season for the biggest single migration. Some reindeer herds move

small bust?  
in-between size?



if your bra looks like  
this... you need

**PETER PAN**

*Hidden Treasure*  
"for fuller measure"

**no pads! no puffs! the contour's built right in!**

Now in fashionable plunging neckline!  
The one bra that adds fullness to your bustline without "falsies" or gadgets! What a lovely difference it makes in your figure! Retains its glamorous contours—washing after washing! Regular, plunging, and strapless. 3.50 to 5.00



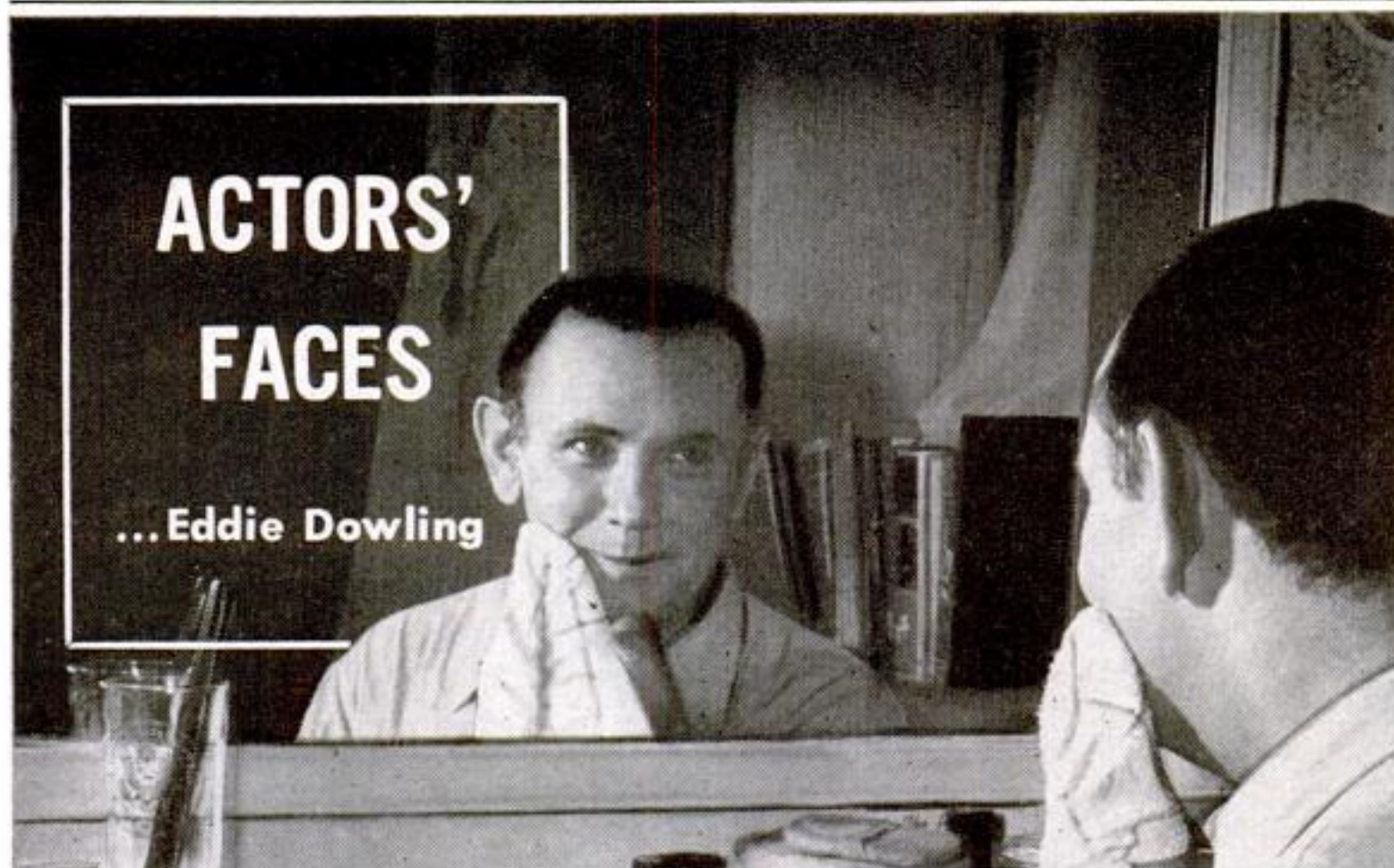
P. S. Extremely small bust? Ask for Peter Pan Tripl-Treasure. Permanent inner-pad construction. Concealed, natural-contour pads can't slip out of place.

PETER PAN FOUNDATIONS, INC. 312 FIFTH AVENUE, NEW YORK 1  
MERRY-GO-ROUND OF CANADA, 3643 ST. LAWRENCE BLVD., MONTREAL, QUEBEC

\* PATENTED \* ® U.S. Pat. Off.

**ACTORS'  
FACES**

...Eddie Dowling



## Actors' faces are extra-sensitive

But Eddie Dowling finds this remarkable new shaving cream helps keep his face youthfully soft and good-looking!

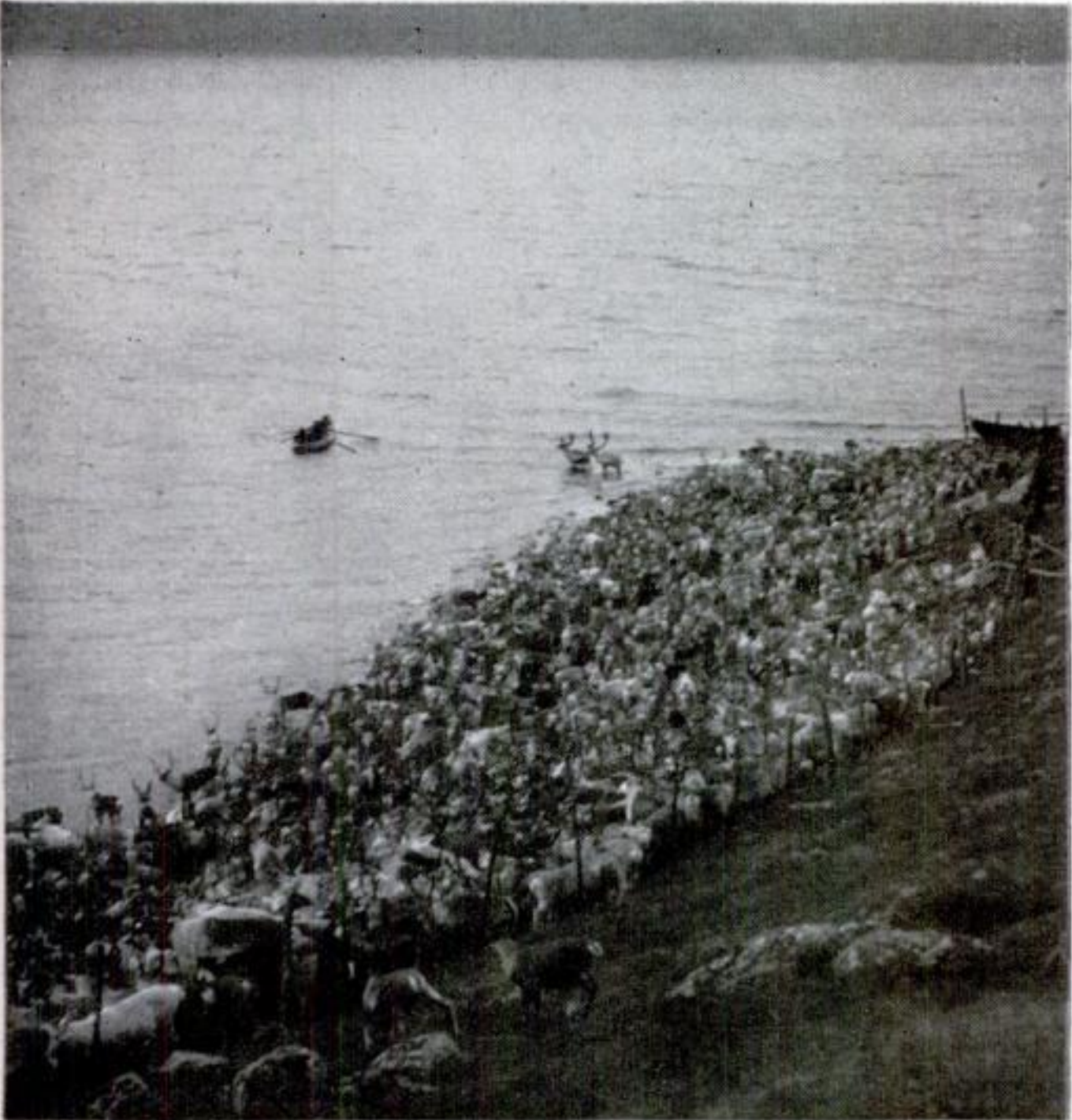
Actors, more than any other group of men, must look their young, healthy best at all times. But wearing and removing heavy stage make-up leaves actors' faces extra-sensitive. This means painful discomfort during shaving and can even lead to wrinkled, old-looking skin.

To help actors—and other men with sensitive skin—maintain a young and healthy appearance, The J. B. Williams Company has added an amazing new substance to Williams Shaving Cream. This new ingredient, Extract of Lanolin, helps protect the

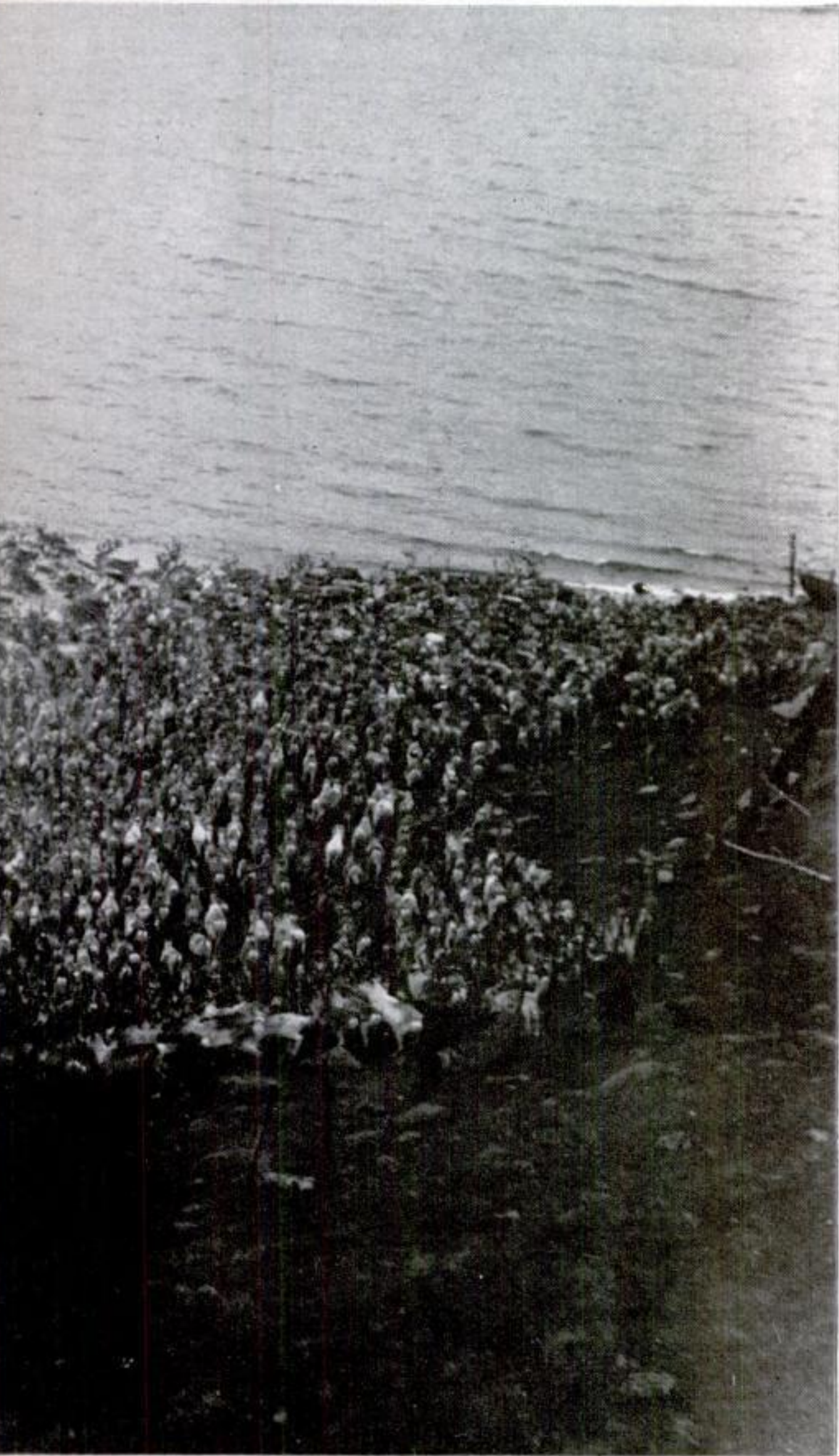
face against excessive dryness and daily blade scrape.

Now—every time you shave with the New Williams Shaving Cream—you give your face the benefit of Extract of Lanolin, which helps preserve the youthful qualities of the skin. If your position calls for a well-groomed look from morning till night, or if your face is sensitive to the sharp cutting edge of your razor, you'll want to start using the New Williams Shaving Cream right away. Same tube—same carton—but now containing wonderful new "Extract of Lanolin!"





**TWO LEADERS** are pulled into water by ropes. Reindeer are good swimmers, readily cross narrow fjords. But they are reluctant to cross large ones.



from the far north of Swedish Lapland to the Norwegian coast, a distance of about 200 miles. The reindeer can travel as much as 100 miles in a single day.

**BETTER** *Coffee* **THE MODERN WAY**  
*Automatically*

MAKES 8 FULL CUPS

*Give* **UNIVERSAL**  
*Coffeematic*  
with the exclusive **Flavor-Selector**

FOR PERFECT COFFEE EVERY TIME, choose Coffeematic. You just set it and forget it! Select the strength you want, and the wonderful Coffeematic takes over . . . automatically brews coffee to the correct strength and signals when done. Your coffee stays hot, too, cup after cup at perfect serving temperature without increasing strength. And remember, Coffeematic has no bowls or extra, cumbersome parts to remove.

Yes, for features, for flavor and quality of the brew . . . for its completely automatic action, no wonder the Universal Coffeematic is *America's Favorite Coffeemaker*.



**NO GUESSING—NO WATCHING**  
FLAVOR-SELECTOR automatically assures correct strength . . . Mild, Medium or Strong. Just set it and forget it, RED-LITE shows when coffee is ready.



**NO REHEATING—NO DRIPPING**  
HEAT-SENTINEL automatically reduces current when brewing stops. Keeps coffee "just right" 'til poured. Non-Drip Spout prevents splashing or dripping.

*Give Electric Housewares* for every gift occasion



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**UNIVERSAL**  
LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.





from LIFE, Feb. 21, 1949

## WHAT'S IN A PICTURE . . .

That is not a mask. It is the face of Joseph Cardinal Mindszenty of Hungary, recast by Communist torture. The story was all too familiar: trumped-up charges, false witnesses, puppet judges, a confession forced by "scientific" treatment.

Grave though they were, the facts of Mindszenty's trial were vague in the minds of many people. All the words written about the Cardinal at the time could

not describe what has happened to this good man.

Words, like men, were not free behind the Iron Curtain. But the mute testimony of this picture was more eloquent than any words and would be longer remembered. So it is with the photograph. Not only does it make events more vivid. As it does here, a picture can often express most pointedly the true meaning in a story.

**LIFE**

... to see life ... to see the world ... to eyewitness great events





*...it's always  
a pleasure*

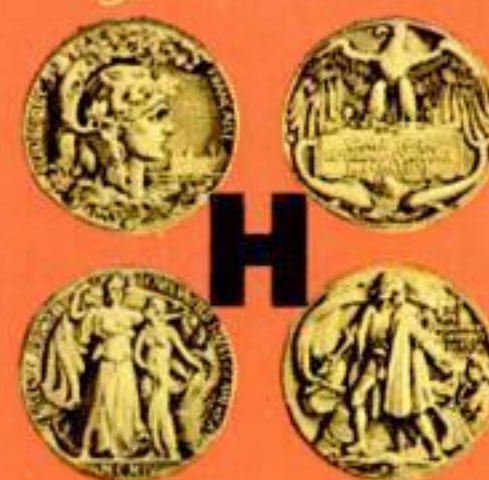


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*The Gold Medal Whiskey*

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# "Travel refreshed," I say



"COKE" IS A REGISTERED TRADE-MARK.

Ice-cold Coke  
is what it takes to travel refreshed!  
Try it. You'll like it.



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